



Strategic Interest 01 – Business for Society (B4S)

<http://www.euram-online.org/annual-conference-2018.html>.

Dear EURAM members and friends,

With our theme **Research in Action**, we invite you to participate in debate about how we can use and develop our knowledge better so that solving problems and dealing with issues can become more effective. We look forward to receiving your submissions.

ST01_03 Economy and Finance for Society: Pathways to Social Innovation

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Short Description

The ‘Economy and finance for society: pathways to social innovation’ track invites theoretical, conceptual and empirical contributions that critically re-examine the existing business and management practices and propose responsible models to achieve high social impact and develop and sustain innovative and transformative business and management practices. A particular emphasis is placed on different forms of social innovation in organizations, business communities and networks as well as responsible finance and investment models (i.e. impact investing, socially responsible investments, social investment bonds, crowdfunding, microfinance) to conceive sustainable business and management models in order to achieve high social impact and safeguard the commons.

Long Description

The social tumults and economic upheavals that have resulted from the dysfunctioning of the economic and financial system over the past two decades call for a more in-depth analysis of the causes and consequences of corporate, market and institutional failures at local and global level. Researchers, analysts and policy makers have underpinned the growing pace of financialization as the main source of instability and risk, leading to enhanced social inequality and economic inefficiency. By acknowledging the need for greater regulation and transparency and advocating alternative management models, researchers and policy makers have placed a greater emphasis on ethical and responsible practices in response to the numerous social, environmental and economic challenges that businesses are facing. In this regard, social innovations constitute alternative models to social and economic blockages by fostering new ideas and distinct forms of collaboration to empower actors, communities and businesses.

The ‘Economy and finance for society: pathways to social innovation’ track invites theoretical, conceptual and empirical contributions that critically re-examine the existing business and management practices and propose alternative and responsible models to achieve high social impact through more innovative and transformative business practices. The proposed conceptual and empirical topics should be built around and address the following themes and issues:

I- Social innovation and transformation

-To what extent social innovations are symptomatic of, or/and conducive to more sustainable, responsible and ethical finance, investing and business practice?

-In which ways organizations, communities, and networks can accelerate social and business transformation through novel ideas, instruments and practices such as socially responsible investment (SRI), principles of responsible investment (PRI), social investment bonds (SIBs), crowdfunding?

II-Responsible finance and investment

-Which financial and investment measures and policies should be adopted to promote high social impact business models?

- How responsible finance and investing methods, tools and mechanisms (i.e. impact investing, SRIs, SIBs, microfinance, crowdfunding) can help achieve greater social, environmental and economic impact?

III- Sustainability and the commons

- How can social and economic actors engage in promoting and safeguarding the commons through sustainable and mutually beneficial cooperation and collaboration?

- Which institutional models and mechanisms should be designed and implemented in order to safeguard the commons and promote sustainable business practices?

- How can business schools develop and deliver managerial tools and conceptual methods to cope with bad management and business practices?

Publishing Outlets:

Academic Journal: Research in International Business and Finance, Academic Journal: Europeand Public and Social Innovation Review, Emerald Special Book Series, Governance and Corporate Social Responsibility, Emerald Publishing Group.

For more information:

Contact the proponents above mentioned.

Submission Deadline: 10 January 2018 (2 pm Belgian time)

Authors Guidelines and Submission Deadline:

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.

ONE PRESENTING AUTHOR PER PAPER SUBMISSION

Each individual is limited to one personal appearance on the programme as a presenting author. This policy precludes acceptance of papers for more than one presentation. In other words, **an author can submit and present only one paper**. However, a presenter can always be a non-presenting co-author on additional papers.

Please read the instructions carefully prior to submitting:

1. Each paper can only be submitted to ONE track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2018 Conference.
3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED; author information and acknowledgements are to be included in a SEPARATE document).
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the [European Management Review Style Guide](#).
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free. Submissions will be done on-line on the EURAM 2018 website (open as of 1 December 2017: see <http://www.euram-online.org/annual-conference-2018.html>.)
10. Only submissions in English shall be accepted for review.
11. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A presenting author can only present one paper at the conference.