



## Call for Papers – EURAM 2015 Doctoral Colloquium

**June 15-16, 2015  
Kozminski University, Warsaw, Poland**

Are you a second or higher year doctoral student?  
Would you like to become part of a highly motivated community of young researchers?  
Do you want to engage with doctoral students from different parts of Europe?  
Do you want to meet the leading scholars in your field face-to-face?  
Do you want to become the winner of the “EURAM 2015 Doctoral Colloquium Best Paper Award”?

**Then we would like to invite you to the EURAM 2015 Doctoral Colloquium!**

### **Explore**

*Learn from leading management scholars!*

Experienced management scholars will share their knowledge in doing research and being a researcher. Learning from those scholars and asking them all the questions you’ve always wanted to ask is a great opportunity to become part of the management research community. Don’t miss this great opportunity to learn about the tacit knowledge underlying a PhD process and to get useful insights on how to complete a PhD in a successful way.

### **Experience**

*Learn from each other!*

The largest part of the colloquium is dedicated to the discussion of your papers in small groups – each supervised by an experienced senior researcher, many of them global thought leaders in their field. The aim is *not* that you shall give a “traditional” paper presentation, but to briefly outline your research and from that engage in intensive interactive sessions aiming at giving you advice and feedback for the particular questions you have. We will circulate the papers of each group member in advance to make sure that each one can read the papers of the others before meeting in Warsaw.

### **Engage**

*Identify your way of joining the EURAM community of researchers!*

You will get useful hints on how to become part of the EURAM Community of researchers. We will invite you to become part of our growing online community and tell you – as a prospective young academic – more about **EECC**, the European Early Career Community. Moreover, we are very happy to announce that representatives for **EURAM Strategic Interest Groups (SIGs)** will join in – not only with their scientific expertise – but also with information on the scientific development of EURAM that may be of great value for conference newcomers.

### **Express**

*Express your talent and win the EURAM Paper Award for doctoral students!*

Our scientific committee will select the winners of the EURAM 2015 Doctoral Colloquium Best Paper Award among all accepted submissions (1<sup>st</sup> price is 1000 Euro; 2<sup>nd</sup> price is 500 Euro; 3<sup>rd</sup> price is 300 Euro). This is an excellent opportunity to advance in your academic career!



## How to Apply?

### Important Dates

Deadline for submission:	January 27, 2015, 2:00pm, Belgian Time
Notification of acceptance:	March 15, 2015
Deadline for registration:	April 9, 2015

### Fees

Participation in the <i>Doctoral Colloquium</i> only:	<b>120 euro</b>
Reduced participation fee for the <i>Doctoral Colloquium &amp; Full Conference</i> (only open to those accepted to the Doctoral Colloquium):	<b>350 euro</b>
Reduced participation fee for the <i>Doctoral Colloquium &amp; Full Conference &amp; Gala Dinner</i> (only open to those accepted to the Doctoral Colloquium):	<b>425 euro</b>

IMPORTANT: For all three categories of fees, **payments must be registered** at latest **April 9 2015**, in order for your notification of acceptance to the Doctoral Colloquium to still stand as valid.

### Submission Process

- Submit your application at latest **January 27, 2015, 2:00pm, Belgian Time**.
- Note that the IT platform for submissions only is open from **December 11, 2014 to January 27, 2015, 2:00pm, Belgian Time**.
- In order to submit a formally valid application you must submit the following five documents (in **pdf-format**):
  1. Your CV.
  2. A letter of motivation written on the stationery paper officially used by your university (Max 2 pages).
  3. A letter of recommendation written on the stationery paper officially used by your university and signed by your main supervisor (including all contact info to you main supervisor) (Max 2 pages).
  4. A by you signed statement stating; "in the case of acceptance for the EURAM 2014 Doctoral Colloquium I have the funding and will definitely participate in the doctoral colloquium". Note that this is a legally binding tentative agreement.
  5. A single authored paper (= written by yourself only) on maximum 20 pages named SUMMARY\_OF\_DOCTORAL DISSERTATION\_LASTNAME\_FIRSTNAME. Dependent on the type of dissertation you are doing and on how far gone your are, you must write your 20-page text in **one of this four text-types**:
    - a. A *research proposal* regardless of what kind of dissertation you are doing (mainly for you who is not that far gone in your PhD process yet).
    - b. A *summary* of your monograph dissertation.
    - c. A *summary* of each and every paper foreseen in your compilation dissertation.
    - d. A *single authored paper* that will be the last paper of your compilation dissertation + a *summary* of your compilation dissertation as a whole.

Regardless if you choose text-type 5a, 5b, 5c or 5d, your text *must* include the following elements and sections:



- What text-type you are submitting (either 5a, 5b, 5c or 5d, see above)
- Particular questions you are struggling with as of now, that you want a special focus upon at the Doctoral Colloquium.
- Short abstract (max. 300 words)
- Up to 3 keywords
- Introduction
- Relevance of your dissertation; theoretically, empirically, practically
- Theoretical framework for your dissertation
- Methodological approach and methods used
- Empirical findings (if you write a research proposal, please present *expected/intended* empirical findings)
- Discussion and conclusions
- Implications for future research and for practitioners
- References
- Choose **one** topic area from the list below that best matches the positioning of your PhD dissertation (these topic areas are identical with the SIGs of EURAM, except for the last one 'General Management', which is no SIG in EURAM):
  - Business for Society
  - Corporate Governance
  - Entrepreneurship
  - Family Business Research
  - Gender, Race & Diversity in Organisations
  - Innovation
  - International Management
  - Managing Sports
  - Organisational Behaviour
  - Project Organising
  - Public and Non-Profit Management
  - Research Methods and Research Practice
  - Strategic Management
  - General Management (if you work in a discipline that is not covered by any of the EURAM SIGs above)

This choice of topic area/SIG is important for several reasons, but above all, for us being able to allocate you to the most relevant experts from each SIG respectively.

### Practicalities

Please consult <http://euram-online.org/conference/2015/page.php?page=Doctoral-Colloquium> for information about hotels, transport, climate and other practical matters.

Also, follow us on Facebook ([www.facebook.com/euram.eecc](http://www.facebook.com/euram.eecc)).



## Who to Contact?

### **Chairs of the EURAM Doctoral Colloquium**

*Dr. Hans Lundberg*, Vice President of EURAM; Chair on behalf of EURAM; Assistant Professor at Linnaeus University, Växjö, Sweden ([hans.lundberg@lnu.se](mailto:hans.lundberg@lnu.se)).

*Prof. Dariusz Jemielniak*, Chair on behalf of Kozminski University; Professor at Kozminski University, Warsaw, Poland ([darekj@kozminski.edu.pl](mailto:darekj@kozminski.edu.pl)).

*Prof. Wojciech Czakon*, Vice President of EURAM; Co-Chair on behalf of EURAM; Professor at the University of Economics in Katowice, Poland ([wojciech.czakon@ue.katowice.pl](mailto:wojciech.czakon@ue.katowice.pl)).

*Dr. Marcela Ramirez-Pasillas*, Co-Chair on behalf of EURAM; Assistant Professor at Jönköping International Business School, Jönköping, Sweden ([marcela.ramirez-pasillas@jibs.hj.se](mailto:marcela.ramirez-pasillas@jibs.hj.se)).

### **Co-organizers and Contact Persons for the EURAM Doctoral Colloquium**

If you have any questions about uploading your documents, submissions guidelines, or other operational matters related to the EURAM Doctoral Colloquium, please contact:

*Luisa Jaffé*, Executive Officer of EURAM, Brussels, Belgium ([luisa.jaffe@eiasm.be](mailto:luisa.jaffe@eiasm.be)).

*Karolina Mikołajewska*, Kozminski University ([dceuram2015@kozminski.edu.pl](mailto:dceuram2015@kozminski.edu.pl)).

## Who to check with if this is “Good Stuff”?

Well, anyone of our many hundreds of previous participants! If you don't find some of them on social media, contact any of the DC Chairs or Luisa Jaffé for contact info to previous participants.

Here and now – a teaser via the voice of *Shehla Arifeen*, from *Lancaster University Management School (LUMS)*, UK:



Shehla Arifeen receiving her award at the EURAM 2013 Doctoral Colloquium.  
Source: Web page of LUMS.



Shehla says: *The Doctoral Colloquium was also an extremely valuable way of acquiring new perspectives, as in addition to sessions by a range of speakers, the students – drawn from across Europe – were given mentoring in small groups of four to five students.*

*“We were allocated a faculty member of a European university who was our mentor over the two days. The quality of mentoring was excellent, as the mentor had done her homework, reading each paper in detail, and involved all the group members in looking at each of the papers critically, highlighting strengths and weaknesses. I have plenty of ideas to work on further. Other faculty who were part of the mentoring teams were also always ready to discuss one’s research.*

*“This was my first experience of representing LUMS outside the UK. It was a great learning experience for me, and provided a warm and supportive atmosphere for co-creation of knowledge. I would strongly recommend other students to take part in the EURAM Doctoral Colloquium.”*

Read the full story at: <http://www.lancaster.ac.uk/lums/news/lums-phd-student-wins-euram-best-paper-award/>

### **Everything’s Crystal Clear?**

We hope that now everything is clear. So, sharpen your synapses and fuel up your computer battery, as we’re looking much forward to your application and to meet you in Warsaw!

With best wishes,  
EURAM 2015 Doctoral Colloquium Team



## EURAM

**The European Academy of Management (EURAM) is a professional community of engaged management scholars and reflective practitioners - open, inclusive, international and cross-cultural.** EURAM places a strong emphasis on multidisciplinary theoretical perspectives and methodological pluralism, and promote critical examinations of the historical and philosophical roots of management theory and praxis. EURAM aims to enhance the quality of research, improve its relevance for responsible and effective practice and contribute to the social and political discourse on management.



EURAM goals are:

- To facilitate the continued evolution of an open, inclusive, international and cross-cultural EURAM community of engaged scholars;
- To support scholars in designing, producing and disseminating higher quality and impactful research at each stage of their career;
- To influence the development of management education;
- To provide platforms and facilitate networks for the dialogue between scholars, reflective practitioners and policy makers.

### Becoming a Member

**EURAM is an association for anyone with a professional interest in the field of management. Whether you teach or do research in management, or if you practice management and are interested in reflecting on your profession, EURAM is the association for you:**

- EURAM members are part of a global network of people involved in management research and teaching.
- EURAM members can attend the EURAM Annual Conference that is held in a different European country every year, at a special member rate.
- EURAM members automatically receive the 4 yearly issues of the European Management Review, the official Journal of EURAM. This Europe-based premier research journal is dedicated to advancing the understanding of management in organisations through investigation and theoretical analysis. The Editor is Alfonso Gambardella from Bocconi University.
- EURAM members receive an electronic copy of the monthly EURAM Newsletter.
- EURAM members can attend the programme "Creating Research Leadership in Europe" at a special member rate.

EURAM members can become a member of two Strategic Interest Groups. The membership fee is set at 100 €. Click on join online to register for membership (\*). PhD students can apply for a reduction of the membership fee by providing proof of their status. The membership fee for PhD Students is set at 80 €.



## EIASM

### EIASM

Since its foundation in 1971, the European Institute for Advanced Studies in Management (EIASM) has dedicated itself to raising the profile of European Management Research with respect to other established scientific disciplines as well as the business world.

The overall mission of EIASM is to be a key actor in enhancing the role of advanced studies in management in Europe. This means that EIASM has the purpose:

- To strengthen European management research in general
- To encourage and facilitate the initiation and the co-ordination of joint scientific research in management led by outstanding European researchers
- To stimulate the interaction between management scholars in Europe
- To enhance the development and the quality of doctoral student education in the field of management in Europe

In order to fulfil its mission EIASM:

- Develops and sustains collaborative networks of European management scholars
- Organises conferences, seminars and workshops on both state-of-the-art and path-breaking scientific research
- Offers doctoral seminars and other activities to strengthen the education of a new generation of European management scholars



EUROPEAN INSTITUTE  
FOR ADVANCED STUDIES  
IN MANAGEMENT

### EIASM - the European "Network of Networks for Researchers and Doctoral Students in Management"

EIASM might best be described as the central node of a set of networks bringing together Management scholars from throughout Europe - as well as enabling communication between Europe and other parts of the world. The member associations supported by EIASM facilitate access to and entry into the most dynamic circles of Management scientists in Europe.

EIASM's network currently comprises more than 45.000 registered members professionally involved in Management research and/or teaching.

### The EIASM Academic Council

In 1995, the European Institute for Advanced Studies in Management launched its institutional members' network, EIASM's Academic Council. The main purpose of this initiative was to enable closer ties with those institutions that gain from and contribute most to the activities of EIASM, as well as to offer a forum for the exchange of information between member institutions. Another incentive to formalising the institutional membership structure was to provide an ongoing means of financial support for the annual activities of EIASM (which is a not-for-profit organisation). On average, between 85 and 90 universities, research institutes or business schools are members of EIASM's Academic Council, representing over 20 European countries.

For any further queries concerning the Academic Council or the EIASM in general, please visit <http://www.eiasm.org>.



KOZMINSKI UNIVERSITY

Kozminski University, founded in 1993, is a private institution of higher education with full academic rights. The university has obtained Polish and international accreditations, as well as excellent results in global and national educational rankings, which shows the high quality of its programs and services. Due to these qualities KU diplomas themselves have become coveted. The university's offer includes various bachelor, masters, MBA's as well as Ph.D. programs. All of these are also offered in English.

Since 2009 Kozminski University is classified in the prestigious educational rankings provided by the 'Financial Times' – Business School rankings, which include the best universities from around the world. Moreover, for the past 13 consecutive years it holds first place throughout private universities in educational rankings published by 'Perspektywy' and 'Rzeczpospolita' and 'WPROST'. Kozminski University also received a special distinction from the National Accreditation Committee in regards to management, administration and law programs.

Kozminski University holds three international accreditations: EQUIS, AMBA and AACSB. Only 5% of business schools from around the world hold all three accreditations. The AACSB accreditation is awarded to such prestigious universities such as Yale and Harvard.

KU holds the rights to award doctoral degrees in the following disciplines: management, economics, finance, sociology and law. As the only private higher education institution in Poland, it has the power to authorize a higher Ph.D. degree (habilitation degree) in the discipline of management and economics. Also under the so-called parametric evaluation of research units within the field of economics, Kozminski University boasts the highest first category ranking.

The educational offer includes: management (in Polish and in English), finance and accounting (in Polish and in English), economics – international markets, law, administration, as well as social sciences in management: sociology and psychology in management. Starting in the academic year 2010/2011 the university has created an elite law program called 'PRAWO+'.