



Strategic Interest Group 13 – Strategic Management (SM)

<http://www.euram-online.org/annual-conference-2017.html>

Dear EURAM members and friends,

With our theme **“Managing Knowledge: Making Knowledge Work”**, we invite you to participate in debate about how we can use and develop our knowledge better so that solving problems and dealing with issues can become more effective. We look forward to receiving your submissions.

ST 13_01 Corporate Strategy: Managing knowledge within and across Mergers, Acquisitions and Alliances

Proponents:

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Description:

Mergers & acquisitions (M&A) and alliances are key strategic moves to access external resources. Accessing knowledge detained by the acquired firm or the alliance partner is a major motive underlying such deals. If research allowed for developing a sound understanding of such deal motives, the organizational processes leading to leveraging the value inherent to knowledge similarities

and/or complementarities remain a fertile ground of investigation. Confronting research about the way knowledge and competencies are accessed, transformed, integrated (or not) and allow for creating synergistic value is fundamental for comprehending the dynamics and micro-foundations of inter-organizational encounters (mergers, acquisitions, alliances). Given the significance and complexity of these phenomena, encouraging a dialogue among scholars engaged in the study of inter-firm encounters is a timely and highly relevant initiative.

Our aim is to provide a forum for interdisciplinary discussion and engagement to further an enhanced analysis of the underlying dynamics shaping M&A and alliance activity that contribute to performance. In line with the track title, we especially welcome papers that examine the dynamics and micro-foundations of inter-organizational encounters with regard to knowledge and competency transfer and combination, be it from theoretical work or empirical research. Strategic, organizational, cultural or human relations perspectives are welcome, particularly when combined to shed light on some of the conundrums in this area of research. We encourage submissions, but not limited to, that provide a fresh look at mixed findings within existing research and identify new avenues of research in M&As and alliances. For empirical studies, we are interested in studies drawing from a variety of methods and developing a mixed methods approach.

More particularly, we welcome contributions focusing on:

- Knowledge and capability transfer and organizational learning processes in M&As and alliances
- M&As and alliances: balancing autonomy and integration
- Networks and relational dynamics in M&As and alliances
- Dynamics and organizational challenges of M&As and alliances implementation.
- Time, speed and rhythm in M&As and alliances
- Bridging pre and post M&A and alliances challenges
- Cooperation in M&A and alliances
- Trust dynamics, identity and culture in M&As and alliances
- Employees' response and roles during M&As and alliances
- The role of executives in M&As and alliances
- Decision-making processes in M&As and alliances

- The role of M&A/ alliances third parties and stakeholders
- Innovation research designs in the study of M&As and alliances
- Dynamics of M&As and alliance in emerging markets
- Family-businesses and M&A
- Methodological choices and challenges in the study of M&As and alliances

Publish:

To be announced at the conference.

For more information:

Contact the proponents above mentioned.

Submission Deadline: 10 January 2017 (2 pm Belgian time)

Authors Guidelines and Submission Deadline:

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.

ONE PRESENTING AUTHOR PER PAPER SUBMISSION

Each individual is limited to one personal appearance on the programme as a presenting author. This policy precludes acceptance of papers for more than one presentation. In other words, **an author can submit and present only one paper**. However, a presenter can always be a non-presenting co-author on additional papers.

Please read the instructions carefully prior to submitting:

1. Each paper can only be submitted to ONE track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2017 Conference.
3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED; author information and acknowledgements are to be included in a SEPARATE document).
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the [European Management Review Style Guide](#).
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.

8. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free. Submissions will be done on-line on the EURAM 2017 website (open as of 1 December 2016: see <http://www.euram-online.org/annual-conference-2017.html>.)
10. Only submissions in English shall be accepted for review.
11. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A presenting author can only present one paper at the conference.