



SYMPOSIUM CODE: 05

Title: Scholarship with Impact

Name and affiliation of Symposium responsible persons:

<i>Person who will chair the symposium session</i>		
Name	Affiliation	E-mail
Zeki Simsek	University of Connecticut	Zeki.Simsek@business.uconn.edu
<i>Chairs and organisers of the symposium</i>		
Name	Affiliation	E-mail
Ciaran Heavey	University College Dublin	Ciaran.Heavey@ucd.ie
Brian Fox	University of Connecticut	Brian.Fox@business.uconn.edu

Name and affiliation of the invited speakers (e.g. panellists, keynote speaker...)

<i>Persons participating as speaker, panellists...</i>		
Name	Affiliation	Short bio statement (75-100 words)
TBD	TBD	TBD
TBD	TBD	TBD

Please specify when you prefer your symposium to take place, and estimated capacity (remember that symposia are expected to have a 90 minutes duration)

<i>Indicate when you prefer the symposium to take place.</i>	
Wednesday, June 17	

(morning is our preference)	
<i>Indicate the estimated number of attendants</i>	50

Brief description of the topic and the symposium dynamics

Describe the content of the symposium (max. 300 words)

The concept of scholarly impact is becoming an omnipresent fixture of academic life. While management scholarship has long been guided by the axiom of 'publish or perish,' authors, reviewers, and especially editors, alongside administrators, promotion and tenure committees, and funding agencies are increasingly becoming fixated with scholarly impact.

While there are several approaches to assessing scholarly impact – such as journal lists (ABS, FT45) and peer evaluation/review, social-economic analyses - the impact factor has emerged as a standard impact measure of choice for many individuals, schools, and journals across the globe. While originally intended to assess the scholarly standing of journals (and initially articles), the impact factor is nowadays everywhere as the need to demonstrate impact has become an obsession of global magnitude.

On the one hand, individual researchers are pressed to publish in high impact journals while publishers support and advertise journals with high impact factors, as well as editors attributing impact factors to editorial policies and actions. On the other hand, schools create systems and incentives for targeting high impact factor journals for attaining “bragging rights” (Singh et al. 2007), in order to improve national rankings such as these of Financial Times and Business Week.

Academic departments are focusing not only on the number of articles published by faculty, yet it matters where those articles are published (Seglen, 1997, McWilliams et al., 2005). Administrators, faculty colleagues, and committee members equally rely on impact factors for decisions about tenure and promotion (McWilliams et al., 2005). Impact factors are used for rewarding researchers with funding and appointments to chaired positions (Seglen, 1997; Monastersky, 2005). Moreover, funding agencies use impact factors to assess research topics and disciplines, including for annual merit increases of researchers.

Our symposium aims at developing a more integrative and comprehensive conversation about the nature, content, and context of scholarly impact at multiple levels of analysis including authors, journal, and individual researchers.

Keywords

<i>Indicate keywords here</i>		
Scholarly impact	Author impact	Article impact
Journal impact	Impact evaluation	Impact metrics

Indicate the EURAM SIGs whose members could be most interested in this Symposium

<i>Mark SIGs with a cross (X) here</i>	
1. Business for Society	X
2. Corporate Governance	
3. Entrepreneurship	
4. Family Business Research	
5. Gender, race and diversity in organisations	
6. Innovation	
7. International Management	
8. Managing Sports	
9. Organisational Behaviour	
10. Project organizing	
11. Public Management	
12. Research Methods & Research Practice	X
13. Strategic Management	X
14. General Conference Theme: <i>Uncertainty is a great opportunity</i>	X

Identify who is expected/invited to attend this symposium and how potential participants can get in contact with the proponents

Our symposium will appeal to a broad range of participants, across disciplinary areas, who have a scholarly or practical interest in understanding, capturing, and assessing scholarly impact. In particular, we envision three major audiences for our symposium; 1) those interested in the scholarship of impact, which includes the theoretical specification and definition of impact, as well as empirical inquiry into impact at article, author, journal, and other levels of analysis, 2) those interested in impactful scholarship, and its derivatives, and 3) those involved in evaluating impact.

Addendum: Overview of the Symposium

Plenary Session:

Presentations: