

2017

July

European
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EURAM

EURAM newsletter

LETTER FROM THE PRESIDENT

Dear colleagues and friends,

We had a very successful conference in Glasgow where we had inspiring and stimulating discussions on making knowledge work!

Our well attended plenaries on a wide range of relevant and timely topics enriched our understanding of management. Many thanks to Peter McKiernan for putting together these thought-provoking plenaries!

More than 1000 participants attended our 17th annual conference. The conference offering was extensive with 63 tracks, 11 symposia, 2 plenaries, 1 Strathclyde showcase event and 3 Labs. For the Doctoral Colloquium, we welcomed 39 participants. We are grateful to our 16 speakers, 17 mentors, DC co-chairs who voluntarily contributed to this wonderful event.

I would like to thank Harry Sminia, Peter McKiernan, Kerem Akartunali, Hazel Lamont, Jenny McLeod, Veselina Stoyanova and each colleague at the Local Organising Committee for organising such an inspiring annual meeting. I would also like to extend my thanks to Hans Lundberg, Dorota Dobija and Luisa Jaffé whose dedication contributed to the success of the conference.

I am also grateful to Conference Programme Committee, all the DC chairs, executive committee members, SIG and track chairs and officers, reviewers, authors,



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participants, panellists, mentors, sponsors and our Professional Conference Organiser DEKON.

I would like to congratulate all the winners of the EURAM 2017 Conference Awards, DC Awards and EMR Award. This year, we also introduced a book award; Georges Romme was the winner of the award with his book entitled “The Quest for Professionalism: The case of Management and Entrepreneurship”. Congratulations!

This year, we had elections of national representatives. Andreas Strobl, University of Innsbruck (Austria), Lilian Outtes Wanderley, University Federal de Pernambuco (Brazil), Penelope Codello, HEC Montreal (Canada), Eleanna Galanaki, Athens University of Economics & Business (Greece), Brian Harney, Dublin City University (Ireland), Yoko Uryuhara, Doshisha University (Japan), Xavier Castaner, University of Lausanne/HEC (Switzerland) and S. Nazli Wasti,

Middle East Technical University (Turkey) have joined us in the board.

We also had elections for the president-elect position: Thomas Durand is elected as the next president of EURAM.

I congratulate the newly elected members of the board and our president-elect!

We are delighted to have two new fellows: Ralf Reichwald and Henk Volberda. Their dedication to EURAM is legendary and we are happy that they will continue serving EURAM for the years ahead.

New members joined us in the Executive Committee: Xavier Castaner, University of Lausanne/HEC, as the Vice President External Relations, Stefan Guldenberg, University of Lichtenstein as Vice President Practice, Dorota Dobija, Kozminski University as Vice President Conferences, Pierre Dussauge, HEC Paris, as the Vice President for EECC, Thomas Durand, CNAM, as President-Elect, and Eythor Jonsson, Iceland University, as our next conference chair.

A warm welcome to our new fellows, board and executive committee members! I am looking very much forward to a fruitful collaboration.

We also have outgoing executive committee members; Luca Gnan, Corinne Vercher, Anne Katrin Neyer, Hans Lundberg, Wojciech Czakon, Salvatore Tomaselli and Harry Sminia. I am grateful to all of them for their contributions to our community.

Now it is time to get ready for the incoming events! We have already started working for EURAM 2018 which looks promising! It has attracted an even larger total number of topics and symposia proposals!

Furthermore, we are happy that our Research Leadership Programme targeting Research Directors is progressing successfully. The registration is open for the 7th cycle to be held 2-5 October and 5-7 December in Brussels.

I invite you to be part of these exciting events!

Sibel Yamak

President European Academy of Management



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Become a **MEMBER**

A CALL FROM THE PRESIDENT-ELECT

Dear colleague, dear friend,

Invite a colleague to become a Member at EURAM!

EURAM will be even more attractive if we all invite colleagues to join. Other members will enjoy the stimulating opportunities to exchange ideas with more participants in our intellectual arenas.

Here is a simple, candid and straightforward way to do it:

1. Identify three colleagues whom you would like to see in the EURAM community, at the EURAM conferences and workshops, in a SIG, etc.
2. Think of what you like most about EURAM: a community of management scholars; inputs for your research; a network of friendly academics; transdisciplinarity; the doctoral colloquium; the SIGs; professional, open and friendly ways of interacting; EMR editorial innovations; European values brought into management research; A conference that is not just organized in silos; the Early Career colloquium; etc.
3. Approach your colleagues and convince them to join in.

Chances are that at least one will join: you will have contributed to make EURAM an even more interesting community.

Thank you very much in advance and best wishes,

Thomas Durand
President-Elect



NEWS FROM SIGs AND THE EURAM COMMUNITY

<http://www.euramonline.org/newsroom/events.html>

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news
from

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and beyond

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THEMATIC ISSUE INTERNATIONAL MANAGEMENT 'THE PARADOXES OF COLLABORATIVE INNOVATION'

EURAM Open Innovation track

Deadline for submission:

30th of January 2018 at innocollabo.rinnodi@gmail.com

Editorial board:

Luciana CASTRO GONÇALVES, ESIEE Paris France; Liliana MITKOVA, University d'Evry Paris Saclay, Franco Corrado CERRUTI; University of Rome Tor Vergata, Italy; David DOLOREUX, HEC Montréal, Canada; Glaucia Maria VASCONCELLOS VALE, PUC Minas, Brazil

The aim of this thematic issue is to explore this diversity of collaborative innovation by highlighting the paradoxes that firms, institutions and individuals face: the paradoxes concerning SMEs; the paradox between openness and closure and the intellectual property in collaboration; the balance between creation and acquisition of value through collaboration; organizational paradoxes of collaboration; the paradoxes linked to open spaces of collaboration; the role of digital and manufacturing technologies in creating new paradoxes.

We invite authors to propose original approaches to illustrate these different paradoxes of collaborative innovation. The articles must comply with the standards set out in the editorial policy of Management International www.managementinternational.ca/en/authors-section/submit-an-article/



Management international
International Management
Gestión Internacional

EURAM EARLY CAREER COLLOQUIUM (EECC)

EECC EVENTS AND ITS ORGANISERS

Dear EECC community,
dear colleagues and friends,

With the EURAM conference in Glasgow my official term as VP EECC has ended. I would like to take this opportunity to say a big thank you to all of you who have with a great amount of enthusiasm and energy helped me to set up such a wonderful community of engaged young scholars. In particular I would like to thank the local organisers of up to now 8 EECC events all across Europe and Morocco as well as the mentors who have joined these events. I very much look forward to seeing you at the EECC event 2018 in Rome.

More information can be found here: <http://www.euram-online.org/community/eecc.html>

All the best,
Anne-Katrin Neyer

Where and when...

...every year during the winter season
...to get ready for the next EURAM conference...and your life as researcher..
...and to celebrate the "EECC Winter Olympics"...



EECC events and its organizers

Nuremberg, 2010



Anne-Katrin
Neyer



Hagen Habicht



Kathrin Möslein



Julia Müller



Dagmar Abfalter



Melanie Zaglia

Dublin, 2011/12



Brian Harney

Halle/Saale, 2016

Liechtenstein, 2013



Susanne Durst



Stefan Guldenberg

Krakow, 2015

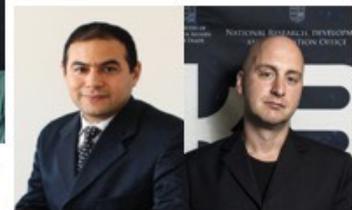


Miguel Perez

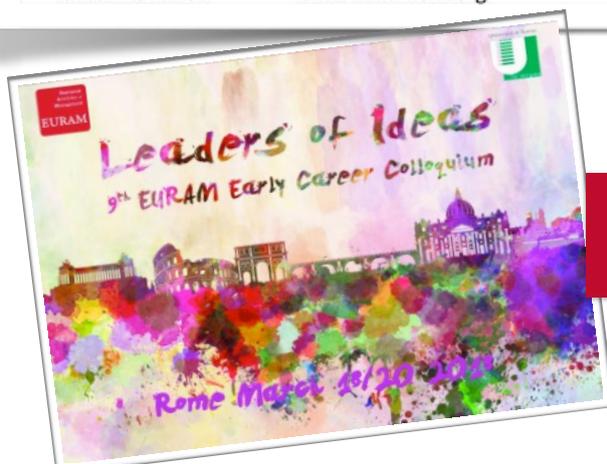


Beata Jalocho

Rabat, 2017



Nacef Mouri Steffen Roth



[Download the Flyer of the 9th EECC EURAM
Early Career Colloquium](#)

WORKSHOPS AND CONFERENCES

5TH AOM PDW ON "TRUST BETWEEN INDIVIDUALS AND ORGANIZATIONS."

Scheduled: Saturday, Aug 5 2017 11:00AM - 1:30PM

at Atlanta Marriott Marquis in Room Marquis M303

Organizers: Oliver Schilke and Bart de Jong

The workshop consists of three segments: (1) panel, (2) roundtables, and (3) paper development.

Registration requirements: This workshop requires pre-registration.

To pre-register, please go to <https://tinyurl.com/2017trustpdw> and enter the requested information.

Website: <http://aom.org/meetings/sess2017.asp?id=10941>

CALL FOR PAPERS - IMES 2018

We are pleased to invite you for the **6th International Conference on Innovation Management, Entrepreneurship and Sustainability – IMES 2018**, which will take place on **May 31 – June 1, 2018, at the University of Economics, Prague**. Sound keynote speakers will discuss the trends in the fields of innovation management, entrepreneurship and sustainability. Authors are encouraged to submit their full papers from **December 1, 2017 till January 15, 2018**. Submissions will be reviewed, and those accepted may be published in the conference proceedings. Proceedings are sent to Web of Science. Proceedings from 2015 and 2016 are already indexed within Web of Science.

Website: <http://imes.vse.cz/>

8TH EDITION OF ITS ANNUAL CONFERENCE

“INSTITUTIONAL AND TECHNOLOGICAL ENVIRONMENTS OF MICROFINANCE” (ITEM)

The Burgundy School of Business (France) will organize the 8th edition of its annual conference “**Institutional and Technological Environments of Microfinance**” (ITEM) on "financial inclusion" in Dijon, France on 7th and 8th December 2017. The leading topic is "Financial Inclusion: A Sustainable Mission from Microfinance to Alternative Finance. Social and technological Paradigms".

The conference welcomes research papers, monographies, case studies, PhD research-in-progress and experiential insights on different topics and experiments of alternative finance. ITEM encourages in particular reflections on the social and technological innovations, which broaden and deepen the range of alternative finance.

Contacts:

ITEM8@bsb-education.com - Djamchid.Assadi@BSB-Education.com

Website: <http://item-8.blogspot.it>

THE 21ST WORLD MULTI-CONFERENCE ON SYSTEMICS, CYBERNETICS AND INFORMATICS: WMSCI 2017

Dr. Dr. Maria Jakubik will be a keynote speaker at the WMSCI 2017 conference in the USA (<http://www.iis2017.org/wmsci/Website/KSpeakers.asp?vc=1>). Her presentation will be the ‘*Flourishing organizations*’ that focuses on application experiences of appreciative inquiry as an action research. Maria will present her case study paper entitled as ‘*Solving Business Problems Together. Case: A master’s degree programme in Finland*’ (available at https://www.researchgate.net/profile/Maria_Jakubik/publications).

“THE PLASTIC ORGANIZATION”:

Symposium on Organizational Adaptivity, **16th, and 17th of November, 2017** at Huddersfield University, UK. This symposium investigates **organizational adaptive dynamics** through both macro (organizational) and a micro (individual) lenses. We welcome contributions from **any disciplinary perspective** and encourage proposals that cover but are not limited to **computational** simulation studies, empirical studies, and theoretical/conceptual studies.

Contributions will be selected for an **Evidence-Based HRM, Journal Special Issue**.

(<http://www.emeraldinsight.com/loi/ebhrm>).

This symposium takes place in the picturesque town of Huddersfield which offers a wide variety of activities. For details contact Dr. Dinuka Herath (d.herath@hud.ac.uk) or Dr. Davide Secchi (secchi@sdu.dk).

Website: <https://sites.google.com/view/abmworkshops>

JOURNALS AND PUBLICATIONS

RAM- REVISTA DE ADMINISTRAÇÃO MACKENZIE (MACKENZIE MANAGEMENT REVIEW)

RAM- Revista de Administração Mackenzie (Mackenzie Management Review) - is an open access Brazilian academic journal, ISSN 1678 6971, since 2.000. RAM publishes papers on Strategy, Human and Social Management, and Strategic Finance. Indexed by Proquest, EBSCO, SPELL, SCIELO, DOAJ, CLASE, GALE CENGAGE LEARNING, ICAP RedAlyc, Google.

<http://editorarevistas.mackenzie.br/index.php/RAM>.

RAM invite you to submit your paper presented at EURAM 2017 using the link <http://mc04.manuscriptcentral.com/ram-scielo>. Submission in English, minimum 7600 and maximum 8400 words, APA style, abstract with maximum 150 words. Blind review evaluation, and around 180 days for a final decision. Silvio Popadiuk- editor – spopadiuk@gmail.com.

CALL FOR PAPERS - ADVANCED STUDIES IN EMERGING MARKET'S FINANCE

In 2017 HSE University (Moscow) launched the series of books in Springer titles 'Advanced Studies in Emerging Market's Finance'. First book contributed by authors from 5 countries will be published in Autumn 2017.

We call for contributions to the 2nd book with the working title 'Corporate Governance and firm's architecture in emerging markets' (to be submitted to the publishing house in 2018) and to the 3rd book with the title 'Advances in capital structure policies in emerging markets'. We call for the papers on different aspects of **corporate governance** in emerging capital markets, as well as on capital structure, risk distribution and ownership.

Editors of the series: Prof. Irina Ivashkovskaya (HSE), Prof. Elettra Agliardi (University of Bologna), Dr Eugene Nivorozhkin (UCL), Prof. Dr. J.A. Mc Cahery J.D. (Tilburg)

For more information: Anastasia Stepanova, Co-editor (HSE) anastasianstepanova@gmail.com or anstepanova@hse.ru.

THE OXFORD HANDBOOK OF TALENT MANAGEMENT

co-edited by David Collings, Kamel Mellahi and Wayne Cascio.

The Handbook offers a state-of-the-art overview of the key themes, topics, and debates in talent management. The volume is designed with a multi-disciplinary perspective in mind and draws upon perspectives from, *inter alia*, human resource management, psychology, and strategy to chart the topography of the area of talent management and to establish the base of knowledge in the field. Furthermore, each chapter concludes by identifying key gaps in our understanding of the area of focus. The Handbook is ambitious in its scope, with 28 chapters, each written by a leading international scholar in the area, and structured around five sections. These include the context of talent management, talent and performance, talent teams and networks, managing talent flows, and contemporary issues in talent management.

Website: <https://global.oup.com/academic/product/the-oxford-handbook-of-talent-management-9780198758273?cc=ie&lang=en>

FREE E-BOOK / PDF PETER OEIJ - THE RESILIENT INNOVATION TEAM

Peter R.A. Oeij, (2017), The resilient innovation team. A study of teams coping with critical incidents during innovation projects.

PhD dissertation Open University Netherlands. (Defense date 25 January 2017).

If you are interested, you can download your personal copy here:

<http://publications.tno.nl/publication/34622536/QA3j9S/oeij-2017-resilient.pdf> or
www.ou.nl/proefschrift_oeij

SOLVING BUSINESS PROBLEMS TOGETHER. CASE: A MASTER'S DEGREE PROGRAMME IN FINLAND

Maria Jakubik is a Principal Lecturer and Head of the Master's Degree Programme in International Business Management (IBMA) at Haaga-Helia University of Applied Sciences, Helsinki, Finland. She is an active visiting scholar (UK, USA, Italy, France, Spain, Austria, Lithuania, Hungary) and conference participant (EURAM – UK, Estonia, Poland; EDiNEB - The Netherlands, Spain; EIASM – Cyprus; MIC – Croatia and Italy; WMSCI – USA; and Finland). Maria's latest conference paper 'Solving Business Problems Together. Case: A master's degree programme in Finland' has been accepted to be presented at the WMSCI conference in the USA, in July 2017.

The paper is available at https://www.researchgate.net/profile/Maria_Jakubik/publications

RAE PRESENTS THE ARTICLES OF DYNAMIC CAPABILITIES FORUM

The new issue of RAE (Journal of Business Administration) proudly presents the Dynamic Capabilities Forum. Renowned Brazilian and international authors presents articles on dynamic capabilities, gender, poetics, and creativity as human capabilities that must be integrated to better understand complexity. The forum was organized by Adriana Roseli Wünsch Takahashi (UFPR), Sergio Bulgacov (FGV EAESP), Claudia Cristina Bitencourt (UNISINOS) and Hale Kaynak (The University of Texas Rio Grande Valley).

To visit the special issue: <http://rae.fgv.br/en/rae/vol57-num3-2017>

SURVEY

CALL FOR PARTICIPATION IN A SURVEY ON APPOINTMENT PROCEDURES AT UNIVERSITIES

The research project “The many faces of academic success” (**Technical University of Munich**) is conducting a **survey on appointment procedures at universities**.

Participants **take part in a hypothetical appointment procedure** for a tenured professorship and state their preferences for different candidates. Participation will take **approximately 15-20 minutes**.

Link to the survey: <https://faces.sawtoothsoftware.com>

All participants can win an **AppleWatch Series 2** or a pair of **Bose QuietControl 30 wireless headphones**. The collected data will be treated in strict confidence and used **only for research purposes**.

If you have any questions or comments, please do not hesitate to contact Laura Graf (laura.graf@tum.de).



TEACHING

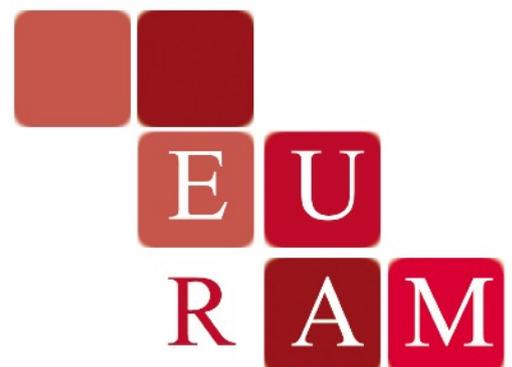
FAME (FAMILY BUSINESS SUSTAINABILITY AND GROWTH) PROJECT

Dr Nick Chandler, track chair and presenter at EURAM 2017, has been working on the **FAME** (FAMily BusinEss Sustainability and Growth) project. This is an international project (Croatia, France, Hungary, Poland and United Kingdom) funded by Erasmus+ and aimed at supporting Family Business owners in coping with a continually changing economic environment. The project team will develop a complete second year of a Master's programme on SME Family Businesses. The main focus areas are: fundamentals of SME management; corporate finance; corporate governance, human resources, immigrant's integration; and transition issues. The consortium works closely together with several SMEs.

Further details: <http://www.fame-programme.eu/hu/>



FAME
Family Business
Sustainability
and Growth



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University of
Strathclyde
Business
School

EURAM 2017

Making Knowledge Work

Hello from Glasgow!

The 2017 EURAM conference has taken place. I really enjoyed it and thank you to all participants for coming to Glasgow.

The conference theme was 'Making Knowledge Work'. I think that our first plenary about 'Responsible Research in Business and Management' was particularly topical, as it questioned the relevance of management research. Are we to be assessed on how many articles we manage to get published, which tend to be mostly read by fellow management scholars? Or are we to be assessed on how much we can engage with actual management problems and whether we have an active role in finding solutions? In my observation, these questions have been uttered in the corridors of management conferences many times. This year's EURAM conference was one of an increasing number of occasions where these existential questions were part of the official conference programme. Of course there was debate between panel members Anne S Tsui, Stewart Clegg, Mats Alvesson and Stéphanie Dameron, and with the audience, about how change could be achieved and what this change should look

21-24 June

University of Strathclyde
Glasgow, Scotland

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Glasgow, Scotland

like. But it looks like there is a growing momentum in the academy that change is needed and that relevance is paramount; that the knowledge we generate is only worthwhile if we can use it in practice.

Interestingly, in the 'Meet the editor' session that I was chairing later in the conference, some of the editors explained that journal policies are starting to move too, as they explicated they are looking for alternative paper formats, and are open to innovative ways to do research and write papers. Nevertheless, there was also an editor who advised that the only way to make an academic career is to stick to the current template, appearing to imply that management scholars do not need to bother with relevance.

Our second plenary was a bit out of the ordinary as well. Instead of focussing on a scholarly topic, we had decided to look at the changes going on in society. Rather than inviting prominent management scholars to debate a current issue in our field of study, we took it wider and explored 'The Changing European Political Landscape'. The panel consisted of two people who are involved in the changes: President of the European Committee of the Regions Markku Markkula and Director of Statistics and Chief Statistician of the OECD Martine Durand. And we had two panel members who are studying these changes: Professor of Politics John Curtice and International Political Economy Professor Richard Higgott. For me, this experiment was worth the effort, as I learned so much about the wider environment in which our scholarship takes place.

All in all, I hope that just like me, you think of EURAM 2017 as a useful experience. It is now up to our Icelandic colleagues to take on the baton and prepare for EURAM 2018 in Reykjavik.

Prof. Harry Sminia

EURAM 2017 Conference Chair



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PLENARY 1: RESPONSIBLE RESEARCH IN BUSINESS AND MANAGEMENT



From left to right: Anne S. Tsui (University of Notre Dame, US), Stewart Clegg (University of Technology, Australia), Stéphanie Demeron (Paris-Dauphine University), Peter McKiernan - Chair (Strathclyde Business School, UK), Mats Alvesson (University of Lund, Sweden).

PLENARY 2: THE CHANGING EUROPEAN POLITICAL LANDSCAPE



From left to right: Markku Markkula (President of European Committee of the Regions), Martine Durand (Organisation for Economic Co-operation and Development), Sibel Yamak - Chair and President (University of Wolverhampton, UK), Richard Higgott (Institute of European Studies, Belgium), John Curtice (University of Strathclyde, UK).

Making Knowledge Work



DELEGATES



Dear member of the EURAM Business for Society SIG,

In the Business for Society SIG we accepted 82 papers and managed 20 sessions within the different tracks: Business for Society General Track; Accounting, Finance, Reporting and Control for Society; Rethinking the Form Governance & Legal Constitution of Corporations' Theoretical Issues & Social.

During the SIG kick-off, our members shared opinions, idea and reflections about SIG and its future direction. The Business for Society Team presented a call for papers for Society and Business Review, that embracing SIG philosophy, promote the exploration of new methods that allows organisation to contribute to sustainable development. In addition was born a book series project on Business for Society, in collaboration with Routledge.

Francesco Gangi

Business for Society SIG Chair
Università degli Studi della Campania Luigi Vanvitelli
Department of Economics

AWARDS**General track**

The Sustainable Path of Social Enterprises toward Hybridity: Insights from a Multiple Case Study of Italian NPOs

Lamberto Zollo, University of Florence, Massimiliano Pellegrini, University of Rome Tor Vergata, **Guglielmo Faldetta**, Kore University of Enna, Riccardo Rialti, University of Florence

The different influences of political corporate social responsibility (PCSR) and corporate political activity (CPA) on citizens' trust in companies and risk

Vicent Tortosa-Edo, Miguel Angel Lopez-Navarro, Jaume I University

ST - Accounting, Finance, Reporting and Control for Society

Success Drivers of Reward-Based Crowdfunding: Conceptual Framework and Empirical Evidence

Francesco Gangi, **Lucia Michela Daniele**, Università della Campania Luigi Vanvitelli

T - Rethinking the form, governance & legal constitution of corporations: theoretical issues and social stakes

An Ontological Theory about the Nature and Purpose of Public Corporations - Rethinking the Assumptions that Underpin Standard Agency

Alexander Pepper, LSE, London, UK

SIG Best Paper Award

From Sustainability to Integrated Reporting: the legitimizing role of the CSR manager

Elisa Truant, University of Turin. Daniela Argento, University Kristienstad & Francesca Culasso, University of Turin

SIG Most inspirational paper

Human capital and internal governance of the firm: A legal and economic perspective on internal governance

Xavier Hollandts, KEDGE Business School and Bertrand Valiorgue, UCA Clermont Ferrand

EURAM 2017

Making Knowledge Work

CORPORATE GOVERNANCE SIG

Dear member of the EURAM Corporate Governance SIG,

EURAM 2017 was successfully organized last week in Glasgow. In the Corporate Governance SIG we had a total of 40 accepted papers in the program, organized in 14 sessions, and managed within one of the four different tracks: Corporate Governance General Track, Top Management Teams & Business Elites Track (Co-sponsored with the Strategic Management SIG), Boards of Directors Track, and Women on Boards Track.

On behalf of the Corporate Governance SIG Team, I would like to express deep and sincere thanks for all the time and effort invested by track chairs, session chairs and discussants, and not least everyone that contributed by reviewing papers for the SIG, and showing up for the sessions to discuss the research presented. The Corporate Governance SIG builds on the commitment of its members, and the successful program this year truly reflects the energy of our scholarly community.



Jonas Gabrielsson

Corporate Governance SIG Chair



The Corporate Governance SIG Team is also grateful to Brian Boyd (City University of Hong Kong), Anna Grandori (Bocconi University), Corinne Post (Lehigh University) and Susan Vinnicombe (Cranfield University), who all kindly shared their ideas and reflections at the SIG kick-off. These reflections were a really great start of the program in the spirit of the EURAM 2017 conference theme "Making Knowledge Work".

The social event was organized at the restaurant Gandolfi Fish. Apart from having a good time and enjoying a good meal together, the winners of the SIG Awards were also announced. Congratulations to Dennis Veltrop (University of Groningen, Netherlands) who received the

Corporate Governance SIG Best Paper Award for the paper titled 'Supervising your in-group? How social identification shapes external supervision of financial institutions'.

Congratulations also to Hong-Van Vu (University of Lille, France) who received the Corporate Governance SIG Best Reviewer Award.



Best Paper Award

For the paper: Supervising your in-group? How social identification shapes external supervision of financial institutions'



ENTREPRENEURSHIP SIG

Dear Entrepreneurship SIG members, dear All!
EURAM 2017 is over, but we experience many emotional memories!

The Entrepreneurship SIG immediately started well! Congratulations to Alex Alterskye for winning the best Doctoral student at the DC of EURAM!

During the SIG Kick-off meeting, we had the opportunity to meet and greet new members and to present the SIG, tracks, and stories from our community.

At the SIG plenary, we discussed the new SIG governance, the topic submissions to EURAM 2018, and we gave some rewards! Congratulations to Mine Karatas-Ozkan for the best paper, to Giulia Flamini for the best doctoral student, to Laura Costanzo for winning the SIMA award.

Great memories too from the SIG social event!
See you all in Reykjavik!!!!!!

FAMILY BUSINESS RESEARCH SIG

SIG Activities:

Unofficial SIG FABR Social Event

We got an exclusive tour (including a tasting as well as a Q&A session with Founder-CEO Liam Hughes) of the Glasgow Distillery, the only remaining distillery in the city of Glasgow.

SIG FABR Social Event and Award Ceremony

We spent the evening overlooking the city at the rooftop restaurant at the beautiful Carlton George Hotel.

SIG Award Winners:

Most Innovative Paper: Maximilian Lude
Best Paper: Daniel Powell & Marc Steffen-Rapp
Best Reviewer: Emanuela Rondi



GENDER, RACE AND DIVERSITY IN ORGANISATIONS SIG



Dr. Burr and Dr. Kazroony enjoyed the presentation at EURAM under SIG #5 along with an engaged, enthusiastic audience on the topic of *Rejecting Postcolonial Framework in Researching Gender, Race, and Diversity in Organizations*. The focus on diversity, race and gender in organizations [GRDO] continued to be a strong thread throughout the conference including focus in other SIGs. The international, collegial discussions allowed for broader thinking while the networking sponsored new friendships and new collaborations.

INNOVATION SIG

SIG Innovation is looking back at interesting and stimulating presentations and talks as well as a number of special events, such as the SIG general assembly and the SIG evening event.

A highlight was the SIG Innovation plenary session: for the first time, it included a “Meet the practitioner” and “Meet the editors” session. A big thank you goes to the inspirational presentations by Martin Mc Donnell (CEO & Founder of Soluis) and to Alan Taut (CTO Stream Technologies) who presented their business in the context of IoT and AR/VR. Wim Biemans (JPIM) and Jonathan Linton (Technovation) provided some information about current topics of interest and some guidelines for their academic journals. Thank you, too!

The second highlight of the SIG at Euram in Glasgow was for sure the awarding of best papers. The three prizes went to the winners:

Joan E. Ricart: Unfulfilled promises in the sharing economy? Exploring the value proposition of Airbnb

Xiaolan Fu: Valuation of early stage technology in the information and communication industry

Martin Schymanietz: Data-driven service innovation – an exploration of actors and challenges in the German manufacturing industry

Congratulations, once more!

The SIG is happy to announce an innovation: As a joint initiative between two SIGs, the PMI EURAM Research Grant PO & INNO 2018 has been introduced at a roundtable session. The US\$ 50,000 grant will be awarded to a team of investigators that includes at least one member of the PO SIG and one member of the Innovation SIG. The formal Call for Proposals will be open from 1 October 2017 until 1 December 2017. Along with submission guidelines the call will be posted [on PMI's website](#). Preliminary information can be found in [this presentation by Carla Messikomer](#).

Furthermore, we are delighted to promote a **special issue coordinated by Liliana Mitkova and Luciana Castro** of the “Open Innovation” track. It calls for contributions dealing with “The paradoxes of Collaborative Innovation in International Management”. More information on this call in International Management can be found here:

<https://www.dropbox.com/s/i73a41wconsel3q/Special%20Issue%20International%20Management.pdf?dl=0>

Another special issue was recommended by Wim Biemans of JPIM: Value Capture in Open Innovation Systems - Value at the Interface. [The call](#) is put forward by guest editors Chesbrough, Lettl and Ritter.

To stay in touch with SIG Innovation, please join our [LinkedIn group](#) or [Facebook page](#)!



INTERNATIONAL MANAGEMENT SIG

JGM Best Paper Award winners ALSO win EURAM 2017 Best Conference Paper Award

The winners of the JGM Best Paper Award at the Expatriate Management Track of the International Management SIG:

Sebastian Stoermer, Samuel Edward Davies & Fabian Jintae Froese

for the paper:

“THE INFLUENCE OF CULTURAL INTELLIGENCE ON EXPATRIATE KNOWLEDGE SHARING: A MULTILEVEL COUNTRY ANALYSIS ”,

ALSO won the **EURAM 2017 Best Conference Paper Award.**

Double congratulations to them.



ORGANISATIONAL BEHAVIOUR SIG

Best OB SIG Reviewer 2017

Christian Voegtlin

Best OB SIG Paper 2017

Luigi Stirpe, Jordi Trullen & Jaime Bonache. RETAINING OLDER EMPLOYEES: DO HIGH-PERFORMANCE WORK SYSTEMS AND FLEXIBLE WORK ARRANGEMENTS PAY OFF?

Evidence-based Human Resource Management/Emerald Award 2017

Zahide Karakitapoglu Aygun & Lale Gumusluoglu. Paternalistic Leadership and Follower Performance: Opening the Black Box-

IPMA PMI Best Paper Prize EURAM 2017

Maxim Miterev, Mats Engwall & Anna Jerbrant (KTH Royal Institute of Technology, Sweden): Mechanisms of isomorphism in project-based organizations.

IPMA PMI Best Student Paper Prize EURAM 2017

Maude Brunet & Monique Aubry (School of Management, Université du Québec à Montréal, Canada): The governance of major public infrastructure projects: The process of translation.

Emerald Group Publishing sponsored in 2017 a Best-paper Award for the special Topic: Managing Major and Mega Projects: Opening up for new Research Eras. Winner was **Maude Brunet & Monique Aubry** (School of Management, Université du Québec à Montréal, Canada): The governance of major public infrastructure projects: The process of translation.

EURAM 2017 PO SIG Best Reviewer Award

Miia Martinsuo (Tampere University of Technology, Finland).



Best Paper Prize



Best Student Paper Prize

HIGHLIGHTS OF SIG PO ACTIVITIES

● Project Organising SIG Kick off featured an interactive session "Trends and Future of the Project Management Field" with editors of the following journals: International Journal of Managing Projects in Business, International Journal of Project Management, Journal of Management in Engineering and Project Management Journal.

● A new initiative in the form of a **SIG PO and SIG Innovation Roundtable "Project Management meets Innovation"** was held in order to enhance synergies between project management and innovation research. With the aim of promoting and strengthening the Project Organising SIG and the work of its members, the Project Management Institute (PMI) has sponsored a **PMI EURAM Research Grant PO & INNO 2018**. The grant of **US\$ 50,000** will be awarded to a team of investigators that includes at least one member of the PO SIG and one member of the Innovation SIG. The formal **Call for Proposals** will be open from 1 October 2017 until 1 December 2017. Along with submission guidelines the call will be posted on PMI's website <https://www.pmi.org/>

● In addition to the general track on Project Organising, a special topic track on Managing Major and Mega Projects: Opening up for new Research Eras was conducted. In total, 23 papers were presented. Further (and together with the Strategic Management SIG), a Symposium: "Selecting Project Delivery Models" was offered.

● The **Project Organising Plenary** included an **Award Ceremony** with more prizes (see the section above). Moreover, an **interactive session**, i.e. a so-called **Project Café** made the participants reflect on the topic: „What will project management look like in 2040?“.

● A **PMI sponsored Project Organising SIG Reception** gathered 40+ participants - and served as a good networking opportunity.

PUBLIC AND NON-PROFIT MANAGEMENT SIG

Again this year in Glasgow, SIG Public and Non Profit Management presented its **Best Paper Award** in partnership with Emerald and the International Journal of Public Sector Management. The prize has been awarded by SIG Programme Chair Andrea Bonomi Savignon and Niall Kennedy of Emerald, during the SIG Plenary, to **Nils Aschhoff** and **Rick Vogel** (Universitat Hamburg) for the paper "*Value Conflicts in Citizen Collaboration: Governing Public Values in Multi-Actor Settings*" presented in the General Track.

The SIG Plenary was also the opportunity to share developments and future initiatives of the SIG. A special issue of IJPSM on Local Governance is about to be published as a result of the latest Winter Workshop in Cape Town, while an Emerald edited Book on Hybridity and Cross-Sectoral Relations in the Delivery of Public Services, featuring contributions from SIG authors, is currently in its review process.

STRATEGIC MANAGEMENT SIG

SIG Strategic Management kicked-off Wednesday with state of the art discussions on knowledge, expertise, competence and managing knowledge within and across organizations!



Thursday we continued active discussion with interesting sessions. The dinner at an exquisite Scottish restaurant was the cherry on the cake! We all enjoyed the time with colleagues.



Friday, after the relaxing dinner, we continued with sessions followed by the SIG Wrap-up. Overall, we agreed that track sessions had been engaging. We also came with novel ideas to be implemented next year and the handing over of the awards to:

BEST TRACK PAPERS		
TRACK	TITLE OF THE PAPER	AUTHORS
General	<i>RETALIATORY ENTRY: DETERMINANTS OF ENTRY AS A COMPETITIVE RESPONSE</i>	BEATRIZ DOMÍNGUEZ, JAIME GÓMEZ & JUAN P. MAICAS
General	<i>POLITICAL TIES AND ANTI-TRUST HOLDUP: HOW DO FIRMS USE NON-MARKET STRATEGIES TO INFLUENCE THE REGULATORY CONTROL OVER THEIR MARKET STRATEGIES?</i>	ASLI KOZAN & BIRGUL ARSLAN
Strategic Processes and Practices	IMPEDIMENTS TO THE ALIGNMENT OF BUSINESS AND INFORMATION SYSTEMS STRATEGIES IN PUBLIC SERVICE ORGANISATIONS: A PROCESSUAL VIEW	ANNE BURKE & JOSEPH MCDONAGH
Microfoundations of Strategy	<i>HOW DO BOARDS OF DIRECTORS FOSTER STRATEGIC CHANGE?</i> A DYNAMIC MANAGERIAL CAPABILITIES PERSPECTIVE	CARL ABERG & MARIA TERESA TORCHIA

BEST TRACK PAPERS

TRACK	TITLE OF THE PAPER	AUTHORS
Behavioral Strategy	<i>INCUMBENTS' SENSEMAKING AND RESPONSES TO INSTITUTIONAL CHALLENGES OF THE SHARING ECONOMY</i>	JULIAN LEHMANN, FLORIAN WEBER, LORENZ GRAF-VLACHY & ANDREAS KÖNIG
Collaborative Strategies	<i>COOPERATIVE COMPETITIVE STRATEGIES – PREVAILING MOTIVES AND COMPANY-SPECIFIC FACTORS FOR COOPETITION</i>	MICHAEL PLASCH, ZACH ZACHARIA & MARKUS GERSCHBERGER
Strategic Ambidexterity	<i>ESCAPING FROM THE EXPLOITATION TRAP BY SHAPING THE DIGITAL FUTURE: HOW CAN AN ESTABLISHED FIRM DRIVE INDUSTRY CHANGES BY EXPLORING AND EXPLOITING CLOUD COMPUTING?</i>	PETER FÜZES, ROLAND ZS. SZABÓ & ZOLTÁN GÓDOR
Top Management Team	<i>KNOWLEDGE NETWORKS OF TOP MANAGERS IN THE FASHION INDUSTRY: RESOURCEFUL TIES AND RESOURCEFUL CONTACTS</i>	ALEXANDER FLASTER & SONJA SPERBER

BEST STRATEGY SIG PAPERS

Most inspirational	<i>POLITICAL TIES AND ANTI-TRUST HOLDUP: HOW DO FIRMS USE NON-MARKET STRATEGIES TO INFLUENCE THE REGULATORY CONTROL OVER THEIR MARKET STRATEGIES?</i>	ASLI KOZAN & BIRGUL ARSLAN
Best paper	<i>INCUMBENTS' SENSEMAKING AND RESPONSES TO INSTITUTIONAL CHALLENGES OF THE SHARING ECONOMY</i>	JULIAN LEHMANN, FLORIAN WEBER, LORENZ GRAF-VLACHY & ANDREAS KÖNIG

BEST REVIEWERS

Kathleen Park
Matilda Bez
Patrycja Klimas
Rob JG Jansen
Sabine Baumann
Wojciech Czakon
Ana García-Granero
Caroline Baert
Lehene Cosmin Florin
Anne-Sophie Fernandez

EVENTS IN GLASGOW

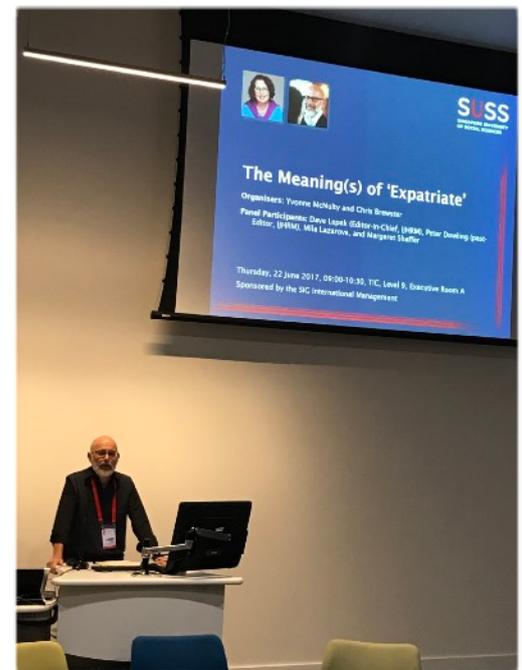


RESEARCH HANDBOOK OF EXPATRIATES

Yvonne McNulty and **Jan Selmer** launched their just-published 'Research Handbook of Expatriates' (with Edward Elgar Publishers) at EURAM 2017. The first of its kind, the Research Handbook includes detailed examinations of the various types of business expatriates including LGBT, self-initiated expatriates, female assignees, and inpatriates, as well as expatriates in diverse communities such as education, military, missionary, sports and 'Aidland'. Other themes include expatriate performance, adjustment, expatriates to and from developing countries, global talent management, and expatriates' safety and security, with solid theoretical foundations and essays from the most distinguished academics in the field.

THE MEANING(S) OF 'EXPATRIATE

Yvonne McNulty and **Chris Brewster** organised and moderated a wildly successful and well-attended IM symposium on 'The Meaning(s) of 'Expatriate'', with distinguished panellists David Lepak, Margaret Shaffer, Peter Dowling and Mila Lazarova each flying in from a non-European location to lead an insightful 90-minute discussion. Based on their recently published provocative article in *The International Journal of Human Resource Management*, the symposium asked, Who is it that we claim to study when we use the word 'expatriate'? Through critique and debate, the panelists responded to the McNulty & Brewster paper with their own insights and analysis, suggestions for further research, and ideas for next steps in the conversation. The session was filmed and can be found [here](https://www.youtube.com/watch?v=hFOJul5xeHs). [see hyperlink: <https://www.youtube.com/watch?v=hFOJul5xeHs>]








**The Next Generation of Expatriate Studies:
A Future Proofing Conversation with
Famous Scholars About Their Seminal Articles**

Organisers: Yvonne McNulty and Jan Selmer
Panel Participants: Margaret Shaffer, Chris Brewster, Mark Mendenhall, Dave Collings, Anne-Wil Harzing, and Guenter Stahl

Friday, June 23, 09:00-10:30, TIC, Level 2, Lecture Theatre
 Sponsored by the SIG International Management & Organisational Behaviour

SYMPOSIUM FAMOUS SCHOLARS

Bringing together famous scholars whose voices we typically only see in print, Yvonne McNulty and Jan Selmer organised and moderated a high-profile IM/OB symposium with six 'famous scholars' in the expatriate studies field - **Mark Mendenhall, Margaret Shaffer, Guenter Stahl, Anne-wil Harzing, Chris Brewster and David Collings** - who, collectively, have co/authored 12 of the 25 most cited articles relating to expatriates or expatriation from the Web of Science and Scopus. Each spoke about the ideas and inspiration for their seminal articles, how they selected co-authors, and why their papers have been so influential over time. This rare

opportunity to engage in a future proofing dialogue with some of the field's most influential and leading scholars was well-attended and has since received wide acclaim. The session was filmed and can be found [here](https://www.youtube.com/watch?v=AoXQ8bKV7Ao&feature=youtu.be). [see hyperlink: <https://www.youtube.com/watch?v=AoXQ8bKV7Ao&feature=youtu.be>]

DOCTORAL COLLOQUIUM AWARDS



Best Paper 1st Prize
Alex Alterskye, University of Lincoln,
The conceptualisation of the 'field of
entrepreneurship' as a unit of analysis in a
region, utilising an institutional logics
approach



Best Paper 2nd Prize
Sarah Wittman, INSEAD
Identity 'stickiness': Why, when, and with
what effects people keep identities from past
work roles



Best Paper 3rd Prize
Rachel von Kauffmann, Hebrew University of
Jerusalem,
Mid-level Managers in Multi-national Hi-tech
Organizations as Constructors of Value and
Worth



Doctoral Colloquium participants

The Doctoral Colloquium Awards were given by the co-chairs Mine Karatas-Ozkan and Alessandro Hinna.

EMR BEST PAPER AWARD

EMR BEST PAPER AWARD 2016 - PRIZE MONEY 2,000 EURO

Winner

Managing Creativity: A Critical Examination, Synthesis, and New Frontiers

Volume 13, Issue 4, Winter 2016

Barbara Slavich, IÉSEG School of Management and Silviya Svejenova, Copenhagen Business School, Denmark; and BI Norwegian Business School, Norway

Runner Up

The Dynamics of Organizational Routines in a Startup: The Ereda Model

Volume 13, Issue 4, Winter 2016

Stefania Mariano, IKI-SEA, Bangkok University and Andrea Casey, The George Washington University

Runner Up

The Concept of Meta-Organization: Issues for Management Studies

Volume 13, Issue 2, Summer 2016

Heloïse Berkowitz and Hervé Dumez, Ecole polytechnique, CNRS, Université Paris Saclay

BEST AND MOST INSPIRATIONAL PAPERS

BEST PAPER 2017 - PRIZE MONEY 1,000 EURO

Runner up

Incumbents' Sensemaking and Responses to Institutional Challenges of the Sharing Economy

Julian Lehmann, Florian Weber, Lorenz Graf-Vlachy, & Andreas König - University of Passau

Strategic Interest Group: Strategic Management

Winner

The Influence of Cultural Intelligence on Expatriate Knowledge Sharing: A Multilevel Country Analysis

Sebastian Stoermer, Samuel Edward Davies & Fabian Jintae Froese - University of Goettingen

Strategic Interest Group: International Management

MOST INSPIRATIONAL PAPER 2017 - PRIZE MONEY, 1,000 EURO

Political Ties and Anti-Trust Holdup: How do firms use non-market strategies to influence the regulatory control over their market strategies?

Asli Kozan - IPAG Business School, Birgül Arslan - Koç University

BEST REVIEWERS

BEST REVIEWERS 2017 - PRIZE MONEY 500 EURO

Emilie Malcourant, Université Catholique de Louvain

Strategic Interest Group: Managing Sport

Desmond Tutu Ayentimi, Curtin University, Australia

Strategic Interest Group: International Management

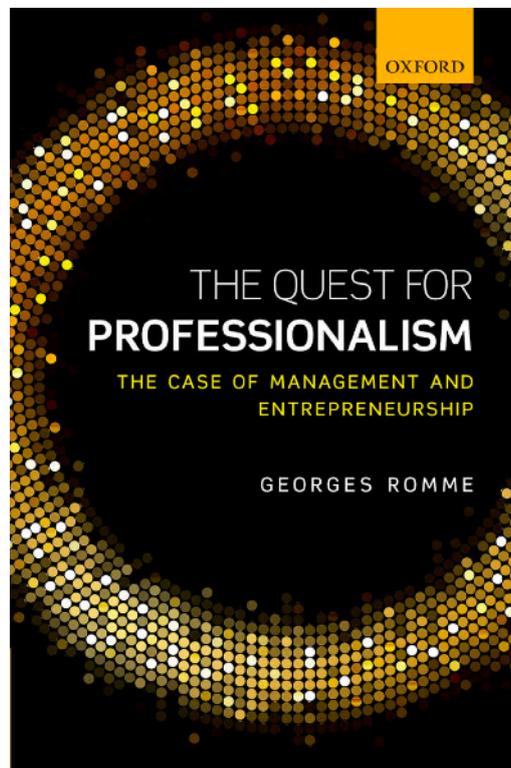


THE QUEST FOR PROFESSIONALISM: THE CASE OF MANAGEMENT AND ENTREPRENEURSHIP

(Oxford University Press, 2016) by Georges Romme

Early pioneers in management thinking, such as Henri Fayol and Peter Drucker, conceived of management as a science-based professional activity that serves the greater good. Today, however, many organizations are managed by people demonstrating anything but professionalism, resulting in mismanagement of risks as well as a one-dimensional focus on short-term results. The key thesis in this book is that The Quest for Professionalism must be revitalized, because the societal costs and damage caused by managerial amateurism are huge. The book is about how to address this grand challenge, for example by exploring whether and how a shared professional purpose and a professional body of knowledge can be developed. While most previous work in this area has focused on management education, The Quest for Professionalism

adopts an inside-out approach, implying management scholarship is the driving force behind any intrinsic transformation of the profession at large. Without management scholars playing an active role in advancing 'science-based professionalism', any attempt to professionalize management practice is doomed to fail. Moreover, Georges Romme demonstrates the professionalization quest has to move away from the idea of management being confined to a few people at the top, toward management as a technology for distributing power and leadership throughout the organization.





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