

Call for Papers European Academy of Management (EURAM) 2017 Doctoral Colloquium

**June 19-20, 2017
University of Strathclyde, Glasgow, Scotland**

Are you a second or higher year doctoral student?
Would you like to become part of the EURAM research community?
Do you want to engage with doctoral students from different parts of the world?
Do you want to meet the leading scholars in your field face-to-face?
Do you want to become the winner of the “EURAM 2017 Doctoral Colloquium Best Paper Award”?

Then we would like to invite you to the EURAM 2017 Doctoral Colloquium!

Enlarge

Enlarge your network and initiate dialogues with leading management scholars!

Experienced management scholars will share their knowledge in doing research and being a researcher. Learning from those scholars and asking them all the questions you’ve always wanted to ask is a great opportunity to become part of the EURAM research community. Don’t miss this great opportunity to learn about the tacit knowledge underlying a PhD process and to get useful insights on how to complete a PhD in a successful way.

Entrust

Cooperate with each other!

The largest part of the colloquium is dedicated to the discussion of your papers in small groups – each supervised by an experienced senior researcher, many of them global thought leaders in their field. The aim is *not* that you shall give a “traditional” paper presentation, but to briefly outline your research and from that engage in intensive interactive sessions aiming at giving you advice and feedback for the particular questions you have. We will circulate the papers of each group member in advance to make sure that each one can read the papers of the others before meeting.

Engage

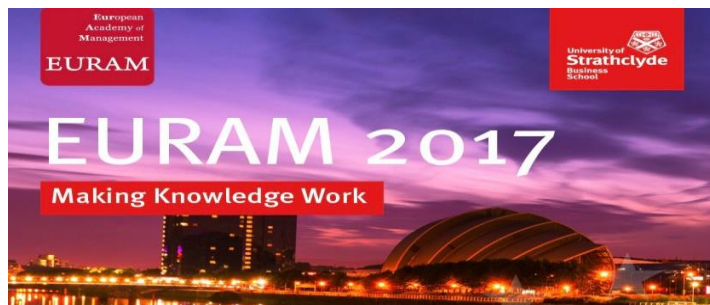
Identify your way of joining the EURAM community of researchers!

You will get useful hints on how to become part of the EURAM research community. We will invite you to become part of, for instance, the European Early Career Community (EECC) and the EURAM Strategic Interest Groups (SIGs). The SIGs are the “heart and soul” of EURAM and SIG representatives will join in – not only with their scientific expertise – but also with information on the scientific development of EURAM that may be of great value for conference newcomers.

Express

Express your talent and win the EURAM 2017 Doctoral Colloquium Best Paper Award!

Our scientific committee will select the winners of the EURAM 2017 Doctoral Colloquium Best Paper Award among all accepted submissions (1st price is 1000 Euro; 2nd price is 500 Euro; 3rd price is 300 Euro). This is an excellent opportunity to advance in your academic career!



How to Apply?

Important Dates

Deadline for submission: January 24, 2017, 2:00pm, Belgian Time
Notification of acceptance: March 21, 2017
Deadline for registration: April 12, 2017

Fees (including the 80 € membership fee for 2018)

Participation in the <i>Doctoral Colloquium</i> only:	200 euro
Reduced participation fee for the <i>Doctoral Colloquium & Full Conference</i> (only open to those accepted to the Doctoral Colloquium):	430 euro
Reduced participation fee for the <i>Doctoral Colloquium & Full Conference & Gala Dinner</i> (only open to those accepted to the Doctoral Colloquium):	505 euro

IMPORTANT: For all three categories of fees, all payments must be registered at latest *April 12 2017*, in order for your notification of acceptance to the Doctoral Colloquium to still stand as valid.

Submission Process

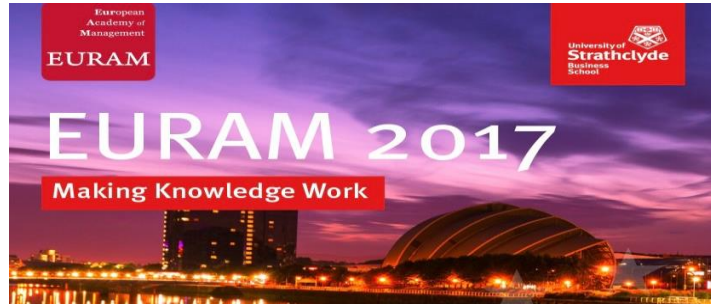
Submit your application at latest *January 24, 2017, 2:00pm, Belgian Time*. The link to the IT platform for submissions is: <http://colloquium.euramfullpaper.org/login.asp>.

Note that the IT platform for submissions is open from *November 17, 2016* to *January 24, 2017, 2:00pm, Belgian Time*.

In order to submit a formally valid application, provide the following four documents in pdf-format:

1. Your CV.
2. A letter of motivation written on the stationery paper officially used by your university. You must end your letter of motivation with the following statement: "In the case of acceptance for the EURAM 2017 Doctoral Colloquium, I have the funding and will definitely participate in the Doctoral Colloquium" (note that this is a legally binding statement) (Max 2 pages).
3. A letter of recommendation written on the stationery paper officially used by your university and signed by your main supervisor (including all contact info) (Max 2 pages).
4. A single authored text (= written by yourself only) on maximum 25 pages named EURAM_DC_2017_[YOUR LAST NAME]_[YOUR FIRST NAME]_TEXT-TYPE_4x. The text should neither be published nor submitted for publication in any form. The text cannot in any version or variant also be submitted to EURAM 2017 Main Conference.¹

¹ Further detail instructions: 1) The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document. 2) The maximum length of the paper is 25 pages (including all tables, appendices and references). 3) Use Times New Roman 12-pitch font, 1,5 space, and 1-inch (2.5 cm) margin all around. 4) Number all of the pages. 5) Check that all your submitted documents prints correctly and ensure that the files are virus-free. 6) Only submissions in English done via the EURAM 2017 on-line website shall be considered for acceptance. 7) If experiencing technical problems when submitting, contact EURAM asap. 8) NO CHANGES in your text and accompanying documents can occur between submission deadline and registration/payment. 9) IF accepted and WHEN your Mentor starts to organise your group, an UPDATED version of THE VERY SAME MAIN TEXT YOU HAVE BEEN ACCEPTED UPON can be circulated within your group.

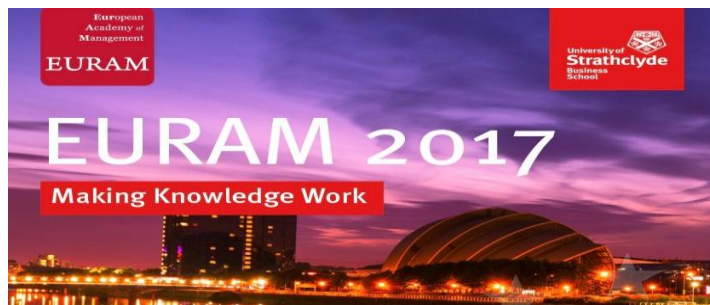


Dependent on the type of dissertation you are doing and on how far gone you are, you shall provide one of these three text-types:

- a. A *research proposal* regardless of what kind of dissertation you are doing (mainly if you are not that far gone in your PhD process yet).
- b. A *summary* of your monograph dissertation.
- c. A *summary* of each paper done/planned in your compilation dissertation + a *summary* of your compilation dissertation as a whole.

Regardless if you choose text-type 4a, 4b or 4c, your text must include the following elements and sections:

- What text-type you are submitting (either 4a, 4b or 4c, see above)
- Particular questions you are struggling with as of now, that you want a special focus upon at the Doctoral Colloquium.
- Short abstract (max. 300 words)
- Up to 3 keywords
- The following outline/headlines of your main text:
 - Introduction
 - Relevance of your dissertation; theoretically, empirically, practically
 - Theoretical framework
 - Methodological approach/es and method/s used
 - Empirical findings (if you write a research proposal, please present *expected/intended* empirical findings)
 - Discussion and conclusions (not applicable for text-type 4a)
 - (Potential) contributions of your study (theoretical, practical)
 - References
- Choose *one* topic area from the list below that best matches the positioning of your PhD dissertation (these topic areas are identical with the SIGs of EURAM, except for the last one 'General Management', which is no SIG in EURAM):
 - Business for Society
 - Corporate Governance
 - Entrepreneurship
 - Family Business Research
 - Gender, Race and Diversity in Organisations
 - Innovation
 - International Management
 - Managing Sport
 - Organisational Behaviour
 - Project Organising
 - Public Management and Non-Profit Management
 - Research Methods and Research Practice
 - Strategic Management
 - General Management (If you work in an area not covered by any of the 13 EURAM SIGs above).



Practicalities

Please consult <http://euramonline.org/annual-conference-2017.html> for general information about EURAM 2017 Doctoral Colloquium and Conference and <http://euramonline.org/annual-conference-2017/venue/glasgow.html> for regularly updated general information about hotels, transport, climate and other practical matters. Also, follow us on Facebook (<https://www.facebook.com/euram.eecc>).

Who to Contact?

Chairs of the EURAM Doctoral Colloquium

Dr. Hans Lundberg, Vice President of EURAM; Chair on behalf of EURAM; Assistant Professor at Linnaeus University, Växjö, Sweden (hans.lundberg@lnu.se).

Prof. Peter McKiernan, Chair on behalf of University of Strathclyde; Professor at University of Strathclyde, Glasgow, Scotland (peter.mckiernan@strath.ac.uk).

Prof. Wojciech Czakon, Vice President of EURAM; Co-Chair on behalf of EURAM; Professor at University of Economics, Katowice, Poland (wojciech.czakon@ue.katowice.pl).

Dr. Marcela Ramirez-Pasillas, Co-Chair on behalf of EURAM; Assistant Professor at Jönköping International Business School, Jönköping, Sweden (Marcela.Ramirez-Pasillas@ju.se).

Prof. Mine Karatas-Ozkan, Co-Chair on behalf of EURAM; Professor at University of Southampton, Southampton, UK (mko@southampton.ac.uk).

Dr. Alessandro Hinna, Co-Chair on behalf of EURAM; Associate Professor at University of Rome Tor Vergata, Rome, Italy (alessandro.hinna@uniroma2.it).

Co-organiser and Contact Person for the EURAM Doctoral Colloquium

For questions on operational matters related to the EURAM Doctoral Colloquium, please contact *Luisa Jaffé*, Executive Officer of EURAM, Brussels, Belgium (luisa.jaffe@eiasm.be).

Why Apply?

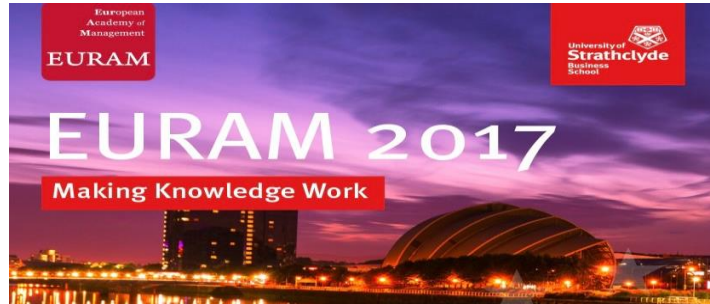
"It was a fantastic colloquium, in which I got challenged and grew in my academic ability. I also got great feedback from my mentor, and felt part of an academic community, even though I am from far-flung Australia. I would recommend this experience without hesitation to anyone considering it."

"The EURAM DC was a high point of the academic year. The unmissable event to meet your peer as a PhD student."

These are some testimonials from the evaluation survey after EURAM Doctoral Colloquium in Paris, France, 2016. Please contact Luisa Jaffé for access to several years of evaluation surveys.

We now hope that everything is clear. So, sharpen your synapses and fuel up your computer battery, as we're looking much forward to your application and to meeting you in Glasgow!

With best wishes,
EURAM 2017 Doctoral Colloquium Team



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EURAM

The European Academy of Management (EURAM) is a professional community of engaged management scholars and reflective practitioners - open, inclusive, international and cross-cultural. EURAM places a strong emphasis on multidisciplinary theoretical perspectives and methodological pluralism, and promote critical examinations of the historical and philosophical roots of management theory and praxis. EURAM aims to enhance the quality of research, improve its relevance for responsible and effective practice and contribute to the social and political discourse on management.



EURAM goals are:

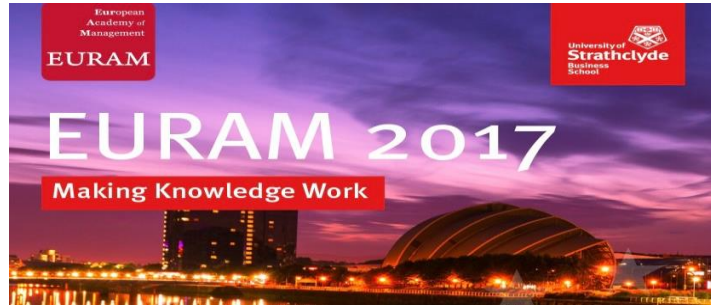
- To facilitate the continued evolution of an open, inclusive, international and cross-cultural EURAM community of engaged scholars;
- To support scholars in designing, producing and disseminating higher quality and impactful research at each stage of their career;
- To influence the development of management education;
- To provide platforms and facilitate networks for the dialogue between scholars, reflective practitioners and policy makers.

Becoming a Member

EURAM is an association for anyone with a professional interest in the field of management. Whether you teach or do research in management, or if you practice management and are interested in reflecting on your profession, EURAM is the association for you:

- EURAM members are part of a global network of people involved in management research and teaching.
- EURAM members can attend the EURAM Annual Conference that is held in a different European country every year, at a special member rate.
- EURAM members automatically receive the 4 yearly issues of the European Management Review, the official Journal of EURAM. This Europe-based premier research journal is dedicated to advancing the understanding of management in organisations through investigation and theoretical analysis. The Editor is Alfonso Gambardella from Bocconi University.
- EURAM members receive an electronic copy of the monthly EURAM Newsletter.
- EURAM members can attend the programme "Creating Research Leadership in Europe" at a special member rate.

EURAM members can become a member of two Strategic Interest Groups. The membership fee is set at 100 €. Click on join online to register for membership (*). PhD students can apply for a reduction of the membership fee by providing proof of their status. The membership fee for PhD Students is set at 80 €.



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EIASM

EIASM

Since its foundation in 1971, the European Institute for Advanced Studies in Management (EIASM) has dedicated itself to raising the profile of European Management Research with respect to other established scientific disciplines as well as the business world.

The overall mission of EIASM is to be a key actor in enhancing the role of advanced studies in management in Europe. This means that EIASM has the purpose:

- To strengthen European management research in general
- To encourage and facilitate the initiation and the co-ordination of joint scientific research in management led by outstanding European researchers
- To stimulate the interaction between management scholars in Europe
- To enhance the development and the quality of doctoral student education in the field of management in Europe

In order to fulfil its mission EIASM:

- Develops and sustains collaborative networks of European management scholars
- Organises conferences, seminars and workshops on both state-of-the-art and path-breaking scientific research
- Offers doctoral seminars and other activities to strengthen the education of a new generation of European management scholars



EIASM - the European "Network of Networks for Researchers and Doctoral Students in Management"

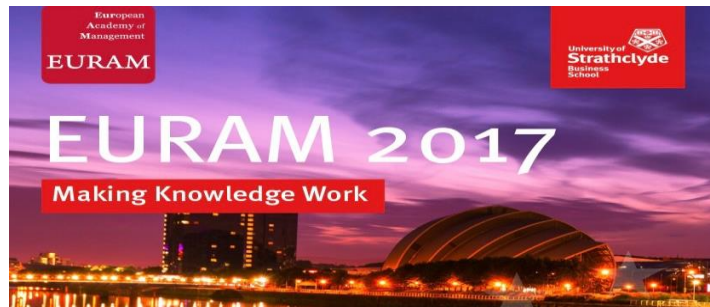
EIASM might best be described as the central node of a set of networks bringing together Management scholars from throughout Europe - as well as enabling communication between Europe and other parts of the world. The member associations supported by EIASM facilitate access to and entry into the most dynamic circles of Management scientists in Europe.

EIASM's network currently comprises more than 45.000 registered members professionally involved in Management research and/or teaching.

The EIASM Academic Council

In 1995, the European Institute for Advanced Studies in Management launched its institutional members' network, EIASM's Academic Council. The main purpose of this initiative was to enable closer ties with those institutions that gain from and contribute most to the activities of EIASM, as well as to offer a forum for the exchange of information between member institutions. Another incentive to formalising the institutional membership structure was to provide an ongoing means of financial support for the annual activities of EIASM (which is a not-for-profit organisation). On average, between 85 and 90 universities, research institutes or business schools are members of EIASM's Academic Council, representing over 20 European countries.

For any further queries concerning the Academic Council or the EIASM in general, please visit <http://www.eiasm.org>.



Strathclyde Business School (SBS) is an innovative and entrepreneurial organisation defining and influencing business and management education as part of a leading international technological university. We are inspired by the University's founder John Anderson whose vision was for Strathclyde to be 'the place of useful learning'.

SBS has a truly enterprising and ambitious spirit; over the last 30 years it has established international centres in Greece, Switzerland, UAE, Oman, Bahrain, Singapore and Malaysia. With around 200 academic staff and more than 3000 full-time and part-time students (undergraduate and postgraduate), Strathclyde Business School's subject departments and specialist units collaborate to provide a dynamic, innovative and varied programme of specialist and cross-disciplinary courses.

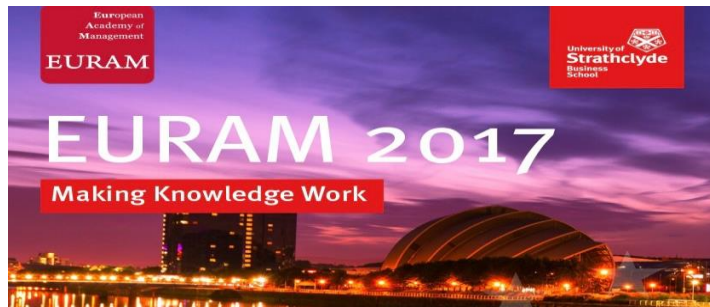
We are known for our innovation in business education, pioneering both the study of Marketing and the first one year MBA programme in the UK. More recently, we have launched ground-breaking new programmes such as Entrepreneurship, Innovation and Technology, Project Management and Innovation, Global Energy Management, and Global Sustainable Cities. We ensure our programmes keep pace with business and technology developments.

The Hunter Centre for Entrepreneurship, endowed by Sir Tom Hunter, is a key component of the Scottish entrepreneurial ecosystem and was fundamental to our recently being awarded the prestigious Small Business Charter Gold Award by the Chartered Association of Business Schools, reflecting the difference SBS makes in its world-leading support for scaling Scottish firms through innovation, internationalisation and leadership, benefiting the local economy. We are one of just five Business Schools in the UK to have the Gold Award.

We are a triple accredited business school; the first business school in Scotland to hold this accolade, and one of only 74 in the world (2016), to be triple accredited by the international bodies, AMBA, AACSB and EQUIS. Our departments and programmes also hold internationally recognised industry accreditations:

- Department of Human Resource Management is a CIPD approved centre
- Department of Accounting and Finance accredited by CIMA and ICAS
- Department of Marketing is accredited by Institute of Export, Chartered Institute of Marketing and the Market Research Society
- Our Hospitality & Tourism degrees are accredited by the Institute of Hospitality

We have a strong reputation for research excellence and result-driven knowledge exchange work. We develop theory-led, policy-relevant research through collaboration with industry, government, business and the third sector. SBS has several industry-facing research centres of excellence



including the Fraser of Allander Institute, Scottish Centre for Employment Research, Strathclyde Institute for Operations Management and the Centre for Financial Regulation and Innovation, all of which work collaboratively with industry partners.

SBS has been rated in the top 10 business schools in the UK for its research - and first in Scotland - in the Research Excellence Framework (REF), which measures the quality and breadth of research. The REF indicated that the business school's research was particularly strong in terms of Impact, a measure of how its research impacts on practise. Additionally, the REF rated our research environment, for both our academic and doctoral students' communities, as the number one in the UK.