



## **SIG 12 - RM&RP - Research Methods and Research Practice**

We invite you to submit your research to explore the theme of *The Business of Now: the future starts here* for the EURAM 20<sup>th</sup> Conference.

We look forward to receiving your submissions.

### **ST12\_02 - Management and Organization Theory**

#### **Proponents:**

Steffen Roth, La Rochelle Business School; Miguel Pérez-Valls, University of Almería.

#### **Short description:**

As researchers in management and organization, we want to develop or apply adequate, impactful, and future proof theories. Yet, there is more concern than ever that "management theory is a becoming a compendium of dead ideas" (The Economist) and that there is a lack of up-to-date management and organization theories (Panel I @EURAM 2018). The "Management and Organization Theory" track is a response to this theoretical vacuum. Open to all paradigms, it invites decidedly theoretical and conceptual contributions from scholars with backgrounds in management and organization studies, sociology, economics, anthropology, history, information science, and communication studies, and further appropriate fields sciences.

#### **Long description:**

As researchers in management and organization, we want to develop or apply adequate, impactful, and future proof theories. Yet, there is more concern than ever that "management theory is a becoming a compendium of dead ideas" (The Economist, 17.12.2016) and that there is a lack of up-to-date management and organization theories (Panel I "Research in Action" at the EURAM 2018, 20.06.2018). The "Management and Organization Theory" track is a response to or preventive measure against this theoretical vacuum. Open to all paradigms, it invites decidedly theoretical and conceptual contributions from scholars with backgrounds in management and organization studies, sociology, economics, anthropology, history, information science, communication studies, and further appropriate fields sciences.

Topics of interest include, amongst others:

Recent advancements in other disciplines that provide "critical updates" to traditional management and organization theories.

The digital transformation of management and organisation theory.

Theory-driven re-/designs of management and organisation.

Problematisations, systematisations, or enhancements of traditional key concepts of management and organisation theory.



Translations of and between management and organisation theories.

Recent developments of management and organisational research methods and their influence on management and organisation theory.

Selected papers will be invited for submission to partnering journals. Earlier publication activities include a forthcoming virtual special issue of Technological Forecasting and Social Change on the "Digital transformation of social theory" and a work-in-progress special issue of the Journal of Organizational Change Management on "Theory as method".

**Keywords:**

Management theory  
Organization theory  
Social theory  
Information theory  
Digital transformation  
Multidisciplinarity

**UN Sustainable Development Goals (SDG):**

Goal 1: No poverty, Goal 2: Zero hunger, Goal 3: Good health and well-being for people, Goal 4: Quality education, Goal 8: Decent work and economic growth, Goal 9: Industry, Innovation, and Infrastructure, Goal 10: Reducing inequalities, Goal 11: Sustainable cities and communities, Goal 12: Responsible consumption and production, Goal 16: Peace, justice and strong institutions, Goal 17: Partnerships for the goals.

**Publication Outlet:**

Journal of Organizational Change Management  
European Management Journal  
Organization (Studies)

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**AUTHORS GUIDELINES**

<http://www.euramonline.org/submissions-guidelines-2020/authors-chairs-dicussants-guidelines.html>