



Strategic Interest Group 11 – Public and Non-Profit Management (PM&NPM)

<http://www.euram-online.org/annual-conference-2017.html>

Dear EURAM members and friends,

With our theme **“Managing Knowledge: Making Knowledge Work”**, we invite you to participate in debate about how we can use and develop our knowledge better so that solving problems and dealing with issues can become more effective. We look forward to receiving your submissions.

ST 11_03 Accounting, Accountability and Sustainability in Public and Non-Profit

Proponents:

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Description:

The crisis of legitimacy of public and non-profit organization is a high-ranking issue in most industrialized countries. This could be attributed to many factors (e.g. the financial crisis, the growth in recent years of corruption scandals). But in general it is due to the difficulty of public and non-profit organizations to do their job effectively in turbulent times, characterised by the reduction of public resources and the growing role of the “private” (e.g. multinational companies, philanthropists) in influencing the public sphere.

Public and non-profit organizations are called to be more accountable, revise their missions, their relation with the community, the way they operate.

Accountability is about trust. By and large, public manager and nonprofit leaders tend to pay attention to accountability once a problem of trust arises – a scandal in the sector or in their own organization, questions from citizens or donors who want to know if their money is being well spent and the challenge for leadership and management is to prioritize among competing accountability demands (Ebrahim, 2010).

Debating Sustainability and Social responsibility in public and non-profit organisations is a way to rethink the aims of these organizations and their role in the society.

While accounting and accountability are already relevant topic in public and non-profit research, social responsibility and sustainability represent emerging concepts. Literature shows a paucity of studies addressing these issues from both a theoretical and empirical perspective. These emerging topics can nonetheless, be conducted to the literatures streams on public value, ethics, citizens' engagement, public accountability.

Consistent with the general conference topic this track aims to enhance knowledge on these fields of research by bringing together researchers from the areas of accounting, accountability, CSR and sustainable management with those focussing on public sector and nonprofit management. In particular, we would like to attract theoretical and empirical papers addressing the following issues:

- Accounting
- Accountability
- Social reporting
- Sustainability and social responsibility
- Ethics
- Public value and public governance
- Social partnerships
- Stakeholders engagement
- Performance Management
- Corporate social disclosure

- Measuring social impact
- Social innovation

Publish:

Emerald Group Publishing Limited

For more information:

Contact the proponents above mentioned.

Submission Deadline: 10 January 2017 (2 pm Belgian time)

Authors Guidelines and Submission Deadline:

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.

ONE PRESENTING AUTHOR PER PAPER SUBMISSION

Each individual is limited to one personal appearance on the programme as a presenting author. This policy precludes acceptance of papers for more than one presentation. In other words, **an author can submit and present only one paper**. However, a presenter can always be a non-presenting co-author on additional papers.

Please read the instructions carefully prior to submitting:

1. Each paper can only be submitted to ONE track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2017 Conference.
3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED; author information and acknowledgements are to be included in a SEPARATE document).
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the [European Management Review Style Guide](#).
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free. Submissions will be done on-line on the EURAM 2017 website (open as of 1 December 2016: see <http://www.euram-online.org/annual-conference-2017.html>.)

10. Only submissions in English shall be accepted for review.
11. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A presenting author can only present one paper at the conference.