Strategic Interest 06 – Innovation (INNO)
http://www.euram-online.org/annual-conference-2017.html.

Dear EURAM members and friends,

With our theme **"Managing Knowledge: Making Knowledge Work"**, we invite you to participate in debate about how we can use and develop our knowledge better so that solving problems and dealing with issues can become more effective. We look forward to receiving your submissions.

ST 06_06 Knowledge, Learning, and Innovation in Cross-Sector Collaborations

Proponents:

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Description:

Searching to facilitate creative processes, organisations recognise that the source of new ideas and information lies in the interaction between different functional departments, as well as in the cooperation with external actors. That is why increasingly, organisations from multiple sectors (i.e., government, business and civil society) are collaborating to tackle larger and more complex challenges beyond the organisation and sectorial boundaries. Examples of such challenges include the emergence of new industries and markets, financial crises and political conflicts, responses to socio-cultural change, the provision of health care and education, the prevention of crime and poverty, the shift to renewable energies, etc. Interactions between public, private and non-profit actors can happen in hybrid organizations, contractual partnerships and more informal exchange.

In cross-sector collaborations, the partners bring in heterogeneous resources which promise to be complementary in the design and implementation of innovative solutions to societal and economic problems. This particularly applies to intangible resources such as knowledge. However, before cross-sector collaborations can live up to their potential in exploiting existing and creating new knowledge, the involved actors have to bridge high cognitive distances. Government, business and civil society have their own logics and practices, and these profound differences may inhibit understanding and learning across sectoral boundaries. Moreover, although cross-sector collaborations build on shared overall goals, the partners may also pursue diverging interests and hidden goals.

Everything told, the management of knowledge, learning and innovation is a severe challenge within societal sectors but even more in cross-sector collaborations. This track will address questions related to this challenge:
- What are the main drivers of, and barriers to, knowledge sharing, learning and innovation in cross-sector/within-sector collaborations?
- How do structural characteristics of the collaboration (e.g., origin and experience of partners, network size, governance of the partnership, life-cycle stage) affect knowledge, learning and innovation?
- How do actors in cross-sector collaborations cope with divergent logics and arrive at shared mental models and joint decisions?
- What practices of knowledge governance and management (e.g., boundary spanners, communities of practice) facilitate learning and innovation in cross-sector/within-sector collaborations?

We welcome theoretical and empirical (both quantitative and qualitative) papers and give no priority to a specific field of operation or kind of collaboration. However, a strong focus on the relational aspects of knowledge, learning and innovation will be appreciated.

Publish:

To be announced at the conference.

For more information:
Contact the proponents above mentioned.

Submission Deadline: 10 January 2017 (2 pm Belgian time)

Authors Guidelines and Submission Deadline:

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.

<p style="text-align:center;">**ONE PRESENTING AUTHOR PER PAPER SUBMISSION**</p>

Each individual is limited to one personal appearance on the programme as a presenting author. This policy precludes acceptance of papers for more than one presentation. In other words, **an author can** *submit* **and** *present* **only one paper**. However, a presenter can always be a non-presenting co-author on additional papers.

Please read the instructions carefully prior to submitting:

1. Each paper can only be submitted to ONE track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2017 Conference.
3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED; author information and acknowledgements are to be included in a SEPARATE document).
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the European Management Review Style Guide.
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free. Submissions will be done on-line on the EURAM 2017 website (open as of 1 December 2016: see **http://www.euram-online.org/annual-conference-2017.html.**)
10. Only submissions in English shall be accepted for review.
11. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A presenting author can only present one paper at the conference.