

# Strategic Interest 07 – International Management (IM)

http://www.euram-online.org/annual-conference-2017.html.

Dear EURAM members and friends,

With our theme "Managing Knowledge: Making Knowledge Work", we invite you to participate in debate about how we can use and develop our knowledge better so that solving problems and dealing with issues can become more effective. We look forward to receiving your submissions.

# **ST07\_01** Expatriate Management

# **Proponents:**

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### **Description:**

The topic of Expatriate Management usually involves physical international mobility for work purposes by skilled workers or professionals. Although the core of this topic includes internationally assigned business expatriates, it also reflects changes in the corporate world, using various alternative forms of global employment, as well as changes in today's society, where movement of people across national borders is becoming increasingly common (Shaffer, Kraimer, Chen, & Bolino, 2012). Therefore, Expatriate Management research also examines, for example, self-initiated expatriates (Andresen, Al Ariss, & Walther 2012), expatriate academics (Selmer & Lauring, 2011), short-term transfers (Tahvanainen, Worm, & Welch, 2005), international business travelers (Welch, Welch, & Worm, 2007), inpatriates (Reiche, 2006), and commuter assignments (Collings, Scullion, & Morley, 2007). Expatriate management as an academic research discipline is ever expanding. A new

generation of young scholars is entering this field creating a community of new and seasoned researchers identifying and exploring many new research avenues and themes. The purpose of this proposed topic is to congregate a critical mass of researchers to further develop this community of scholars discussing new avenues for the academic research on expatriate management. Emerald Group Publishing and the Journal of Global Mobility (JGM): The Home of Expatriate Management Research have instituted an annual Best Paper Award for Expatriate Management papers at EURAM Conferences involving a cash prize of £200,00 and an invitation to be considered for publication in JGM. The second and third best papers will also be considered for publication in JGM and the winners will all receive a one-year complimentary online access to the journal.

### **Publish:**

The Journal of Global Mobility (Emerald) publishes every year a number of articles originating in conference papers presented at the Expatriate Management Track. This is an important source of submissions for the journal as well as an interesting opportunity for presenting authors. This year, the journal plans to do the same.

### For more information:

Contact the proponents above mentioned.

**Submission Deadline: 10 January 2017 (2 pm Belgian time)** 

#### **Authors Guidelines and Submission Deadline:**

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.

#### ONE PRESENTING AUTHOR PER PAPER SUBMISSION

Each individual is limited to one personal appearance on the programme as a presenting author. This policy precludes acceptance of papers for more than one presentation. In other words, **an author can** *submit* **and** *present* **only one paper**. However, a presenter can always be a non-presenting co-author on additional papers.

Please read the instructions carefully prior to submitting:

1. Each paper can only be submitted to ONE track.

- 2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2017 Conference.
- 3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED; author information and acknowledgements are to be included in a SEPARATE document).
- 4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
- 5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the <a href="European Management Review">European Management Review</a> Style Guide.
- 6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
- 7. Number all of the pages of the paper.
- 8. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.
- 9. Check that the PDF File of your paper prints correctly and ensure that the file is virusfree. Submissions will be done on-line on the EURAM 2017 website (open as of 1 December 2016: see <a href="http://www.euram-online.org/annual-conference-2017.html">http://www.euram-online.org/annual-conference-2017.html</a>.)
- 10. Only submissions in English shall be accepted for review.
- 11. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A presenting author can only present one paper at the conference.