



DWG CODE: 01

Title: Governance, Sustainability and Emerging Economies

Name and affiliation of DWG responsible persons:

<i>Person who will chair the DWG session</i>		
Name	Affiliation	E-mail
Lilian Soares Outtes Wanderley	Universidade Federal de Pernambuco	lilian.wanderley@ufpe.br
<i>Chairs and organisers of the DWG</i>		
Name	Affiliation	E-mail
Marisa de Brito	NHTV-Breda University of Social Science/NL	Brito.m@nhtv.nl
Francisca Farache	University of Brighton/UK	F.farache@brighton.ac.uk
José Milton de Sousa Filho	UNIFOR/BR	miltonsousa@gmail.com

Name and affiliation of the invited speakers, if any (e.g. panellists, keynote speaker...)

<i>Persons participating as speaker, panellists...</i>		
Name	Affiliation	Short bio statement (75-100 words)
TBA.		

Please specify when you prefer your DWG to take place, estimated capacity, and duration

<i>Indicate when you prefer the DWG to take place.</i>	
Friday 19 th – 09:30h.-12:30h.	
<i>Indicate the estimated number of attendants</i>	
Estimated number of attendants (required room capacity):	25
<i>Indicate the estimated duration of the session</i>	
Estimated duration of the session (specify hours, minutes...):	3 hours

Indicate which type of session you are organising

<i>Indicate here the type of session</i>	
Type of session (e.g. technology demonstration, roundtable, brainstorming, research project planning, methodological workshop...)	Roundtable

Brief description of the topic and the session dynamics

<p><i>Describe the content of the DWG (max. 300 words)</i></p> <p>This Development Working Group – Governance, Sustainability, and Emerging Economies is an opportunity to unite scholars who usually are participants in regional networks to meet at EURAM in Warsaw to exchange innovative approaches to practices and research studies in the field.</p> <p>Governance for EURAM 2015 DWG is understood as “the system whereby organizations are run, overseen, and incentivized. It involves relationships between the shareholders, the Board of Directors, the Officers, and oversight bodies. Good corporate governance practices convert principles into objective recommendations, aligning interests with the purpose of preserving and enhancing the organization’s value, facilitating its access to capital and contributing to its longevity.” (IBGC, 2010: 19). Governance is a concept not only related to corporations or business organizations, but also to “other types of organizations, for example, the third sector, cooperatives, and government corporations, foundations, and agencies, among other.” (IBGC, 2010: 15). Given the recent FIFA World Cup and its 2013 statutes that was subjected to global scrutiny by the press and pressure groups, this illustrates the potential impact of such organization in its governance, sustainability and emerging economies.</p> <p>The roles of DWG 3 presenters, (1) appreciative inquirer, (1) facilitator and (1) mediator in 3-hour interactive session allow comprehensive understandings and exchanges of the complexity theme aligned with the conference main call – Uncertainty is a Great Opportunity.</p>

Keywords

<i>Indicate keywords here</i>		
Keyword 1: Governance	Keyword 2: Sustainability	Keyword 3: Emerging Economies
Keyword 4: Corporate Governance	Keyword 5: Corporate Social Responsibility	Keyword 6: Climate Change

Indicate the EURAM SIGs whose members could be most interested in this DWG

<i>Mark SIGs with a cross (X) here</i>	
1. Business for Society	X
2. Corporate Governance	X
3. Entrepreneurship	
4. Family Business Research	
5. Gender, race and diversity in organisations	
6. Innovation	
7. International Management	X
8. Managing Sports	
9. Organisational Behaviour	
10. Project organising	
11. Public Management	
12. Research Methods & Research Practice	X
13. Strategic Management	X
14. General Conference Theme: Uncertainty is a great opportunity	X

Identify who is expected to participate in this DWG and how potential participants can get in contact with the proponents

Describe the target of participants and contact methods/procedures

Email to lilian.wanderley@ufpe.br

Indicate, if any, other specific requirements

Additional requirements