



Strategic Interest 06 – Innovation (INNO)

<http://www.euram-online.org/annual-conference-2017.html>.

Dear EURAM members and friends,

With our theme **“Managing Knowledge: Making Knowledge Work”**, we invite you to participate in debate about how we can use and develop our knowledge better so that solving problems and dealing with issues can become more effective. We look forward to receiving your submissions.

T 06_09 Teaching and Learning with a Difference

Proponents:

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Description:

Since knowledge is distributed and widely accessible, teaching may no longer mean “spoon-feeding” transmission (Dehler, Welsh, 2014). The Academic Territory of our Classrooms is increasingly being policed and controlled by methods of student and faculty evaluation. Resources as space and money become scarce and shape diverse obstructions for good education. How can we fight back or escape the administrative limitations? Reviewing and renewing the principles that guide education will not only fundamental need to account for the learning needs of diverse audiences (undergraduate and post-graduate students, MBAs, DBAs etc.). Reviewing the principles that guide education will also need to address the burning question of what does teaching management mean today? Recent developments in innovative pedagogical methods that have been emerging including, but are not limited to: Art-Based methods, Design methods, role playing, reflective writings, portfolio, simulations, serious games,

experience based learning...How to face students with digital skills far superior to faculty?

Innovative methods change necessarily the institutional framework such as curricula, programs and courses changes (Rousseau, 2012) but how can one circumnavigate institutional blockages? How to raise external funds for better teaching conditions? How to escape or redesign the traditional spaces for education?

In this spirit, this topic calls for a cross-disciplinary dialogue to explore new ways of teaching and learning with a difference.

We invite an engagement with questions such as:

- What kinds of institutional frameworks and curricula promote and support innovative teaching and learning methods?
- What new innovative modes of teaching and learning do we note in these new institutional arrangements?
- What difference do these innovative teaching and learning methods and practices make to whom and how?
- How can these different teaching and learning methods capture the impact of education in the experiences of personal growth students have?
- How can these developments in our organizations and in our teaching and learning practices restore the meaning of a scholarly career?

Publish:

- Management Learning
- Journal of Management Education
- Society and Business Review Journal

For more information:

Contact the proponents above mentioned.

Submission Deadline: 10 January 2017 (2 pm Belgian time)

Authors Guidelines and Submission Deadline:

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.

ONE PRESENTING AUTHOR PER PAPER SUBMISSION

Each individual is limited to one personal appearance on the programme as a presenting author. This policy precludes acceptance of papers for more than one presentation. In other

words, **an author can submit and present only one paper**. However, a presenter can always be a non-presenting co-author on additional papers.

Please read the instructions carefully prior to submitting:

1. Each paper can only be submitted to ONE track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2017 Conference.
3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED; author information and acknowledgements are to be included in a SEPARATE document).
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the [European Management Review Style Guide](#).
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free. Submissions will be done on-line on the EURAM 2017 website (open as of 1 December 2016: see <http://www.euram-online.org/annual-conference-2017.html>.)
10. Only submissions in English shall be accepted for review.
11. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A presenting author can only present one paper at the conference.