



SYMPOSIUM CODE: 04

Title: Aesthetics, process and objects

Name and affiliation of Symposium responsible persons:

<i>Person who will chair the symposium session</i>		
Name	Affiliation	E-mail
Béjean, Mathias	IRG – Université Paris Est	mathias.bejean@u-pec.fr
<i>Chairs and organisers of the symposium</i>		
Name	Affiliation	E-mail
Béjean, Mathias	IRG – Université Paris Est	mathias.bejean@u-pec.fr
Bazin, Yoann	ISTEC	y.bazin@istec.fr
Riot, Elen	Université de Champagne Ardennes	elensoaz@yahoo.fr

Name and affiliation of the invited speakers (e.g. panellists, keynote speaker...)

<i>Persons participating as speaker, panellists...</i>		
Name	Affiliation	Short bio statement (75-100 words)
Guillet de Monthoux, Pierre	Copenhagen Business School	
Hjorth, Daniel	Copenhagen Business School	
De Vaujany, François-Xavier	DRM – Université Dauphine Paris	

Please specify when you prefer your symposium to take place and estimated capacity (remember that symposia are expected to have a 90 minutes duration)

<i>Indicate when you prefer the symposium to take place.</i>	
<i>Indicate the estimated number of attendants</i>	
Estimated number of attendants (required room capacity):	30

Brief description of the topic and the symposium dynamics

<p><i>Describe the content of the symposium (max. 300 words)</i></p> <p>Why does aesthetics raise so much attention in contemporary management and organisation studies? Of course, the fact that symbolic and aesthetic values have come to be fundamentals of our “experience economy” (Pine and Gilmore 1998, Postrel 2003) seems to be an acceptable answer. Still, such an answer should not overlook how aesthetics, as a conceptual domain, can also contribute to a more fundamental understanding of nowadays organizations (Ramirez, 1996; Riot & Bazin, 2013; Strati, 1992; Taylor & Hansen, 2005).</p> <p>Originally concerned by reintroducing subjective and sensory experience in organizational life, researches in organizational aesthetics have then opened new ways in which to conceptualize the dynamic relation between form and matter in organizations (Guillet de Monthoux 2004), the role of aesthetic knowledge and objects in organizational practices (Barry & Meisiek, 2010; Strati and Gherardi 2012), or, more recently, the processes of “formativeness”, a concept which “comes from aesthetic philosophy and [which] denotes the process by which phenomena (for instance an object or a work of art) acquire form within working practices” (Gherardi & Perrotta, 2013, p.1).</p> <p>Nevertheless, while such focus on form, matter, processes and practices, echoes other research works on processes, objects and artefacts (P. R. Carlile et al., 2010; Paul R. Carlile, Nicolini, Langley, & Tsoukas, 2013; Ewenstein & Whyte, 2009). It seems that the relationships between these various traditions need to be investigated further. For instance, as recently noted by Riot and Bazin (2013), “as today, there has been little exploration of the various relationships between work, art and socio-materiality depending on the frame of experience within a given society, organization, group or sub-group” (p. 202). “</p> <p>To gain insight into this viewpoint, this symposium wants to bring scholars together in order to engage in questions related to aesthetic, forms, processes, objects, and artefacts. Could these notions be articulated despite different traditions? Is this an impossible task? Are new notions necessary?</p>

Keywords

<i>Indicate keywords here</i>		
Aesthetics	Forms	Processes
Objects	Artefacts	



Indicate the EURAM SIGs whose members could be most interested in this Symposium

<i>Mark SIGs with a cross (X) here</i>	
1. Business for Society	X
2. Corporate Governance	
3. Entrepreneurship	
4. Family Business Research	
5. Gender, race and diversity in organisations	
6. Innovation	
7. International Management	
8. Managing Sports	
9. Organisational Behaviour	
10. Project organizing	
11. Public Management	
12. Research Methods & Research Practice	
13. Strategic Management	
14. General Conference Theme: <i>Uncertainty is a great opportunity</i>	X

Identify who is expected/invited to attend this symposium and how potential participants can get in contact with the proponents

<i>Describe the target of participants and contact methods/procedures</i>

Addendum: Overview of the Symposium

Plenary Session:

Presentations: