



SYMPOSIUM CODE: 03

Title: Philosophy of management perspectives on uncertainty as a great opportunity for corporate "performance"

Name and affiliation of Symposium responsible persons:

<i>Person who will chair the symposium session</i>		
Name	Affiliation	E-mail
Jacob Dahl Rendtorff	Roskilde University	jacrendt@ruc.dk
<i>Chairs and organisers of the symposium</i>		
Name	Affiliation	E-mail
Jacob Dahl Rendtorff	Roskilde University	jacrendt@ruc.dk

Name and affiliation of the invited speakers (e.g. panellists, keynote speaker...)

Name	Affiliation	E-mail
Rendtorff Jacob Dahl	Roskilde University	jacrendt@ruc.dk
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De RoZario Pascale	CNAM	pascale.de_rozario@cnam.fr

Please specify when you prefer your symposium to take place, and estimated capacity (remember that symposia are expected to have a 90 minutes duration)

<i>Indicate when you prefer the symposium to take place.</i>	
Thursday June 18	Friday June 19.
<i>Indicate the estimated number of attendants</i>	
Estimated number of attendants (required room capacity):	30

Brief description of the topic and the symposium dynamics

This workshop will deal with the tension between uncertainty and opportunity from the point of view of philosophy of management. Uncertainty can be very dangerous in unstable technological systems and lead to crisis and destruction. Therefore, dealing with uncertainty may be the key to opportunity moving beyond destruction and collapse. Focusing on the tension between uncertain and opportunity in the perspective of philosophy of management, we will discuss the possible contribution to better performance of philosophy of management with a focus on the following:

1. Attention to the unforeseen. At the organizational level, this means that we have to be able to go beyond pre-given cognitive and moral interpretations of situations so that it is possible to make decisions in relation to the unforeseen.
2. Establish critical organizational identity. We can say that we need institutions with ethical integrity and stability.
3. Towards a decentralized view on corporate social responsibility. Instead of seeing the corporation or organization as being in the centre of the concern as affecting or being affected by stakeholders, we should see the organization as one among many stakeholders in complex systems.
4. Extending the scope of CSR including environmental responsibility. We need indeed to be aware of the critical function of sustainability for the aim and goal of organizations. Awareness of responsibility of the organization to its natural environment is essential for avoiding damage on to the environment.
5. Risk management becomes the central figure for sustainability. The organization should try to define and account for potential risks in relation to its activities. Risk management becomes the central figure for sustainability.
6. Tackling uncertainties of organizational action. We need to go beyond calculation and look at our responsibilities from a complexity perspective, and we need to go beyond the pre-established logic of quantitative and qualitative methods for analysis and try other methods for understanding and decision-making.

7. Go beyond binary logic to look into deep causality structures of events. Nevertheless, there are areas also the critical problems of the violent self-conservation and reproduction of the dialectical system that need to be taken into account when dealing with complexity.
8. In complex systems, we should be aware of interconnectedness and low-probability but high-impact extremes events.
9. Precaution and improved risk-mitigation. – Management should be critical to the information of predictions and be aware that risk is unavoidable in complex systems.

Keywords

<i>Indicate keywords here</i>		
Uncertainty	Hermeneutics	Philosophy of Management
Complexity		

Indicate the EURAM SIGs whose members could be most interested in this Symposium

<i>Mark SIGs with a cross (X) here</i>	
1. Business for Society	X
2. Corporate Governance	
3. Entrepreneurship	
4. Family Business Research	
5. Gender, race and diversity in organisations	
6. Innovation	
7. International Management	
8. Managing Sports	
9. Organisational Behaviour	
10. Project organizing	
11. Public Management	
12. Research Methods & Research Practice	
13. Strategic Management	

14. General Conference Theme: <i>Uncertainty is a great opportunity</i>	
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Identify who is expected/invited to attend this symposium and how potential participants can get in contact with the proponents

Describe the target of participants and contact methods/procedures

Email communication: contact Jacob Dahl Rendtorff (jacrendt@ruc.dk)

Addendum: Overview of the Symposium

Plenary Session:

Presentations: