

Strategic Interest 03 – Entrepreneurship (ENT)

http://www.euram-online.org/annual-conference-2017.html.

Dear EURAM members and friends,

With our theme "Managing Knowledge: Making Knowledge Work", we invite you to participate in debate about how we can use and develop our knowledge better so that solving problems and dealing with issues can become more effective. We look forward to receiving your submissions.

T 03_06 Entrepreneurship, Region and Regional Development

Proponents:

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Description:

The main power of regional contexts is their ability to incubate high level of entrepreneurial activities, greater engagement with the global networks of production, knowledge creation and transfer, employment, creation of first-class thinkers, researchers, educators and entrepreneurs, so to increase performance management of firms and quality of the society and the economy. How to effectively utilize and leverage regional knowledge has become a concern for EU leaders, firms and policy makers alike in all EU. The EU foster reform at the national and local levels, introducing SMART specialisation principles, increasing responsibility toward circular economy and challenging previous paradigms and policy surroundings network formation and innovation. In the same time the British exit put new dimension on the

regional development and put Great Britain and the rest of the EU under higher level of uncertainty.

Fast changing technologies and new patterns of migration, rising regional prosperity and the shift towards a service based economy which required competing in the global economy and for a knowledge-based society are only few examples of such shifts. Network models are also important for understanding how to operate in complex systems that intertwine science human capital and its role in the society. These relationships produce the "emergent" behaviors seen in all physical, biological, social, economic and technological systems. This approach allows multidisciplinary researchers to address questions that are outside of the specific discipline to increase regional cooperation, network and cross-fertilization.

The aim of this track is to extend the understanding on regional models, methods and tools for innovation management and entrepreneurship within the different innovative, regional and social systems by including complex systems dynamics perspective. Within the framework of this track proposal, the following broad set of the topics will be considered:

- How does innovation and entrepreneurial behaviors evolve and diffuse over hierarchical social networks in private and public organizations?
- What are the effects of contents and contexts, type and medium of knowledge and information spreading, hierarchy of socio-technological nodes and processing through regions?
- How to measure regional entrepreneurship success through science communications and networking?
- How did entrepreneurs connect to one another, to what ends, and with what results?

To fulfil the track goals, the focus will be on a paper which proof development of comprehensive set of theoretical, methodological and experimental research and coordination activities that include:

- the creation and analysis of complex models including regional connections, networking and joint analyse tools and best practice;
- which discuss high growth SMEs and regional development by using network;
- SMART Integration into ERA and Regional Technological Network

- The geographical reach of networks: local, regional, national or international
- Network as source of competitive integration in the entrepreneurial programs programmes;
- Focus on ability of scientific research reaching relevant for the hi-tech SMEs resulting in regional development;
- Demonstrate way of infrastructure enhancement related to platforms for performance management of SMEs;
- Present cases of interdisciplinary and innovation concentrated on spinoff activities;
- Share experience of the European scientific networks in European research area (ERA) and global networks.

Publish:

Entrepreneurship and Regional Development; The IJTIS, Indersicence, JKE, Springer.

For more information:

Contact the proponents above mentioned.

Submission Deadline: 10 January 2017 (2 pm Belgian time)

Authors Guidelines and Submission Deadline:

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.

ONE PRESENTING AUTHOR PER PAPER SUBMISSION

Each individual is limited to one personal appearance on the programme as a presenting author. This policy precludes acceptance of papers for more than one presentation. In other words, **an author can** *submit* **and** *present* **only one paper**. However, a presenter can always be a non-presenting co-author on additional papers.

Please read the instructions carefully prior to submitting:

- 1. Each paper can only be submitted to ONE track.
- 2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2017 Conference.

- 3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED; author information and acknowledgements are to be included in a SEPARATE document).
- 4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
- 5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the European Management Review Style Guide.
- 6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
- 7. Number all of the pages of the paper.
- 8. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.
- Check that the PDF File of your paper prints correctly and ensure that the file is virusfree. Submissions will be done on-line on the EURAM 2017 website (open as of 1 December 2016: see http://www.euram-online.org/annual-conference-2017.html.)
- 10. Only submissions in English shall be accepted for review.
- 11. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A presenting author can only present one paper at the conference.