



Strategic Interest 06 – Innovation (INNO)

<http://www.euram-online.org/annual-conference-2018.html>.

Dear EURAM members and friends,

With our theme **Research in Action**, we invite you to participate in debate about how we can use and develop our knowledge better so that solving problems and dealing with issues can become more effective. We look forward to receiving your submissions.

ST06_01 Network configurations, location, innovation and time

Corresponding Proponent:

Angeles Montoro-Sanchez, mamontor@ucm.es

Proponents:

Isabel Diez-Vial, diezvial@ccee.ucm.es

Xavier Molina-Morales, molina@uji.es

Boari Cristina, cristina.boari@unibo.it

Emil Hoffmann, ehoffmann@unb.br

Short Description

The development of networks inside geographically bounded spaces, which foster the mutual exchange and collective creation of knowledge, has become particularly important for a firm's innovative capacity. Inside these locations, such as clusters, industrial districts or science and technology parks, firms establish formal and informal relationships with other co-located firms and institutions. However, the understanding of network evolution still constitutes an emerging topic. Most work has been developed in a static way and focused on endogenous factors for explaining the evolution of the network. In this sense, there are many opportunities to incorporate existing research to better understand the evolution of networks across time.

Long Description

The development of networks inside geographically bounded spaces, which foster the mutual exchange and collective creation of knowledge, has become particularly important for a firm's innovative capacity. Inside these locations, such as clusters, industrial districts or science and technology parks, firms establish formal and informal relationships with other co-located firms and institutions that create a specific network of knowledge. Depending on the position that each firm establish inside these networks as well as the internal characteristics of those firms that are related with, they can obtain a competitive advantage in terms of innovation. One important thing to take into account is that these configurations of direct and indirect connections that each firm develops are not static and they evolve across time under certain dynamics.

However, the understanding of network evolution still constitutes an emerging topic. While recent literature points out the necessity of understanding these network dynamics, little research has been undertaken. Most empirical work has been developed in a static way rather than from a longitudinal perspective, and mainly focused on endogenous factors for explaining the evolution of the network; that is, past networks, with its accumulated relational experience, become a kind of network memory that affects present relationships. In other words, current networks are conditioned by past networks in the sense that it is expected an enduring pattern of relationships. In this sense, there are many opportunities to incorporate existing research to better understand the evolution of networks across time.

In order to advance a dynamic networks perspective we are open to all methods of research by inviting papers that comprehensively explore emerging and new areas of research in the field of networks, innovation and location, and to gain new insights from a dynamic perspective, conceptual as well as qualitative and quantitative empirical contributions are welcome. We thereby invite research from several disciplines such as innovation, networks, strategy, geography international business, and entrepreneurship, among others. Questions/topics of interest include but are not limited to the following: What are the main drivers of innovations in clusters, industrial districts or science and technology parks?; What determines successful strategies for knowledge networks along time?; Dynamics on knowledge sharing for creativity and innovation; How can co-located firms increase local external knowledge in clusters, industrial districts or science and technology parks?; How can co-located firms increase local external knowledge?; Firms' behaviour and the creation and dissolution of ties; International linkages and local networks.

Publishing Outlets:

Business Research Quarterly, Entrepreneurship & Regional Development, Regional Studies, Journal of Knowledge Management.

For more information:

Contact the proponents above mentioned.

Submission Deadline: 10 January 2018 (2 pm Belgian time)

Authors Guidelines and Submission Deadline:

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.

ONE PRESENTING AUTHOR PER PAPER SUBMISSION

Each individual is limited to one personal appearance on the programme as a presenting author. This policy precludes acceptance of papers for more than one presentation. In other words, **an author can submit and present only one paper**. However, a presenter can always be a non-presenting co-author on additional papers.

Please read the instructions carefully prior to submitting:

1. Each paper can only be submitted to ONE track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2018 Conference.
3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED; author information and acknowledgements are to be included in a SEPARATE document).
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the [European Management Review Style Guide](#).
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free. Submissions will be done online on the EURAM 2018 website (open as of 1 December 2017: see <http://www.euram-online.org/annual-conference-2018.html>.)
10. Only submissions in English shall be accepted for review.
11. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A presenting author can only present one paper at the conference.