EURAM NEWSLETTER

DECEMBER 16, 2014

EURAM
PLACE DE BROUCKERE PLEIN 31
1000 BRUSSELS, BELGIUM
Tel: +32 2 226 66 64 | Fax: +32 2 5 12 19 29
http://www.euram-online.org/

Happy Holidays!
LETTER FROM THE PRESIDENT ..............................................................................................................2

NEWS FROM BRUSSELS, @Headquarters and beyond .........................................................................5

European Management Review ................................................................................................................5
Professional Development ..........................................................................................................................5
Joint events and SIG conferences .............................................................................................................6
2015 EIASM Calendar of activities ...........................................................................................................7

SIGs NEWS ...............................................................................................................................................8

Corporate Governance, Accounting and Accountability of State-Owned Enterprises and Agencies: Taking Stock and Next Steps in Theory and Practice .................................................................8

ANNOUNCEMENTS ................................................................................................................................9

Call for participation in our survey about publication practices and performance measurement practices in science ..................................................................................................................................................9
Call for papers for the first in-between event sponsored by the Innovation SIG EURAM .........................9
Call for papers - for a special issue on the strategic management of dynamic growth ..............................10
Call for Papers for a Special Issue of the GEMRev Global Economics and Management Review ......11
Call for Papers to be submitted to a Special Issue in CGIR on “Research Methodology in Governance Studies: Challenges and Opportunities” .................................................................12
Call for Papers - Special Issue: Middle managers in the strategy process .............................................14
Call for Papers: International Journal of Human Resource Management ..............................................15
1st Conference on Self-Initiated Expatriation ............................................................................................16
Management Studies Paper Development Workshop ................................................................................17
Call for Papers, Special Issue of M@n@gement - Putting Critical Performativity to work ..................18
Irish Academy of Management Conference, 2-4 Sept 2015, NUI Galway, Ireland ..................................19
Call for Papers: Africa Academy of Management 3rd Biennial Conference ........................................21

15th EURAM Annual Conference .............................................................................................................26

Best Paper Award(s) instituted by EURAM Innovation SIG ........................................................................26
Call for Papers – EURAM 2015 Doctoral Colloquium ...........................................................................26
Special Issue on: "The Relation between Technology and Social Innovation" ...........................................30

VARIous ....................................................................................................................................................32

Best Paper award for PhD student at EURAM 2013 ..............................................................................32
Books .......................................................................................................................................................32

EURAM
PLACE DE BROUCKERE PLEIN 31
1000 BRUSSELS, BELGIUM
Tel: +32 2 226 66 64 | Fax: +32 2 5 12 19 29
http://www.euram-online.org/
Dear Colleague, Dear Friend,

Is this what your end of year looks like? Drawing to an end, and feeling that 2015 is already at your doorstep perhaps sooner than you thought? As the countdown has started and we are endeavoring to complete all our activities before the holidays, EURAM is also looking ahead and planning for all of our activities to come.

First I would like to remind you about some imminent deadlines:

To register as a reviewer for the Annual Conference, please go to http://2015.euramfullpaper.org/callfor.asp

It will take you 2-3 minutes to fill out your profile. With this information, chairs will be able to match papers with your expertise.

We take this opportunity to also draw your attention to the submission deadlines:

The Paper Submission Deadline is set for 13 January 2015 at 2:00 pm Belgian time (check the time difference here). Submissions are done online on http://2015.euramfullpaper.org/login.asp

The conference will be held 17-20 June 2015 in Warsaw and additional information about the programme tracks and submission guidelines, go to http://euram-online.org/conference/2015/programme.php?page=Call-for-papers.

The Submission Deadline for the Doctoral Colloquium is set for 27 January 2015 at 2:00 pm Belgian time (check the time difference here) Submissions are done online on http://colloquium.euramfullpaper.org/

As author or reviewer, you will see that we have made new efforts to embody our values of “Engaged European management scholars” in our process: EURAM endeavors to facilitate research and publications that matter for business and society. So we tried to give more importance to this dimension in our
evaluation criteria and while insisting, as usual, on rigour and quality, we also introduced in our evaluation template originality and creativity as well as the “most influential paper award”

Then let me take a step back and look at some activities which took place in the last quarter of the year, especially the EURAM Strategic Forum held 30-31 October in Tor Vergata University in Rome which was organised and chaired by Lucrezia Songini (SIG Entrepreneurship) and Alessandro Hinna (SIG Organisational Behaviour).

30 EURAM members of which National Representatives and SIG Officers convened to share their ideas as to how to shape EURAM’s future. Time was spent listening to presentations from our SIGs and in participating in workshops to build the future strategic focus of the association.

**Workshop 1** concentrated on Values, Strategy and Positioning and was facilitated by Wojciech Czakon and Sibel Yamak, **Workshop 2** reflected on governance issues and shaped a proposal for a new governance structure under the leadership of Silke Machold while **Workshop 3** looked at Organisational and Operational aspects of the Academy and was facilitated by Corinne Vercher and Rémi Jardat.

A comprehensive summary of the outcome of each working group will be circulated to all members separately so you can read about them in detail. All of these ideas will require close follow-up and the involvement of the Executive Committee Members, National Representatives and SIG Officers.

Shortly after the Strategic Forum, the Executive Committee met to prioritise the actions and activities derived from the workshops. I would like to share a few of those which you will hear about in the coming year:

1. Julienne Brabet, Vice President for membership, is launching a project around a *European Code of Good Practices for Field Research signed by companies and academics representatives*. She will involve National Representatives and all members to understand how scholars collaborate with the industry to conduct research and the constraints regarding confidentiality clauses that should be addressed.

2. Wojciech Czakon, Vice President for Strategic Interest Groups, will be working on developing professional standards for SIGs, introducing a performance management system and developing standards for creating, merging and dissolving SIGs.

3. Hans Lundberg, Vice President for the Doctoral Colloquium (DC), is planning an attractive programme for the next DC to be held 17-18 June 2015 in Warsaw. Among other things, he will be developing a mentoring guidelines document and connecting to other institutions such as EIASM who organises EDEN Doctoral programmes and the European Doctoral Programmes Association in Management and Business Administration association (EDAMBA) to work more closely with them.

4. Anne-Katrien Neyer, Vice President EECC is busy organizing the 6th edition of the event in Krakow to be held 11-13 February 2015 and has worked with SIG officers to propose a workshop with the more junior community to be held at the conference. Anne-Katrin and Hans are also working together on how to bridge the gap between those two communities and integrate the PhD students of the DC into the EECC as swiftly as possible to facilitate their academic career.

5. Silke Machold, Vice President Governance, will be setting up a task force to work on a new governance structure by 2016 and she will also organise and facilitate a working group focusing on funding and sponsorship.

6. Corinne Vercher, Vice President for Operations will be working on mapping the key processes and decision-making processes. She will also build an on-line calendar which will help members understand all the deadlines around each of our core activities.

7. Sibel Yamak, Vice President Conferences, is looking at starting an award for the most inspirational paper of the conference and increasing placement presence and services at the conference.

After nearly one year of editorship of EURAM’s Journal *European Management Review*, Mustafa Ozbilgin continues to build and develop his editorial and review boards in order to better embody EURAM core
values. Next year, EMR will publish more than 4 articles per issue: it will also be sending an open Call for Proposals for Special Issues and accept for the first time submission in many European language.

For EURAM 2015, I am also working closely with Dorota Dobjia and her team to offer an attractive programme for the conference. Thanks to her efforts, we are delighted to have Lech Walesa accepting to act as a keynote speaker at Kozminski University next year.

For now do not forget the submission deadline of 13 January 2015 and if you are a PhD student, consider taking part in the DC for which the submission deadline is 27 January 2015.

More information about all other EURAM events can be found in the section “NEWS FROM BRUSSELS, @Headquarters and beyond” which Luisa Jaffé, Executive Officer has prepared for you.

I would like to thank each one of you for their contribution to the Academy’s growth. Many of you contribute in multiple ways as author, reviewer, topic or track chair, mentor in the Doctoral Colloquium, participant or speaker in one of our development programmes or in our conference. As an organisation of volunteers, all of our activities and their quality standard are highly dependent on your good will and professional expertise!

My best wishes to you for the Holiday Season. I hope you will have a wonderful time with your family and friends in these last few days of December.

Happy Holidays!

Luca Gnan, President
NEWS FROM BRUSSELS, @Headquarters and beyond

Supporting a Community of European Engaged Management Scholars

European Management Review

Special Issue on “Firms & Corruption”

The next issue of EMR will feature four articles selected for publication on Firms and Corruption. It is currently in production and will accessible to members on-line very shortly.

Professional Development

EURAM/EFMD Programme for Directors of Research

The 5th cycle of the EURAM/EFMD Programme Creating European Research Leadership, started in December 2014. For additional information and to download the registration form, go to http://www.euram-online.org/development.php?page=Developing-Research-Managers

The dates for this cycle are:

11-12 December 2014
3-4 February 2015
16-17 April 2015

EURAM Early Career Community (EECC)

The 6th Edition of the EECC will be hosted by the Jagiellonian University in Krakow, 11-13 February 2015. For more information go to http://www.euram-online.org/development.php?page=EURAM-Early-Career-Colloquiums

Registration Deadline: 30 December 2014

EURAM 2015 Doctoral Colloquium

The Doctoral Colloquium will be held 15-16 June 2015 in Warsaw just before the EURAM Annual conference. For additional information and submission guidelines, go to http://euram-online.org/conference/2015/programme.php?page=Doctoral-Colloquium

Submission Deadline: 27 January 2015, 14:00 Brussels time
EURAM 2015 Annual Conference

The conference will take place in Warsaw from 17-20 June 2015 at the University of Kozminski. For full information about the conference, the tracks and topics, go to www.euram2015.org

Paper Submission Deadline: 13 January 2015, 14:00 Brussels time

--------

Joint events and SIG conferences

Public Management SIG Conference

A conference focusing on Corporate Governance, Accounting and Accountability of State-Owned Enterprises and Agencies: Taking Stock and Next Steps in Theory and Practice will be held at the Leipzig University, Faculty of Economics and Management Science, Germany on 19-20 February 2015. Additional information as well as the conference programme can be found on http://www.wifa.uni-leipzig.de/publicmanagement/news.html

Thematic Conference:
Innovation & Strategic Management SIGs
Management Innovation: New Boarders for a new concept

The conference will be held 9-10 July 2015 at the Montpellier Business School, France. For full information about the conference and to download the flyer, go to http://www.euram-online.org/development.php?page=Thematic-Conference:-Management-Innovation

Abstract Submission deadline: 20 February 2015

EURAM@Headquarters will give EURAM members short news about programmes and initiatives organised or followed up in our headquarters in Brussels.

For any questions or to send your news for the next newsletter, contact Executive Officer luisa@eiasm.be & Communications Officer, Stefano Armenia, armenia@dis.uniroma1.it
<table>
<thead>
<tr>
<th>Month</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>1st International Competitiveness Management Conference. “Competicon” (NEW)</td>
<td>Copenhagen, Denmark</td>
</tr>
<tr>
<td>January</td>
<td>4th EDAMBA-EIASM Consortium on Doctoral Supervision and the New Global Research Landscape</td>
<td>Barcelona, Spain</td>
</tr>
<tr>
<td>March</td>
<td>EDEN Doctoral Seminar on Organizational Design</td>
<td>Aarhus, Denmark</td>
</tr>
<tr>
<td>March</td>
<td>EDEN Doctoral Seminar on Meta-Analysis for Management and Economics Research</td>
<td>Brussels, Belgium</td>
</tr>
<tr>
<td>March</td>
<td>EDEN Doctoral Seminar on International Mergers and Acquisitions</td>
<td>Brussels, Belgium</td>
</tr>
<tr>
<td>March</td>
<td>6th Workshop on Top Management Teams and Business Strategy</td>
<td>Antwerp, Belgium</td>
</tr>
<tr>
<td>April</td>
<td>30th Workshop on Strategic Human Resource Management</td>
<td>Brussels, Belgium</td>
</tr>
<tr>
<td>May</td>
<td>EDEN Doctoral Seminar on Innovation Management: Theories, Methods, Empirical Evidence and</td>
<td>Brussels, Belgium</td>
</tr>
<tr>
<td></td>
<td>Policy Challenges</td>
<td></td>
</tr>
<tr>
<td>May</td>
<td>EDEN Doctoral Seminar on Qualitative Business Research</td>
<td>Brussels, Belgium</td>
</tr>
<tr>
<td>May</td>
<td>11th Workshop on Family Firm Management Research</td>
<td>Lyon, France</td>
</tr>
<tr>
<td>June</td>
<td>EDEN Doctoral Seminar on Methods and Methodology in Cross-Cultural Research</td>
<td>Vaasa, Finland</td>
</tr>
<tr>
<td>June</td>
<td>EDEN Doctoral Seminar on Social Network Analysis (SNA): Theory and Methods</td>
<td>Santorini, Greece</td>
</tr>
<tr>
<td>June</td>
<td>10th Workshop on the Challenges of Managing the Third Sector</td>
<td>Edinburgh, U.K.</td>
</tr>
<tr>
<td>June</td>
<td>22nd IPDMC - Innovation and Product Development Management Conference (new title)</td>
<td>Copenhagen, Denmark</td>
</tr>
<tr>
<td>June</td>
<td>8th Doctoral Workshop on Innovation and Product Development Management</td>
<td>Copenhagen, Denmark</td>
</tr>
<tr>
<td>June</td>
<td>5th Workshop on Asian Management and Entrepreneurship</td>
<td>Shanghai, China</td>
</tr>
<tr>
<td>June</td>
<td>EDEN Doctoral Seminar on Doctoral Dissertation Writings and Publishing</td>
<td>Vilnius, Lithuania</td>
</tr>
<tr>
<td>May</td>
<td>EDEN Doctoral Seminar on CSR and Politics</td>
<td>Vilnius, Lithuania</td>
</tr>
</tbody>
</table>

For additional information about EIASM Events, www.eiasm.org
**SIGs NEWS**

**European Academy of Management (EURAM)**
**Public Management Strategic Interest Group Conference**

**on**
**Corporate Governance, Accounting and Accountability of State-Owned Enterprises and Agencies: Taking Stock and Next Steps in Theory and Practice**

Leipzig University, Faculty of Economics and Management Science, Germany

**February 19th/20th 2015**

---

Confirmed Speakers from 3 continents and 11 countries

<table>
<thead>
<tr>
<th>Scientific Committee:</th>
<th>Key Notes / Round Table</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ulf Papenfuß (Leipzig University)</td>
<td>Riccardo Mussari (Siena University)</td>
</tr>
<tr>
<td>Giuseppe Grossi (Kristianstad University)</td>
<td>Marie-Soleil Tremblay (École Nationale D’administration Publique Canada)</td>
</tr>
<tr>
<td>Denita Cepiku (University of Rome Tor Vergata)</td>
<td>Sandra van Thiel (University Nijmegen)</td>
</tr>
<tr>
<td></td>
<td>Reto Steiner (University Bern)</td>
</tr>
<tr>
<td></td>
<td>Michèlè Morner (University Speyer)</td>
</tr>
<tr>
<td></td>
<td>Klaus Ahrend (Board Chairman HEAG Holding AG)</td>
</tr>
</tbody>
</table>

Further Information about the Program, the Motivation of the Conference/Research Field and Information about Leipzig: [http://www.wifa.uni-leipzig.de/publicmanagement/news.html](http://www.wifa.uni-leipzig.de/publicmanagement/news.html)
ANNOUNCEMENTS

Call for participation in our survey about publication practices and performance measurement practices in science

As part of the FAceS project (www.faces.wi.tum.de/), the Chair for Strategy and Organization (Prof. Isabell M. Welpe) at the Technische Universität München, Germany, is currently conducting a survey about publication practices and performance measurement in science.

To attain representative knowledge about publication practices and performance measurement across different countries and disciplines (e.g., business), we are particularly interested in your assessment and specifications on this topic.

Participation in this survey will take approximately 20 minutes. Participants will be offered the chance to participate in the raffle for an iPad mini. Upon request, we will be happy to send you a summary of the results of the survey.

Please click on the following link (or copy the link into your browser) to access the survey: http://ww3.unipark.de/uc/OA/, participate in our survey and contribute to the success of this study.

Should you have any questions or comments or should you require further information, please do not hesitate to contact us via e-mail (performance-management.lso.wi@tum.de).

Technische Universität München
TUM School of Management
Chair for Strategy and Organization
Prof. Dr. Isabell M. Welpe

---

Call for papers for the first in-between event sponsored by the Innovation SIG EURAM

**Topic:** Innovation Theory and the (re)foundations of Management

**Dates:** 30 & 31 March, 2015

**Location:** MINES ParisTech, Paris, France

Selected papers presented at the conference will be considered for revision and publication for a special issue of European Management Review (EMR) dedicated to Innovation Theory and the (re)foundations of management. The call for papers will be available at the event.

**Download call:** https://dl.dropboxusercontent.com/u/33162193/Call_EURAM_SIG_workshop.pdf

---

**Deadline for paper submission:** 31 Jan 2015

**Notification of acceptance:** as of 15 February 2015

**Authors’ late registration:** 15 March 2015
Call for papers - for a special issue on the strategic management of dynamic growth

Guest editors:
Arturo Capasso, University of Sannio at Benevento - E-mail: capasso@unisannio.it
Giovanni Battista Dagnino, University of Catania – E-mail: dagnino@unict.it
David King, Iowa State University – E-mail: drking@iastate.edu
Janne Tienari, Aalto University – E-mail: janne.tienari@aalto.fi

Firm growth is a classic theme in strategic management research and practice that dates back to Edith Penrose’s 1959 celebrated book. A great deal of theoretical and empirical work has been done on this topic, but there is growing concern among researchers and practitioners about its usefulness. Major changes in the business environment during recent decades have made it important for strategy researchers to rethink established theories of growth. How is growth sustained in the face of blurring boundaries among markets and technologies, increased competition and intense competitive dynamics, and the rising importance of intangibles and knowledge?

Mainstream theories of firm growth assume that internal growth is characteristic of high-growth emergent industries and external growth is typical of mature industries. Stable markets make it more convenient to acquire existing production capacity and market share rather than making risky commitments to new capacity and market development. However, the pace of change today makes it critical for firms to reconsider their growth strategies. In this changing business environment, traditional strategic options may not achieve desired levels of growth. For this reason, combinations of growth strategies such as organic growth, acquisitions, joint ventures, or alliances have become a means to accelerate growth in both established firms and small hi-tech firms and innovative startup initiatives.

We may need to take a new look at long-standing strategy issues related to planning and implementing growth and develop a new understanding of how firms, networks, ecosystems and platforms achieve longer term growth. The goal of this special issue is to provide strategy scholarship with new perspectives that consider contemporary environmental dynamism in the analysis of growth. In order to achieve this aim, the LRP special issue welcomes theory-driven, theory-building, and empirical papers investigating the strategic management of firm growth for a range of industries and firms. We are particularly interested in papers addressing topics related to:

- Planning and implementing acquisitions in high-growth and technology industries;
- Outlining the relationship between growth by acquisition or internal investment;
- Typology of alliance forms and internal growth options;
- Network effects, or strategic alliances as formalized interorganizational relationships to manage growth;
- Capabilities needed to manage growth in firms for different growth modes (acquisition, internal investment, or hybrid options);
- Small business growth dynamics that drive external growth and/or make small businesses acquisition targets;
- Start up or new venture strategic trade-offs between internal and external growth;
- Differences and commonalities between start-up and restart strategies;
- Managing dynamic growth in and between established firms;
- How competitive dynamics affects the choice between internal and external growth strategies;
- How coopetition among firms can influence the choice between internal and external growth.

The topical list reported above should be seen as illustrative more than prescriptive, and scholars may wish to complement the proposed list with other topics related to industry and firm growth strategies.

We aim to attract robust submissions and offer a well balanced mix of papers using various relevant methodologies (both quantitative and qualitative), as well as strong conceptual papers. We would particularly welcome research work applied to samples and cases from emerging countries and hitech
settings as well work on more traditional geographic spaces and industries that reveal new insights on growth. We would also welcome papers that study the strategic management of dynamic growth in-depth by comparing different industries and/or geographical spaces.

Our ultimate goal is to craft a special issue of LRP presenting an excellent combination of high quality papers that make a relevant contribution to advance investigation of strategies for dynamic growth.

**Special Issue Workshop**

Subsequent to the first round of reviews, it is our intention to organize a paper development workshop for the authors of the papers that have passed the first round of reviews. The invitation of authors to the workshop will not guarantee publication in LRP. The special issue workshop will be hosted in Southern Italy, at the University of Catania or at the University of Sannio-Benevento, in the Summer of 2015.

**Submission guidelines and deadline**

Papers for the special issue should be prepared according to LRP’s guidelines for authors. All papers will undergone the usual double blind review process of LRP. Submit full manuscripts to the online submission system of LRP by the special issue submission deadline of **31 December, 2014**: http://ees.elsevier.com/lrp/default.asp

---

**Call for Papers for a Special Issue of the GEMRev**

Global Economics and Management Review

Innovations in public and private partnerships Paper submission **deadline: February 1st, 2015**

Guest Editor: Laurie Paarlberg, Texas A&M University (l.paaarlberg@tamu.edu)

Global Economics and Management Review (GEMRev) is seeking high quality papers for inclusion in a special edition that focus on innovation and entrepreneurship in public and partnerships. Over the last thirty years, there has been a global trend for governments at all levels to increasingly transfer responsibility for both the delivery and financing of “public services” to local nongovernmental agencies. As a result, in the 21st century, nongovernmental organizations are at the forefront of many public policy and management innovations that shape local service delivery systems. Nongovernmental organizations are playing new roles in the public policy arena and adopting new management tools, new models of social sector financing, and new collaborative service delivery systems that continue to transform governance and blur the distinction between public and private, and non-profit and for-profit organizations. For this special edition, GEMRev will accept timely and transformative articles that will promote dialogue about innovations in local governance and their implications for the roles of nongovernmental organizations and their management. This is in line with the emphasis GEMRev puts in systematic, multi-disciplinary research that attempts to bridge sectoral and disciplinary divides. Submissions can include both theoretical and empirical papers that introduce new models or revisit existing ones, or evidence-based studies or replication studies, for instance. Studies should be at the person, organization, or industry level (or any combination of these levels). While far from exhaustive, the following list outlines potential topics that are receiving growing interest but remain under theorized and under-researched, and can be included in this Special Issue: social impact bonds and other new forms of social sector funding; pay for performance; collective impact and other collaborative partnership forms; novel uses of social media to organize and raise funds, such as crowdsourcing and virtual organization; and growing interest in increased public participation through community based philanthropy, giving circles, participatory budgeting and other forms of deliberative democracy.

**Manuscript Submission and Review Process**

Papers submitted must be original, should not have been previously published nor be simultaneously under consideration for publication elsewhere. All submissions must conform to journal’s style requirements and will be subject to a blind, peer review process. Submit papers to GEMRev via: http://ees.elsevier.com/gemrev/default.asp?pg=login.asp. GEMRev is indexed in Scopus.
Call for Papers to be submitted to a Special Issue in CGIR on “Research Methodology in Governance Studies: Challenges and Opportunities”

Guest Editors: Brian Boyd, Renée Adams, and Steve Gove

Research methodology is important for any academic topic, but arguably even more so for corporate governance. Most constructs in governance research are unobservable, raising questions regarding the suitability of proxy indicators. Additionally, the pattern of relationships among variables is often complex, requiring sophisticated designs ranging from mediation to multiplex networks, among others. Thus, it is not surprising that it is often difficult to identify causal effects in corporate governance research.

The goal of this special issue is to advance knowledge regarding the design and implementation of the methodological component of governance research. Sample topics might include, but are not limited to the following:

- The correspondence between statistical methods, measurement, and theory
- Evolution of measurement and statistical methodologies in governance research
- Corporate governance constructs, construct clarity, validity, and reliability
- Methodological advances and innovations applicable to corporate governance research from outside the field
- Qualitative and mixed method approaches to corporate governance research
- The role of governance data and limitations of that data in research methods (e.g., limited databases, course-grained proxies, etc.)
- Content and text analysis
- Dealing with endogeneity: natural experiments, difference-in-difference estimators, regression discontinuity design, instrumental variable analysis, etc.
- Measuring and analyzing networks
- Contingency modelling
- Survey design
- Event studies
- Sample selection

Proposals should be submitted via http://mc.manuscriptcentral.com/cgir and selecting “Special Issue: Research Methods” as the paper type. Papers should follow CGIR style guidelines. Papers will undergo the
usual double-blind, developmental review, and the final acceptance of papers will be contingent on incorporating reviewers’ feedback to the satisfaction of the editors. Submissions will be evaluated with respect to the following criteria:

(a) **Relevance.** The proposed manuscript should make a contribution towards improving our understanding of methodological issues in the context of corporate governance.

(b) **Viability.** The paper should represent an achievable project within the tight time constraints required. If the scope of a manuscript revision falls outside the timetable of the special issue, we may recommend to the Editors in Chief that the final paper be published in a subsequent issue of CGIR.

(c) **Organization and Coherence.** The paper should follow a logical structure, read clearly, and thoroughly represent the available research.

(d) **Insight for Future Work.** The proposal should convey important implications for future management scholars regarding methodological rigor.

Additionally, authors should carefully consider the following questions when planning their articles:

1. **Is there a problem?** If so, how salient is it? The premise of most methods papers is that the authors have a ‘better mousetrap’ – i.e., a better way of addressing or framing a particular question. Implicit in this premise is the notion that existing approaches are flawed or limited in some way. As such, a critical first step is to document both the extent and salience of this issue. Careful reviews of the literature, and a positive tone in any critique of prior work is invaluable in this step.

2. **What benefits does the new approach provide?** Authors should be able to provide strong evidence that approach offers new insights – e.g., by challenging the conclusions of prior work, integrating disparate and inconsistent findings, or by the ability to frame new questions. There are two components to answering this question:
   a) An empirical demonstration. Generally, manuscripts which only describe a new approach will be perceived as a weaker contribution than manuscripts which both describe and test.
   b) Comparisons are powerful evidence of the benefits to a new approach. For example, a manuscript which develops a new measure of a governance construct will be seen as a weaker contribution than one which compares the efficacy of the new measure against existing measures.

3. **Feasibility.** Is this methodological advance readily available to governance scholars? What steps could an author take to facilitate adoption of this innovation? This could include appendices or online supplements that include software tutorials, sample code, etc.

The Guest Editors for this Special Issue are Brian Boyd, City University of Hong Kong (bkboyd@cityu.edu.hk), Renée Adams, University of New South Wales (renee.adams@unsw.edu.au), and Steve Gove, University of Vermont (sgove@bsad.uvm.edu). We welcome any questions or queries about possible submissions.

We will begin accepting submissions on February 1, 2015. All papers must be submitted by March 13, 2015. Please note that due to the strict timetable associated with a special issue, we will not be able to accept late submissions. Also, for authors invited to submit revised manuscripts, it will be essential to handle these changes in a timely manner.
Call for Papers - Special Issue: Middle managers in the strategy process

Editors:
Dr. Marko Reimer, WHU – Otto Beisheim School of Management, Germany
Dr. Mariano L. M. Heyden, Newcastle Business School, Australia
Dr. Sebastiaan van Doorn, Warwick Business School, United Kingdom

Middle managers are seen as important “linking pins” bridging the top level and the operational level of an organization. As they are shaping and coordinating activities across the hierarchy, they have significant upward and downward influences on strategy formulation and implementation (Floyd & Lane, 2000). While strategy scholars highlight the importance of the middle management based on a substantial and steadily growing amount of research (Wooldridge, Schmid & Floyd, 2008), management accounting and control literature is relatively silent on this topic. Management control-related research on strategy has primarily adopted a contingency perspective on what characteristics of a management control system might be appropriate given a particular strategy, and the focus has been mainly on top managers (e.g., Langfield-Smith, 1997). How middle managers embrace and use management control systems to form or implement strategy remains largely unexplored. Therefore, we call for research papers that investigate the role of middle managers in the strategy process from a management control perspective. We are particularly interested in multi-level applications of managerial involvement, e.g., the top management and middle management interface (Raes, Heijltjes, Glunk & Roe, 2011).

With this special issue of the Journal of Management Control we aim to stimulate and integrate management control and strategy research and invite submissions that are empirical, conceptual, or methodological in nature. The focus of the papers may include but is not limited to:

- **Types and use of management controls**: What types of control systems do middle managers use to assist in formulating, implementing, and monitoring strategy? How do middle managers use different control systems in different stages of the strategy process?

- **Impact of management controls on middle managers’ strategy involvement**: Under which management control conditions do top managers include middle managers in the strategy process? How does the use of different control systems shape middle managers perception of their strategic role in the organization? When and how do middle managers act as gatekeeper for bottom-up innovation and strategic renewal?

- **Consequences of management controls on the strategy process**: How do control systems influence characteristics of the strategy process (e.g., decision comprehensiveness, implementation speed)? How do control systems influence the relationship (e.g., trust, conflict) between upper echelons, middle managers, and line managers in the strategy process? How does the interplay of upper echelons and middle managers translate into quality of strategic decisions, subsequent implementation, and finally, firm performance?

*Journal of Management Control* (JoMaC) is an international journal concerned with the formal, information-based routines and procedures managers use to maintain or alter patterns in organizational activities. Particular emphasis is placed on operational and strategic planning and control systems and their processes and techniques.

JoMaC was founded in Germany as the “Zeitschrift für Planung und Unternehmenssteuerung” in 1990 and has a strong reputation as a dedicated academic journal open to high-quality research on all aspects of management control. JoMaC is available via Springer Press at more than 7,000 institutions worldwide. The journal has a high download usage and short review and production cycles. Accepted papers are published online first 20 to 25 days after acceptance.
We kindly invite authors to submit their papers for a double-blind review process using our electronic review system Editorial Manager.

Please feel free to contact us if you have any further questions.

Language: English

Review: Double-blind review process

Deadline: February 28, 2015

Length: 8,000 words excluding abstract, footnotes and references, 1.5-spaced

Application: via Editorial Manager JoMaC web site: https://www.editorialmanager.com/jmac/

Call for Papers: International Journal of Human Resource Management

Deadline Extended!
New deadline 30 March 2015

Please consider submitting a paper to this Special Issue of the International Journal of Human Resource Management. "Muslim Diaspora in the West: Whither International HRM"

https://www.academia.edu/7322462/Call_for_papers_IHRMs_Special_Issue_on_Muslim_diaspora_in_the_West_whither_international_HRM

This SI seeks to enhance awareness of the complexity of the Muslim diaspora at work in the West in order to crumble and tease out the dissonance that exists in organizations with reference to Muslims. Specifically, the SI revolves around the following question: “What are the positive and challenging international HRM issues facing the Muslim diaspora and organizations in the West?” The aim is to present and synthesize research on international HRM (IHRM)-related issues pertaining to Muslim workers in Western countries (e.g., UK and other parts of Europe, the USA, Canada, Australia, New Zealand) and may include the cultural and organizational contexts, sourcing HR for competitive global markets, training and development, career management, Muslim perspectives on performance management, and approaches to staffing.

Submissions for this SI may involve qualitative and/or quantitative methodologies, include innovative theoretical and empirical insights, case studies and examples of conducting IHRM research on and with the Muslim diaspora in one or more Western societies including within-country and cross-country studies. The SI editors will be pleased to discuss ideas for manuscripts via email, and such inquires may be directed to

BOTH editors at j.syed@hud.ac.uk and edwina.pio@aut.ac.nz

Syed, J. and Pio, E. (2014). Special Issue on Muslim diaspora in the West: whither international HRM?
DOI: http://dx.doi.org/10.1080/09585192.2014.925254

Jawad Syed (Professor of OB & Diversity Management, University of Huddersfield, UK) and Edwina Pio (Professor of Diversity, AUT, New Zealand)

December 15, 2014 EURAM newsletter
The topic of this conference is self-initiated expatriation (SIE), i.e., international mobility of individuals by way of their own agency rather than being assigned by an organization. SIE represents an increasingly complex phenomenon resulting from globalized business, the needs of multinationals for global talent, and progress in international treaties which grant freedom of movement across borders, among other factors. Research focusing on self-initiated expatriates (SIEs) has been increasing during recent years and this topic has been widely expanding with publications in leading journals including more specialized ones, such as Career Development International and the International Journal of Human Resource Management, and more general, such as the Academy of Management Journal, the European Management Review, and the British Journal of Management. The impact of SIE on business and management are still to be clarified, and theories further developed. This conference contributes to the exchange of viewpoints among scholars.

At the individual level, international mobility affords many choices and opportunities and these individuals subsequently go on to benefit from a positive career experience. Management studies have described the career capital of SIEs in terms of education, professional experience, and networks of contacts, focusing on the more privileged SIEs. It is, therefore, necessary to also consider the lesser privileged individuals with respect to skills, physical (dis)ability, ethnicity, and gender, from among the population of internationally mobile individuals.

At the organisational level, SIEs are likely to possess a keen understanding of both local and global markets; have knowledge of foreign languages and cultures; and are likely to be more cost-effective than traditional expatriates, given the travel and living expenses, salaries, and taxation with regard to financial issues incurred by corporate expatriates. Thus it is of great importance that companies have a clear sense of the nature of SIEs and how best to manage them.

At the international and institutional level, SIE concerns the relationships between countries and the evolution of law, in particular employment legislations. Scholars aiming at understanding global careers have to consider the contextual nature of talent management of the expatriate workforce within their respective historical, geographical, institutional, and organizational settings.

**Academic support of the conference**

The journal Career Development International will support this conference. [http://www.emeraldgrouppublishing.com/products/journals/journals.htm?id=CDI](http://www.emeraldgrouppublishing.com/products/journals/journals.htm?id=CDI)
Submission - registration

Researchers interested in participating in the 1st Conference on Self-Initiated Expatriation must submit their contribution extended abstract (maximum 2 pages) or full paper to selfexpat@tbs-education.fr by 31st January 2015. Authors will be notified of acceptance by the end of February 2015. Registration will be opened in February 2015.

For formatting full papers, authors should follow the guidelines of the journal Career Development International.

Management Studies Paper Development Workshop

An International Workshop Sponsored by the Journal of Management Studies, the Society for the Advancement of Management Studies and WHU – Otto Beisheim School of Management (Vallendar, Germany).

Date: May, 27-29, 2015

Journal of Management Studies is partnering with WHU – Otto Beisheim School of Management (Vallendar, Germany) in organizing a paper development workshop. This workshop is primarily directed at junior faculty and later stage doctoral students. It is designed to provide hands-on training and feedback on promising working papers to enhance the ability to publish these papers in top tier journals, such as the Journal of Management Studies. In addition to feedback on the submitted papers, the workshop will also focus on the challenges and typical pitfalls in the editorial process and the editorial team members will share their experiences on this topic.

Participation in this workshop will be limited to twenty authors. Stipends of up to 350 euro will be awarded to selected junior scholars. The mentors for this workshop amongst others will be the Journal of Management Studies Editors: Garry Bruton (Texas Christian University) and Dries Faems (University of Groningen). In addition, mentorship will be provided by the local organizers Sabine Rau (WHU), and Franz Kellermanns (UNC – Charlotte and WHU). The keynote will be given by Garry Bruton (Texas Christian University).

For selection, please provide a current CV, an abstract of the paper that is being submitted to the conference (no more than 5 double-spaced pages including references).

The participants may submit papers that reflect the entire scope of the topic areas published in the Journal of Management Studies, including research on organization theory and behavior, strategy, human resource management, international business, innovation and entrepreneurship.

The workshop will start with a reception on May 27, and includes 1.5 days of program, concluding on May 29 at midday. There will not be a conference fee. Meals will be provided. Multiple inexpensive hotel options are available close to the conference location in Vallendar (Germany), which can be easily accessed via train (connecting from airports like Frankfurt, Cologne or Düsseldorf).

Call for Abstracts

For selection, please provide a current CV, an abstract of the paper that is being submitted to the conference (no more than 5 double-spaced pages including references).

Please submit applications to Marko Reimer at Marko.Reimer@whu.edu no later than December 30, 2014. Acceptance of abstracts will be notified by January 31, 2015.

Full papers to be submitted for circulation by April 30, 2015
Authors of papers presented at the workshop are encouraged to submit their papers for possible publication in the *Journal of Management Studies*.

**Conference organizing committee**

Professor Dries Faems, Professor Franz Kellermanns, Professor Sabine Rau, Assistant Professor Marko Reimer, and the editorial office of the *Journal of Management Studies*.

**Call for Papers, Special Issue of M@n@gement - Putting Critical Performativity to work**

**Special Issue Guest editors**

Isabelle Huault (Université Paris-Dauphine PSL)  
Dan Kärreman (Copenhagen Business School)  
Véronique Perret (Université Paris-Dauphine PSL)  
André Spicer (Cass Business School)

**Deadline: 30th September 2015**

The notion of “performativity” (and the idea of the “performative”) has recently gained traction in the organizational studies field (Cabantous and Gond, 2011; Callon, 2007; Huault and Rainelli, 2009) to the extent that some authors have even talked about a “performative turn” (Muniesa, 2014). Broadly speaking, the notion of performativity points to the idea that discourses (e.g. speech acts, theories) are not merely describing reality but are contributing to enact the reality they describe. It is indeed used by scholars from different research traditions, ranging from Actor-Network theory (Callon 2007), critical management studies (Spicer, Alvesson, Kärreman, 2009), gender studies (Butler, 1997), etc.

This special issue locates within this broad literature on performativity, and encourages organization scholars to “put critical performativity to work” by revisiting this notion, and moving forward.

An emerging strand of organization theory has sought to bring the ideas of “critics” and “performativity” together, around the concept of *critical performativity*. For example, Spicer and colleagues (2009) outlined the possibilities and pitfalls of critical performativity. They suggest critical performativity involves “active and subversive interventions into management discourse and practice” (Spicer, Alvesson and Kärreman, 2009: 538). They propose some tactics through which this might be achieved such as affirmation, care, pragmatism, engagement with potentialities, and a normative orientation. For them, critical performativity offers a way of critically working with discourses of management towards progressive social change. Doing this, they claim, offers a way out of the pervasive cynicism and studied impracticality, which characterises so much of critical thought. It also offers a way of yoking the booming research agenda around performativity to a more critical and political agenda.

The concept of critical performativity has sparked a small, but rapidly growing literature. Dynamics of critical performativity opens numerous avenues of research, which echo a range of issues in critical management studies such as leadership (Crevani *et al*, 2010; Alvesson and Spicer, 2012), diversity (Zanoni *et al*, 2010), human resource management (Jannsens and Steyeart, 2009), business ethics (Prasad and Mills, 2010), organizational change (Morgan and Spicer, 2009), projects (Daniel *et al*, 2013), management education (Huault and Perret, 2011) or academic conferences (Bell and King, 2010).

Despite the growing number of studies which try to put “critical performativity” to work, a number of serious questions and limitations can be raised. Drawing on the rich tradition of thinking about performativity (Austin, 1959; Butler, 1997; MacKenzie, 2006), some studies have shed light on the mechanisms whereby theories and models affect practices through embedding in tools and devices.
(Cabantous and Gond, 2011; Callon, 2007; Guerard, Langley and Seidl, 2013). However, it is not clear how the “critical performativity approach” interacts with such perspectives, builds on them or can contribute to them (and vice-versa). For example, from a theoretical or epistemological viewpoint, is critical performativity compatible with an approach such as actor-network-theory (Alcadapani and Hassard, 2010)? How critical perspective can enrich Callon’s “performativity thesis” (Roscoe and Chillas, 2013)? Besides, some have pointed out the extreme difficulties involved in attempting to put critical performativity into practice in the day-to-day running of an enterprise (King and Learmonth, 2014). Others have pointed out that traditional cannons of critical thinking will severely impede this enterprise (Hartmann, 2013). From an empirical viewpoint, what are the “engines” required to foster the ideals of critical management studies (Leca, Gond and Barin-Cruz, 2014)?

Given these road-blocks, a recent contribution has suggested that a more realistic approach would be a kind of toned down performativity aimed at progressive rather than radical social change (Wickert and Schaefer, 2014). These questions suggest that critical performativity might be an idea that is still very much in the prototyping stage.

In this special issue, we want to put the idea of critical performativity to work. We invite theoretical and empirical contributions, which develop, apply and critique the concept of critical performativity. We are particularly interested in contributions, which relate these ideas to issues of management and organizations – broadly conceived.

Papers for the special issue should be prepared according to M@n@gement’s guidelines for authors (http://www.management-aims.com/submission_en.html) and must be submitted to the online submission system of M@n@gement, before September 30th, 2015: http://aims.bepress.com/management_submission/

When submitting your full paper, please include a cover letter that explicitly states that you would like your paper to be considered for this special issue.

For more information: http://www.management-aims.com/about_en.html

Irish Academy of Management Conference, 2-4 Sept 2015, NUI Galway, Ireland

Deadline: 5pm 30 January 2015

The 18th Annual Irish Academy of Management (IAM) Conference will be hosted by the National University of Ireland, Galway, Ireland (NUI Galway) from 3 - 4 September 2015. The IAM conference will be preceded by a Doctoral Colloquium 2 September 2015. Full conference details are available at www.iamireland.com.

The deadline for all submissions is 5pm 30 January 2015. Abstracts can be submitted here: http://iam2015.exordo.com/


Conference theme

The 2015 IAM conference theme is ‘Towards Socially Responsible Management?’ which will examine key issues and debates regarding the future of management in its broadest sense using a multi-stakeholder approach. The keynote plenary sessions will focus on the future of management education and research.

Tracks

We welcome abstracts from a broad range of management disciplines and from national and international colleagues in the following tracks:

- Accounting, Finance & Corporate Governance
Critical Management
Healthcare & Public Sector Management
Human Resource Management
Industrial Relations
Information Systems & Technology Management
Innovation, Entrepreneurship & Small Business Management
Leadership & Organisational Behaviour
Marketing & Services Management
Operations & Distribution Management
Practice-Led Research
Research Design & Methodology
Strategic Management
Sustainable & Responsible Business (new track added)
Teaching, Learning & Education
Tourism, Hospitality & Food

Submission types

A **paper** refers to a fully developed manuscript on a scholarly topic which can be conceptual or empirical in nature. Authors must first submit an abstract of up to 1500 words which is peer-reviewed. The deadline for abstract submission is 30 January 2015.

A **Presenter Symposium** involves a series of three to five authored papers on a pre-set theme. A symposium could also include a Discussant. At least one author from each symposium paper must register for the conference. Symposium proposals must be submitted by 30 January 2015.

The purpose of a **Panel Symposium** is to engage a group of panellists in an interactive discussion (no paper presentations). Proposals for panel discussions should include clear descriptions of the topics to be discussed and the procedures that will be used to manage the discussion among panellists and with the audience. All panel presenters must register for the conference. Symposium proposals must be submitted by 30 January 2015.

The **Doctoral Colloquium** is an ideal opportunity for PhD students in Business and Management Studies to engage with fellow researchers and experienced academic mentors to review and discuss a variety of issues pertaining to their PhD studies and completion. Proposals should be submitted by 30 January 2015.

**Key conference dates**

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abstract Submission Deadline</td>
<td>30 January 2015</td>
</tr>
<tr>
<td>Reviewer Feedback on Abstract Submissions</td>
<td>Week of 9 March 2015</td>
</tr>
<tr>
<td>Full Paper Submission Deadline</td>
<td>26 June 2015</td>
</tr>
<tr>
<td>Conference Presentation Submission</td>
<td>27 August 2015</td>
</tr>
<tr>
<td>Doctoral Colloquium</td>
<td>2 September 2015</td>
</tr>
<tr>
<td>IAM Conference</td>
<td>3-4 September 2015</td>
</tr>
</tbody>
</table>

Dr Alma McCarthy, Conference Chair [alma.mccarthy@nuigalway.ie](mailto:alma.mccarthy@nuigalway.ie)
Dr James Cunningham, Doctoral Colloquium Chair [james.cunningham@nuigalway.ie](mailto:james.cunningham@nuigalway.ie)
Dr Andrea McNamara, Conference Manager [andrea.mcnamara@nuigalway.ie](mailto:andrea.mcnamara@nuigalway.ie)
Africa Academy of Management

Call for Papers: Africa Academy of Management 3rd Biennial Conference

Hosted by: Strathmore Business School, Nairobi, Kenya

January 5-10, 2016
(Includes pre-conference sessions, conference activities, and excursions)

Conference Theme: Managing Africa’s Future: Prospects and Challenges

Africa’s image has recently taken a positive turn to attract headlines, such as Lions on the move: The progress and potential of African economies (McKinsey, 2010); Africa rising (The Economist, 2011); and, Cracking the next growth market: Africa (Harvard Business Review, 2011). This African renaissance presents both challenges and opportunities for management scholars. It also presents an opportunity for management scholars to reflect upon the meaning of these challenges and opportunities for theory and practice.

In accordance with the theme of the conference, Managing Africa’s Future: Prospects and Challenges, we invite conceptual and empirical papers, on topics that engage with how management of organizations and knowledge could be harnessed to propel Africa’s future and prospects. The papers can draw on theories from the different management disciplines as well as other relevant theoretical frameworks. Though not exhaustive but some of the following questions are worth considering:

- What type of management theories, philosophies and concepts have helped contribute to or hinder an Africa rising?
- How can post-colonial theories provide insight into the transformation of management and administrative systems inherited during colonialism?
- How are some of the root causes of challenges to organizations in Africa being tackled through management and organization interrogation and engagement?
- What does good management and leadership look like in organizations in Africa?
- How might indigenous approaches to management benefit African managers and organizations?
- What human resource management strategies are needed to build the skills and knowledge of the labor force?
- What management challenges face organizations in Africa as it tries to harness and build on the expanding workforce towards sustainable and inclusive growth?
- How do organizations nurture Africa’s young growing workforce with relevant training and development?
- What are some examples of best management practices in African organizations?
• Do Africa’s diverse cultures, languages and ethnicities present opportunities or challenges for managing and developing capable institutions?
• Does the recent arrival of China, alongside the existence of western historical presence on the African continent present particular management challenges?
• What does sustainability mean within the African renaissance phenomenon?
• How do emergent technologies, such as mobile banking and mobile based applications enhance marketing channels and business activities?
• With the growing importance of natural resources such as new energy finds, how can new entrepreneurial efforts enhance local development?
• What are best practices in governance in public, government, and non-profit organizations? And how can we promote transparency, accountability and institutional effectiveness in African enterprises.
• What could be some measures/solutions that could help public organizations in Africa improve on issues like administrative development, reforms, meet complexity, manage crises, and reduce corruption?
• How do preparing future managers and leaders in African institutions elicit increasing importance of public service education?
• How do the strategic management theories of the firm (e.g., TCE, the RBV, the institutional view, competitive strategy & dynamics, etc.) apply to the African context? What differences in the African context alter these theoretical models and how can it used improve firm outcomes?

Review Process

All papers will go through a blind peer-review process and will be reviewed for originality, rigor and relevance.

Given the theme of the conference, academic contributions are invited in the following tracks:

Submission Tracks

Track 1: Entrepreneurship and Small Business (Chair: Professor Benson Honig, Teresa Cascioli Chair in Entrepreneurial Leadership, DeGroote School of Business McMaster University, Hamilton Ontario, Canada)
The entrepreneurship and SME track welcomes both empirical and conceptual papers examining issues relating to sustainability in both entrepreneurial and family and small business research in Africa. We are particularly interested in papers with unique contributions related to incubation, nascent entrepreneurship, microcredit, ownership succession, incubation, microenterprise promotion and training, transnational entrepreneurship, social entrepreneurship, and sustainable entrepreneurial innovations in Africa.

Track 2: Organizational Behavior and Human Resource Management (Chair: Professor Jenny Hoobler, Associate Professor of Management, University of Illinois at Chicago)
This combined track welcomes conceptual and empirical papers including all aspects of both organizational behavior and human resources management, preferably in an African context. For organizational behavior, areas of interests include but are not limited to: organizational effectiveness, group dynamics, motivation, leadership, change, decision making, organizational culture, organizational design, organizational justice, stress management, personality and perception. For human resources management, we seek papers in the areas of: compensation, diversity, performance appraisal, recruitment, selection, staffing, training, labor relations, career development and management of human capital.
Track 3: Public Policy, Administration of Government, and Non-governmental Organizations (Chair: Professor Tarek Hatem, Professor of Strategic Management and Entrepreneurship, Director of Entrepreneurship and Leadership Unit, School of Business, American University in Cairo)

We encourage papers from academics, researchers, and professionals that investigate public and non-governmental organizations. The papers may address topics related to any of the following: Public governance; capacity building; public service quality; public management in complex environments; E-government; workplace democracy and public administration; education and training; public accountability; social enterprise in challenging environments and times; Third Sector or non-governmental organizations; stakeholder engagement; social capital; public entrepreneurship; public sector reforms; partnerships with the private sector. Studies of other areas not included here but which relate to management of public organizations and NGO are also encouraged.

Track 4: Strategy and International Management (Chair: Professor Amon Chizema, Chair in International Business and Strategy, Head of Discipline, International Business, Strategy and Innovation, Loughborough University)

The Strategy and International Management track welcomes conceptual and empirical papers that focus on all areas of strategy and international management in an African context both in the private and public sector; and a comparative analysis of the African context with other contexts of the world. For strategy, areas of interests include but are not limited to: business or competitive strategy formulation and implementation, strategic planning, strategy-structure relationships, strategic leadership, innovation, corporate strategy in general, diversification and portfolio strategies, vertical integration and sourcing relationships, social capital and networking relationships, corporate governance, the resource-based view, knowledge management, industrial organization economics, acquisitions, strategic alliances and inter-organizational relationships, technology and innovation management, composition and processes of top management teams, and strategic control and reward systems. Areas of interest for international management should focus on the theory, research, and practice of management with a cross-border or cross-cultural dimension. Topics should include but are not limited to: market entry strategy, cross-border alliances and cooperative strategies, the management of cross-border operations, effects of transnationalism on organizations, the differential impact of cultural, social, economic, technological, political, and other institutional forces on cross-border operations, management practices and strategies, the international competitiveness of firms, industries, and nations; and comparative management studies involving two or more countries.

Track 5: General Management (Chair: Dr. Akhentoolove Corbin, Lecturer, and Chair - Management Subject Area Group, Department of Management Studies, Cave Hill Campus, University of the West Indies)

The General Management track welcomes conceptual and empirical papers that focus on general management including but not limited to the following topics: innovation and change management, corporate governance and accountability, sustainable decisions in organizations, and corporate social responsibility. The track welcomes papers with theoretical and practical insights into general management across all types of organizations operating in the African context. We particularly encourage papers that adopt a multi-disciplinary approach, and seek to integrate macro, meso and micro-levels of analysis.

PDW/Caucus (Chair: Professor Constant Beugré, Professor of Management and Chair of the Department of Business Administration, Delaware State University)

Entries can be either a proposal for a structured discussion on a topic of common interest, or for a workshop. Proposals should be aimed at helping fellow attendees by providing a forum through which they can engage each other. PDW sessions will not appear in the proceedings. Submissions should describe the activities, goals and time/equipment required and should be submitted to the PDW Chair: Professor Constant Beugré at cbeugre@desu.edu by June 30, 2015.

Doctoral Consortium & Junior Faculty Consortium. (Chair: Professor David Zoogah, Associate Professor, School of Business and Management, Morgan State University)
These consortia are designed to provide ideas, tools, and strategies to be successful by drawing upon the experiences of senior faculty colleagues. Research in the early stages of development will also be considered to assist members improve their works for publication. Sessions will be structured as roundtable discussions to facilitate additional development and coaching. This is an excellent way for doctoral students to become involved in AFAM. These sessions will not appear in the proceedings. Queries about the consortium should be sent to david.zoogah@morgan.edu.

**Key Dates:**
- Notification of Acceptances: – 30 August 2015
- Conference Registration Deadline: – 30 October 2015

Accepted papers will be published in the Conference Proceedings. There will be a best paper award in each track. Winners will receive a certificate and the paper will be highlighted in the conference program. Best papers will also be considered for publication in the *Africa Journal of Management (AJOM)* subject to the journal’s blind review process.

Please check the AJOM website at [http://explore.tandfonline.com/page/bes/ajom](http://explore.tandfonline.com/page/bes/ajom)

**Submission Guidelines:**

Please follow these guidelines and formatting instructions to prepare your paper. Please read the instructions with great care before making any submissions.

1. Each paper can only be submitted to ONE topic or track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before AFAM 2016 Conference.
3. Paper submissions will be blind reviewed; thus, authors should remove all authors’ identifying information, including acknowledgements from the text, and document properties.
4. The paper (title page, abstract, main text, figures, tables, references, etc.) must be in one document created in a PDF format.
5. The maximum length of the paper is 40 pages (including tables, appendices and references). The paper format should follow the *Academy of Management Journal’s* style guide.
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. No changes in the paper title, abstract, authorship, and actual paper can occur after the submission deadline.
9. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free.
10. Submissions will be done on-line on the AFAM 2016 conference website, from 30 JANUARY till 30 JUNE 2015.
11. Only submissions in English shall be accepted for review.
12. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference.
13. RULE OF 3: A participants may be listed as an author or co-author on up to 3 submitted papers.
14. The deadline is firm and no extensions will be granted.

**NOTE:** Papers that do not follow these formatting instructions WILL NOT be sent for review.

**Enquiries:**

If you have questions, you may contact any of the following Program Committee members:
Conference Chairs:
Dr. Elham Metwally (American University in Cairo, Egypt email: elhamkamal@gmail.com)
Dr Nceku Q Nyathi (University of Cape Town, South Africa email: nceku.nyathi@gsb.uct.ac.za)

Program Committee:
Dr Elham Metwally, email: elhamkamal@gmail.com
Dr. Constant D. Beugré, email: cbeugre@desu.edu
Dr Nceku Nyathi email: nceku.nyathi@gsb.uct.ac.za
Dr Eileen Kwasiga, email: ekwesiga@bryant.edu
Prof Karel Stanz, email: Karel.Stanz@up.ac.za
Dr Judy Muthuri, email: Judy.Muthuri@nottingham.ac.uk

AFAM Website: http://www.africa-aom.org/default.asp
Conference Website: http://www.africa-aom.org/
15th EURAM Annual Conference

Best Paper Award(s) instituted by EURAM Innovation SIG

Sponsored jointly by

“Rotterdam School of Management”

and

“HHL Leipzig Graduate School of Management”

The Innovation SIG committee awards the three papers with a total cash prize of € 1000. All nominated papers will go through another review process and the Innovation SIG Committee will finally decide on the three best papers. The call for papers for the innovation SIG can be found here.

Call for Papers – EURAM 2015 Doctoral Colloquium

June 15-16, 2015

Kozminski University, Warsaw, Poland

Are you a second or higher year doctoral student?
Would you like to become part of a highly motivated community of young researchers?
Do you want to engage with doctoral students from different parts of Europe?
Do you want to meet the leading scholars in your field face-to-face?
Do you want to become the winner of the “EURAM 2015 Doctoral Colloquium Best Paper Award”?

Then we would like to invite you to the EURAM 2015 Doctoral Colloquium!

Explore

Learn from leading management scholars!
Experienced management scholars will share their knowledge in doing research and being a researcher. Learning from those scholars and asking them all the questions you’ve always wanted to ask is a great opportunity to become part of the management research community. Don’t miss this great opportunity to learn about the tacit knowledge underlying a PhD process and to get useful insights on how to complete a PhD in a successful way.

**Experience**

Learn from each other!

The largest part of the colloquium is dedicated to the discussion of your papers in small groups – each supervised by an experienced senior researcher, many of them global thought leaders in their field. The aim is not that you shall give a “traditional” paper presentation, but to briefly outline your research and from that engage in intensive interactive sessions aiming at giving you advice and feedback for the particular questions you have. We will circulate the papers of each group member in advance to make sure that each one can read the papers of the others before meeting in Warsaw.

**Engage**

Identify your way of joining the EURAM community of researchers!

You will get useful hints on how to become part of the EURAM Community of researchers. We will invite you to become part of our growing online community and tell you – as a prospective young academic – more about EECC, the European Early Career Community. Moreover, we are very happy to announce that representatives for EURAM Strategic Interest Groups (SIGs) will join in – not only with their scientific expertise – but also with information on the scientific development of EURAM that may be of great value for conference newcomers.

**Express**

Express your talent and win the EURAM Paper Award for doctoral students!

Our scientific committee will select the winners of the EURAM 2015 Doctoral Colloquium Best Paper Award among all accepted submissions (1st price is 1000 Euro; 2nd price is 500 Euro; 3rd price is 300 Euro). This is an excellent opportunity to advance in your academic career!

### Deadlines

- **Deadline for submission:** January 27, 2015, 2:00pm, Belgian Time
- **Notification of acceptance:** March 15, 2015
- **Deadline for registration:** April 9, 2015

<table>
<thead>
<tr>
<th>How to Apply?</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Participation in the Doctoral Colloquium only:</td>
<td>120 euro</td>
</tr>
<tr>
<td>Reduced participation fee for the Doctoral Colloquium &amp; Full Conference (only open to those accepted to the Doctoral Colloquium):</td>
<td>350 euro</td>
</tr>
<tr>
<td>Reduced participation fee for the Doctoral Colloquium &amp; Full Conference &amp; Gala Dinner (only open to those accepted to the Doctoral Colloquium):</td>
<td>425 euro</td>
</tr>
</tbody>
</table>

**IMPORTANT:** For all three categories of fees, payments must be registered at latest April 9 2015, in order for your notification of acceptance to the Doctoral Colloquium to still stand as valid.
Submission Process

- Submit your application at latest January 27, 2015, 2:00pm, Belgian Time.
- Note that the IT platform for submissions only is open from December 11, 2014 to January 27, 2015, 2:00pm, Belgian Time.
- In order to submit a formally valid application you must submit the following five documents (in pdf-format):
  1. Your CV.
  2. A letter of motivation written on the stationery paper officially used by your university (Max 2 pages).
  3. A letter of recommendation written on the stationery paper officially used by your university and signed by your main supervisor (including all contact info to you main supervisor) (Max 2 pages).
  4. A by you signed statement stating; “in the case of acceptance for the EURAM 2014 Doctoral Colloquium I have the funding and will definitely participate in the doctoral colloquium”. Note that this is a legally binding tentative agreement.
  5. A single authored paper (= written by yourself only) on maximum 20 pages named SUMMARY_OF_DOCTORAL_DISSERTATION_LASTNAME_FIRSTNAME. Dependent on the type of dissertation you are doing and on how far gone you are, you must write your 20-page text in one of this four text-types:
     a. A research proposal regardless of what kind of dissertation you are doing (mainly for you who is not that far gone in your PhD process yet).
     c. A summary of each and every paper foreseen in your compilation dissertation.
     d. A single authored paper that will be the last paper of your compilation dissertation + a summary of your compilation dissertation as a whole.

Regardless if you choose text-type 5a, 5b, 5c or 5d, your text must include the following elements and sections:

- What text-type you are submitting (either 5a, 5b, 5c or 5d, see above)
- Particular questions you are struggling with as of now, that you want a special focus upon at the Doctoral Colloquium.
- Short abstract (max. 300 words)
- Up to 3 keywords
- Introduction
- Relevance of your dissertation; theoretically, empirically, practically
- Theoretical framework for your dissertation
- Methodological approach and methods used
- Empirical findings (if you write a research proposal, please present expected/intended empirical findings)
- Discussion and conclusions
- Implications for future research and for practitioners
- References
- Choose one topic area from the list below that best matches the positioning of your PhD dissertation (these topic areas are identical with the SIGs of EURAM, except for the last one ‘General Management’, which is no SIG in EURAM):
  - Business for Society
  - Corporate Governance
  - Entrepreneurship
  - Family Business Research
  - Gender, Race & Diversity in Organisations
  - Innovation
  - International Management
  - Managing Sports
This choice of topic area/SIG is important for several reasons, but above all, for us being able to allocate you to the most relevant experts from each SIG respectively.

**Who to Contact?**

**Chairs of the EURAM Doctoral Colloquium**

Dr. Hans Lundberg, Vice President of EURAM; Chair on behalf of EURAM; Assistant Professor at Linnaeus University, Växjö, Sweden (hans.lundberg@lnu.se).

Prof. Dariusz Jemielniak, Chair on behalf of Kozminski University; Professor at Kozminski University, Warsaw, Poland (darekj@kozminski.edu.pl).

Prof. Wojciech Czakon, Vice President of EURAM; Co-Chair on behalf of EURAM; Professor at the University of Economics in Katowice, Poland (wojciech.czakon@ue.katowice.pl).

Dr. Marcela Ramirez-Pasillas, Co-Chair on behalf of EURAM; Assistant Professor at Jönköping International Business School, Jönköping, Sweden (marcela.ramirez-pasillas@jibs.hj.se).

**Co-organizers and Contact Persons for the EURAM Doctoral Colloquium**

If you have any questions about uploading your documents, submissions guidelines, or other operational matters related to the EURAM Doctoral Colloquium, please contact:

Luisa Jaffé, Executive Officer of EURAM, Brussels, Belgium (luisa.jaffe@eiasm.be).

Karolina Mikołajewska, Kozminski University (dceuram2015@kozminski.edu.pl).
Special Issue on: "The Relation between Technology and Social Innovation"

The ENT-SIG is delighted to announce the special issue “The Relation between Technology and Social Innovation” of the International Journal of Transitions and Innovation System (IJTIS) connected with our standing track “Entrepreneurship and societal change”. Best papers selected from the track will be invited to submit a revised and shorter version of their contribution directly to the Special issue. However, the call is open also for those researchers unable to participate in the conference, submitting directly to the Journal their original work.

Important deadlines:

For EURAM conference papers
Regular invitation submission to EURAM 2015 conference (13th of January)

Invitation to the special issue of best papers of the track (as to 30th of March, after the acceptance decision)

For all contribution

**Submission of papers to the special issue: 30 April, 2015**

**Submission of revised papers following referee comments: 30 June, 2015**

For further information, please contact the guest editor and program chair of the SIG-ENT Massimiliano Pellegrini at m.pellegrini@psut.jo.edu


**Special Issue on: "The Relation between Technology and Social Innovation"**

**Guest Editors:**

*Massimiliano M. Pellegrini*, Princess Sumaya University for Technology, Jordan

*Cristiano Ciappei*, University of Florence, Italy

Social innovation is a result of any accomplishment meeting unsatisfied human needs. Examples of these include the cases of socio-healthcare services (Mulgan 2006; Phills, Deigmeier and Miller 2008), and of wasted resources and environmental emergences, e.g lower urban pollution in inhabited areas or soil consumption (Rennings 2000; Calef and Goble 2007). Other cases are represented by the development of social services and interventions in favour of disadvantaged and marginalized areas, e.g. development of a regional system (Diez-Vial and Fernández-Olmos 2012), or vulnerable groups, e.g. outcasts, disabled persons, the elderly, and immigrants (Gonzalez and Figueroa 2010). Generally speaking, the establishment of welfare services dedicated to the general population, such as education, family support services, etc.

Using a broader definition, social innovation is achieved every time people’s standards of living are increased and, to use to words of Murray, Grice and Mulgan (2010, p.3), social innovation is “new ideas (products, services and models) that simultaneously meet social needs and create new social relationships or collaborations”. Social innovation is not only the discovery of radical new concepts; it may also refer to an effective and sustainable application of products, services and models in an innovative way (Phills et al. 2008). Effectiveness refers to the optimised use of resources to achieve social outcomes. Sustainability refers to the capacity of self-financing and being independent from external stakeholders (Perrini and Vurro 2006).

However, despite the long debate on social innovation, there is still a lack of understanding in how the development of the initial idea is unfolded (Perrini and Vurro 2006). Surely, the first step of any possible innovation is to identify a potential unsatisfied social need. Yet, this need requires to be coupled with the present opportunities to satisfy it (Mulgan 2006). New opportunities may come thanks to technological advancements or “traditional innovation” that open new ways for delivering social value to society (Williams and Edge 1996; Murray et al. 2010).
The examples are countless: online technologies offered the possibility of freely accessing and sharing knowledge to everybody (Mulgan 2006); remote devices allowed the monitoring of health conditions of patients and the elderly, thus permitting the prompt activation of medical and first aid procedures when needed. Thereof, it is undeniable that the action of modern social actors can be enhanced by technological advancements (Williams and Edge 1996). However, it less clear how the relation of social innovation and technology co-evolves. The process that leads to perceive such “traditional” innovations as potential bearers of potential social outcomes, for example, is still largely understudied (Halme and Laurila 2009). Furthermore, despite having opportunities offered by technological progress, in some parts of the world social innovations struggle to take place (Kanter 1999; Molina-Morales and Giuliani 2012).

Given the above considerations, this call aims to deepen the relation that exists between social innovation and technology and invites both theoretical and empirical papers. In particular, we welcome papers that, using integrated frameworks, can blend traditional innovation paradigms with those pertinent to social entrepreneurship and innovation.

Suitable topics include, but are not limited to, the following

- Social innovations resulting from technological advancements
- The role of technology, although not specifically intended or designed for social outcomes, in sustaining and developing social innovations
- Social entrepreneurship or NPO strategies and the use of technology
- Efficiency and suitability of social innovations delivered thanks to technology and traditional innovations
- Development of "social" sensitivity in traditional entrepreneurs thanks to technological advancements
- Failures of social innovations due to lack of sustainability in terms of feasible technology
- The lack of social innovation despite the existence of possibilities offered by a technology to deliver social value
- Creation of social ventures in order to exploit a specific technology
- Technological advancements obtained thanks to social entrepreneurship or innovation
- Regional cases, especially from developing and emerging countries, of social innovations and development achieved thanks to technological progress
VARIOUS

Best Paper award for PhD student at EURAM 2013

Here and now – a teaser via the voice of Shehla Arifeen, from Lancaster University Management School (LUMS), UK:

Shehla Arifeen receiving her award at the EURAM 2013 Doctoral Colloquium.

Source: Web page of LUMS.

Shehla says: The Doctoral Colloquium was also an extremely valuable way of acquiring new perspectives, as in addition to sessions by a range of speakers, the students – drawn from across Europe – were given mentoring in small groups of four to five students.

“We were allocated a faculty member of a European university who was our mentor over the two days. The quality of mentoring was excellent, as the mentor had done her homework, reading each paper in detail, and involved all the group members in looking at each of the papers critically, highlighting strengths and weaknesses. I have plenty of ideas to work on further. Other faculty who were part of the mentoring teams were also always ready to discuss one’s research.

“This was my first experience of representing LUMS outside the UK. It was a great learning experience for me, and provided a warm and supportive atmosphere for co-creation of knowledge. I would strongly recommend other students to take part in the EURAM Doctoral Colloquium.”

Read the full story at: http://www.lancaster.ac.uk/lums/news/lums-phd-student-wins-euram-best-paper-award/

Books

Strategy Book:

Strategy and Strategists, Oxford University Press

James Cunningham and Brian Harney

“With an emphasis on strategists and strategy implementation, this distinctive and valuable textbook avoids offering prescriptive quick-fix approaches, providing readers with the confidence to question what strategy can and cannot do for an organization”.  
Charles C. Snow, Mellon Foundation Professor of Business Administration, Penn State University

“a much-needed antidote to the many highly prescriptive superficial discussions of how strategy works”

Dr Philip Stiles, University Senior Lecturer in Corporate Governance, Judge Business School, University of Cambridge

Too often accounts of strategy are divorced from organizational realities and provide little detail on how practitioners can apply ideas to their own organizations. Strategy and Strategists provides an illuminating exploration of strategy and its implications for business. Blending theory and practice, the authors guide you
through the complexities of strategy, clearly presenting conflicting viewpoints and arguments in this exciting and fast-moving field. Importantly, this stimulating text:

- Contains **25 readings**, ranging from classic seminal pieces (Porter, Rumelt, Mintzberg) to contemporary contributions (Simons, Markides, Wilmott) providing a thorough grounding in strategy theory.
- Emphasizes **strategists and implementation** as critical to successful strategy, and employs practitioner reflections, contributed by executives from leading companies, to explain how strategy is applied in the real world.
- Encourages a **critical and reflective viewpoint** through discussion questions and a chapter dedicated to considering strategy from a critical perspective, enabling you to understand the challenges of strategy.
- Considers the **role of strategy agents** and strategy in the **context** of not for-profit organizations, the public sector, and small firms.
- Presents a **novel** way of structuring the field.
- Features ten long **cases** and 14 mini cases, which explore strategy in real business situations. Cases feature organizations such as Hyundai, Zara, Fairtrade, Philips, and Macquarie Bank.

Linking literature to contemporary developments, this engaging textbook marries the rigours of strategy theory with the relevance of practice. Essential reading for your advanced undergraduate, postgraduate, or executive-level strategy module

**James Cunningham** is Senior Lecturer in Strategic Management at the J.E. Cairnes School of Business, National University of Ireland, Galway.

**Brian Harney** is a Lecturer at Dublin City University Business School and Deputy Director of the Leadership, Innovation, and Knowledge (LInK) research centre

---

**Ofer Zwikael**

Grant application success:


Forthcoming book:


Associate Dean
ANU College of Business and Economics
The Australian National University
Canberra
ACT
Australia