



## Strategic Interest 07 – International Management (IM)

<http://www.euram-online.org/annual-conference-2017.html>

Dear EURAM members and friends,

With our theme **“Managing Knowledge: Making Knowledge Work”**, we invite you to participate in debate about how we can use and develop our knowledge better so that solving problems and dealing with issues can become more effective. We look forward to receiving your submissions.

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### GT 07\_00 General Track International Management

#### Proponents:

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#### Description:

The SIG IM covers ALL subfields of International Management and International Business (e.g., cross-cultural management, strategy and structure of multinational corporations; cross-border activities of firms; the international business environment, comparative studies). The General Track invites all papers associated with IM and IB (see below for examples of potential submission themes) and also invites submissions for two themed topics for the 2017 conference in Glasgow for a series of themes sessions:

For the 2017 conference, we explicitly invite research related to the challenges to communication in international settings (following up the success of the language and communication themed sessions in Paris 2016).

Another set of focussed sessions - to which this year's call particularly invites submissions - intends to look at the role of sustainability and international environmental and energy policies and the expected (international) impact on corporations and society.

Beyond the focussed sessions, examples (rather than a comprehensive list) of potential submissions to this general track relate to:

- Business dynamics and strategy: Empirical and conceptual papers looking at entry modes, exporting, the internationalisation process, knowledge management, joint ventures, subsidiary roles and IB theory.
- Functional perspectives: Empirical and conceptual papers on business functions such as IHRM, International Marketing, global sourcing and supply chain management.
- IM/IB and Business History: Seminal works in IM/IB stem from scholars with a background or strong interest in Business History. We encourage submissions that embrace the past to provide novel insights.
- Cooperation across borders: Contributions, which focus on the challenges and opportunities that emerges from various forms of cooperation and coordination across borders.

Other relevant IB/IM topics and a cross-pollination of IB/IM with other fields stimulated by multi-disciplinary studies are very welcome. Following up previous EURAM conferences, we noticed particular interest on the following topics to which we particularly invite submissions:

- Critical Perspectives on International Business: Focused sessions in this area welcome papers elaborating on the possible future trajectories of critical perspectives on international business, e.g., addressing concerns with dominant academic theorizations of IM and organization.
- Corporate Social Responsibility and IM: For a set of focused sessions on CSR and IM, we invite contributions on recent issues of CSR in an increasingly global environment.
- Cross-Cultural Management: In the tradition of the SIG IM, we also invite submissions on cross-cultural management, new trends and challenges to intensify the ongoing debate and provide a forum for neglected and silenced voices in CCM research.

To conclude, the general track is open to all scholarly submissions clearly providing an international element. Accepted submissions to our general track will be grouped into sessions of related papers.

**Publish:**

To be announced at the conference.

**For more information:**

Contact the proponents above mentioned.

**Submission Deadline: 10 January 2017 (2 pm Belgian time)**

**Authors Guidelines and Submission Deadline:**

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.

**ONE PRESENTING AUTHOR PER PAPER SUBMISSION**

Each individual is limited to one personal appearance on the programme as a presenting author. This policy precludes acceptance of papers for more than one presentation. In other words, **an author can submit and present only one paper**. However, a presenter can always be a non-presenting co-author on additional papers.

Please read the instructions carefully prior to submitting:

1. Each paper can only be submitted to ONE track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2017 Conference.
3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED; author information and acknowledgements are to be included in a SEPARATE document).
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the [European Management Review Style Guide](#).
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.

9. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free. Submissions will be done on-line on the EURAM 2017 website (open as of 1 December 2016: see <http://www.euram-online.org/annual-conference-2017.html>.)
10. Only submissions in English shall be accepted for review.
11. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A presenting author can only present one paper at the conference.