



## **Strategic Interest 04 – Family Business Research (FABR)**

<http://www.euram-online.org/annual-conference-2017.html>

Dear EURAM members and friends,

With our theme **“Managing Knowledge: Making Knowledge Work”**, we invite you to participate in debate about how we can use and develop our knowledge better so that solving problems and dealing with issues can become more effective. We look forward to receiving your submissions.

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### **T 04\_05 Innovation, Entrepreneurial Behaviour, Strategic Renewal, Corporate Venturing and Internationalization in Family Firms**

#### **Proponents:**

Jess Chua, Centre for Family Business Management & Entrepreneurship Finance, University of Calgary, US, [jess.chua@haskayne.ucalgary.ca](mailto:jess.chua@haskayne.ucalgary.ca)

Alfredo De Massis Centre for Family Business, IEED, Lancaster University Management School, UK, [a.demassis@lancaster.ac.uk](mailto:a.demassis@lancaster.ac.uk)

Alessandra Faraudello Eastern Piedmont University, [alessandra.faraudello@uniupo.it](mailto:alessandra.faraudello@uniupo.it)

Luca Gnan, University of Rome Tor Vergata, [luca.gnan@uniroma2.it](mailto:luca.gnan@uniroma2.it)

Jana Hauck, Friedrichshafen Institute for Family Entrepreneurship (FIF), Zeppelin University, Germany, [jana.hauck@zu.de](mailto:jana.hauck@zu.de)

Josip Kotlar, Centre for Family Business, IEED, Lancaster University Management School, UK, [j.kotlar@lancaster.ac.uk](mailto:j.kotlar@lancaster.ac.uk)

Reinhard Prügl, Friedrichshafen Institute for Family Entrepreneurship (FIF), Zeppelin University, Germany, [reinhard.pruegl@zu.de](mailto:reinhard.pruegl@zu.de)

Salvatore Tomaselli, University of Palermo, [salvatore.tomaselli@unipa.it](mailto:salvatore.tomaselli@unipa.it)

#### **Description:**

This topic aims to stimulate a scientific dialogue on entrepreneurial orientation and spirit in family business and to attract contributions which investigate both theoretically and empirically, the role of family influence, family business goals, family dynamics on innovation, entrepreneurial behaviour, strategic renewal, corporate venturing and internationalization in family firms.

we solicit authors to submit empirical, conceptual, and literature review contributions promising in understanding the above mentioned issues in family firm contexts, and exploring the ability of successful family business to

maintain fresh entrepreneurial spirit while consolidating management, but also analyzing the consequences of losing momentum in that balance. We welcome the adoption of diverse theoretical and methodological approaches, and submissions by interdisciplinary, international, and mixed industry-academic co-author teams.

Topics of interest in this track include but are not restricted to the following broad ones:

- Critical success factors for innovation, entrepreneurial behaviour, strategic renewal, corporate venturing and internationalization propensity in family firms, and their interaction with:
  - o The interplay between family dynamics and business dynamics,
  - o Behavioural processes in family firms,
  - o Family and business goals,
  - o Family ownership, family management and performance,
  - o Roles played by family and non family actors,
  - o Succession:
    - § The transfer of entrepreneurial orientation from one generation to the subsequent,
    - § transgenerational innovation in family firms, and the role of incumbent generation and generation in charge, § simultaneous participation of family members across generations on entrepreneurial orientation;- Goal setting in family firms and their influence on the strategic importance of radical innovation;
- The influence of gender in developing, renovating and transferring entrepreneurial spirit;
- The role and impact of, and obstacles and opportunities for, women in innovation, entrepreneurial behaviour, strategic renewal, corporate venturing and internationalization in family firms;
- Models of inter- and intra-organizational diffusion of innovation in family firms;
- Open and collaborative innovation in family firms;
- Responding to disruptive innovation in family firms;
- Achieving ambidexterity in family firms;
- Financing innovation, entrepreneurial behaviour, strategic renewal, corporate venturing and internationalization in family firms.

### **Publish:**

- Family Enterprise Research Conference Network - A global community of researchers interested in Family Business Research

- Family Firm Institute - publisher of the Journal: Family Business Review
- Journal of Family Business Strategy
- Journal of Product Innovation Management
- Entrepreneurship Theory and Practice
- Local networks (university level)
- Proponents network (personal level)
- Researchgate and Facebook (social media)
- Annual Conference of German-speaking Institutes and Research Centers on Family Firm Research (Network)
- International Family Business Research Forum (Network)
- International networks of the Free University of Bozen-Bolzano, University of Palermo, Eastern Piedmont University, Rome Tor Vergata University, Centre for Family Business, IEED, Lancaster University Management School, UK, Friedrichshafen Institute for Family Entrepreneurship (FIF), Zeppelin University, Germany.
- International and national project's networks (such as Erasmus +, COST Action and Prin)

**For more information:**

Contact the proponents above mentioned.

**Submission Deadline: 10 January 2017 (2 pm Belgian time)**

**Authors Guidelines and Submission Deadline:**

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.

**ONE PRESENTING AUTHOR PER PAPER SUBMISSION**

Each individual is limited to one personal appearance on the programme as a presenting author. This policy precludes acceptance of papers for more than one presentation. In other words, **an author can submit and present only one paper**. However, a presenter can always be a non-presenting co-author on additional papers.

Please read the instructions carefully prior to submitting:

1. Each paper can only be submitted to ONE track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2017 Conference.

3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED; author information and acknowledgements are to be included in a SEPARATE document).
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the [European Management Review Style Guide](#).
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free. Submissions will be done on-line on the EURAM 2017 website (open as of 1 December 2016: see <http://www.euram-online.org/annual-conference-2017.html>.)
10. Only submissions in English shall be accepted for review.
11. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A presenting author can only present one paper at the conference.