

Strategic Interest 13 – Strategic Management (SM)

http://www.euram-online.org/annual-conference-2018.html.

Dear EURAM members and friends,

With our theme **Research in Action**, we invite you to participate in debate about how we can use and develop our knowledge better so that solving problems and dealing with issues can become more effective. We look forward to receiving your submissions.

ST13_01 The Strategic Practices of Mergers & Acquisitions

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Proponents:

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Short Description:

The M&A track will be celebrating its 10th anniversary in 2018!

The track's aim continues to be to provide a forum for interdisciplinary discussion to further an enhanced analysis of the underlying dynamics shaping Mergers & Acquisitions ('M&A'). It includes all elements of the M&A process, such as acquisition decision-making, target search and selection, due diligence, negotiation, implementation, maintenance, divestitures that have a performance outcome(s). As an interdisciplinary track, strategic, organizational, cultural or human relations, financial and economic perspectives are welcome, particularly when

combined to shed light on some of the conundrums in this area of research. We are eclectic in methodology and so encourage submissions that are qualitative, quantitative and mixed method. Conceptual papers are also welcome.

Long Description:

The M&A track at EURAM will be celebrating its 10th anniversary in 2018!

The track's aim continues to be to provide a forum for interdisciplinary discussion and engagement to further an enhanced analysis of the underlying dynamics shaping Mergers & Acquisitions ('M&A'). It includes all elements of the M&A process broadly defined, such as acquisition decision-making, target search and selection, due diligence, negotiation, implementation, maintenance, divestitures that have a performance outcome(s). As an interdisciplinary track, strategic, organizational, cultural or human relations, financial and economic perspectives are welcome, particularly when combined to shed light on some of the conundrums in this area of research. We are eclectic in methodology and so encourage submissions that are qualitative, quantitative and mixed method. Conceptual papers are also welcome.

The theme for this track is strategic practices in M&A. This is to focus attention on the work and activities of the many actors involved throughout the process and their affect upon M&A outcome(s). This is not limited to the study of individuals or teams but also includes the ways that different actors interact across different organisational levels and between organisations to affect M&A performance(s). Focusing on the work that M&A actors do, may reveal fresh insights into pervasive M&A problems that have not been solved by different levels of analysis and single disciplinary focus. As this call for papers is focused upon a phenomenon it is eclectic about theories used to understand and explain observations.

To celebrate the 10th anniversary, our project is to select the best papers to be proposed for a special issue to a leading management journal. In addition to paper sessions, we will hold a round table, hosting prominent and promising scholars having contributed importantly to the field of M&A research in the last decade.

Suggested (but not exclusive) topics for contributions to be submitted:

- Decision-making practices in M&A
- The role and practices of executives in M&A
- The role and practices of M&A teams
- The role and activities of M&A advisors

- The role of stakeholders
- Dynamics and organizational challenges of M&A implementation
- Knowledge and capability transfer in M&A
- Integration approaches: balancing autonomy and integration
- Networks and relational dynamics in M&A
- Impacts of M&A on innovation and organizational learning
- Time, speed and rhythm in M&A
- Bridging pre- and post- M&A processes
- Cooperation in M&A
- Trust dynamics, identity and culture in M&A
- Employees' response and roles during M&A
- Innovative research designs in the study of M&A
- M&A in emerging markets
- M&A programmes
- Family-businesses and M&A
- Methodological and theoretical choices and challenges in the study of M&A

For more information:

Contact the proponents above mentioned.

Submission Deadline: 10 January 2018 (2 pm Belgian time)

Authors Guidelines and Submission Deadline:

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.

ONE PRESENTING AUTHOR PER PAPER SUBMISSION

Each individual is limited to one personal appearance on the programme as a presenting author. This policy precludes acceptance of papers for more than one presentation. In other words, **an author can** *submit* **and** *present* **only one paper**. However, a presenter can always be a non-presenting co-author on additional papers.

Please read the instructions carefully prior to submitting:

- 1. Each paper can only be submitted to ONE track.
- 2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2018 Conference.
- 3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED; author information and acknowledgements are to be included in a SEPARATE document).
- 4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.

- 5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the <u>European Management Review Style</u> Guide.
- 6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
- 7. Number all of the pages of the paper.
- 8. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.
- 9. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free. Submissions will be done on-line on the EURAM 2018 website (open as of 1 December 2017: see http://www.euram-online.org/annual-conference-2018.html.)
- 10. Only submissions in English shall be accepted for review.
- 11. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A presenting author can only present one paper at the conference.