

# Strategic Interest 03 – Entrepreneurship (ENT)

http://www.euram-online.org/annual-conference-2018.html.

Dear EURAM members and friends,

With our theme **Research in Action**, we invite you to participate in debate about how we can use and develop our knowledge better so that solving problems and dealing with issues can become more effective. We look forward to receiving your submissions.

# T03\_07 Entrepreneurship, Regions and Regional Development

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# Short Description:

Regional contexts incubate a high level of entrepreneurial activities, engagement with global networks of production, employment, first-class thinkers, researchers, educators, and entrepreneurs, and thereby increase the quality of society and the economy. The following broad set of the topics will be considered: To what extent does forced migration and refugee status have an impact on regional development as opposed to other types of migration? How does innovation and entrepreneurial behavior evolve and diffuse in hierarchical social networks in private and public organizations? What are the effects of knowledge and information spreading? How can regional entrepreneurship success be measured?

### Long Description:

The main power of regional contexts is their ability to incubate a high level of entrepreneurial activities, greater engagement with global networks of production, employment, first-class thinkers, researchers, educators, and entrepreneurs, and thereby to increase the quality of society and the economy. How to effectively utilize and leverage regional knowledge has become a concern for EU leaders, firms, and policy makers alike. The EU fosters reform at the national and local levels challenging previous paradigms and policy surroundings. Fast changing technologies and new patterns of migration, rising regional prosperity, and the shift towards a service-based economy are only few examples of such shifts. Network models are also important for understanding how to operate in complex systems that intertwine human capital and its role in society. These relationships produce the "emergent" behaviors seen in all physical, biological, social, economic and technological systems. This approach allows multidisciplinary researchers to address questions that are outside of specific disciplines.

The aim of this track is to extend the understanding on regional models, methods and tools for innovation management and entrepreneurship within the different social systems by including a complex systems dynamics perspective. The following broad set of the topics will be considered:

- How does innovation and entrepreneurial behavior evolve and diffuse over hierarchical social networks in private and public organizations?
- What are the effects of contents and contexts, type and medium of knowledge and information spreading, hierarchy of socio-technological nodes and processing through regions?
- How can regional entrepreneurship success through science communications and networking be measured?
- How do entrepreneurs connect to one another, to what ends, and with what results?

The track welcomes papers featuring theoretical, methodological, and experimental research as well as coordination activities with a focus on the following topics:

- The creation and analysis of complex models involving networking, joint analysis tools, and best practice.
- High growth SMEs and regional development.
- SMART Integration into the European research area (ERA) and Regional Technological Network.
- The geographical reach of networks: local, regional, national or international.
- Networks as source of competitive integration in entrepreneurial programs.
- The relevance of scientific research for regional hi-tech SMEs.
- Infrastructure enhancement related to platforms for SMEs.
- Cases of interdisciplinary and innovation oriented spin-off activities.
- Experiences of European scientific networks in the ERA.

#### **Publishing Outlets:**

- International Journal of Transitions and Innovation Systems (Inderscience)
- Journal of the Knowledge Economy (Springer)

#### For more information:

Contact the proponents above mentioned.

# Submission Deadline: 10 January 2018 (2 pm Belgian time)

#### Authors Guidelines and Submission Deadline:

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.

#### ONE PRESENTING AUTHOR PER PAPER SUBMISSION

Each individual is limited to one personal appearance on the programme as a presenting author. This policy precludes acceptance of papers for more than one presentation. In other words, **an author can** *submit* **and** *present* **only one paper**. However, a presenter can always be a non-presenting co-author on additional papers.

Please read the instructions carefully prior to submitting:

- 1. Each paper can only be submitted to ONE track.
- 2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2018 Conference.
- 3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED; author information and acknowledgements are to be included in a SEPARATE document).
- 4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
- 5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the <u>European Management Review Style</u> <u>Guide</u>.
- 6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
- 7. Number all of the pages of the paper.
- 8. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.
- Check that the PDF File of your paper prints correctly and ensure that the file is virusfree. Submissions will be done on-line on the EURAM 2018 website (open as of 1 December 2017: see <u>http://www.euram-online.org/annual-conference-2018.html.</u>)
- 10. Only submissions in English shall be accepted for review.
- 11. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A presenting author can only present one paper at the conference.