



## **Strategic Interest 03 – Entrepreneurship (ENT)**

<http://www.euram-online.org/annual-conference-2018.html>.

Dear EURAM members and friends,

With our theme **Research in Action**, we invite you to participate in debate about how we can use and develop our knowledge better so that solving problems and dealing with issues can become more effective. We look forward to receiving your submissions.

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### **ST03\_01 Social Entrepreneurship and Societal Changes**

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#### **Proponents:**

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#### **Short Description**

There has been an undeniable “social turn” in businesses and markets that are increasingly absorbing ideas about sustainability, stakeholders’ interests and social enterprise models. This track calls for papers investigating the impact of social and environmental concerns in the strategies of new ventures or existing ones, and in the formation of social enterprises and other forms of social movements in business. On the other hand, we welcome as well papers that investigate the reverse relation i.e. the influence of entrepreneurial activities on institutional, environmental and societal contexts.

## **Long Description**

There has been a “social turn” in business. Business was slow to absorb ideas about sustainability, stakeholders’ interests and social enterprise, but today it is far ahead of policy makers and the research community in their knowledge of conditions for and consequences of integrating social, environmental and economic concerns.

New theory is emerging from the field, even if research is as yet in a “pre-paradigmatic” state, and there are numerous theoretical debates (Nicholls 2010). One consolidating feature of extant research is that it attempts to transcend existing economic and social theoretical constructs. The conceptualization of the social turn in terms of “shared value” is one example (Porter & Kramer 2011). “Shared value creation” occurs when externalities are integrated into the core of a business strategy. The concept has been criticized for not really transcending the profit-nonprofit divide and for not giving enough credit to research in related fields (Crane et al. 2014). With this track, we aim to contribute to the development of sound new theory and call for papers that question, criticize and test social impact assumptions and arguments.

The social turn is also manifest in the rapidly growing number of social enterprises all over the world, innovations in investment tools like social bonds, or new organizational formats like social franchising. A huge real-life laboratory is in operation. The knowledge gained from the many trials and errors is sporadic and ad hoc, and there is a need for systematic comparison. We therefore welcome papers that enable the research community to discuss findings across industries, geographical areas, professions or historical eras, as well as papers that suggest how to involve managers, investors or policy makers.

Some examples of the subjects included in the call are (but not limited to):

- Social enterprises,
- CSR and small businesses and entrepreneurship,
- Environmental and sustainable entrepreneurship and enterprises,
- Hybrid organizations,
- Social innovation and innovative & suitable business models,
- Gender and female entrepreneurship,
- Entrepreneurship in emerging and transitional economies (e.g. Middle East, Africa, South America, and South and South-east Asia as well as Central-East Europe, Ex-Soviet Union block, and Balkans).
- Religions, religiosity and entrepreneurship (e.g. Catholic, Islamic and other religions)
- Entrepreneurship at the bottom of the pyramid,
- Informal economy and entrepreneurship,
- Entrepreneurship in extreme contexts (war, poverty, post-crisis).

## **Publishing Outlets:**

- World Review of Entrepreneurship, Management and Sustainable Development
- International Journal of Entrepreneurship and Small Business
- International Journal of Transitions and Innovation Systems

- Journal of Enterprising Culture

**For more information:**

Contact the proponents above mentioned.

**Submission Deadline: 10 January 2018 (2 pm Belgian time)**

**Authors Guidelines and Submission Deadline:**

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.

**ONE PRESENTING AUTHOR PER PAPER SUBMISSION**

Each individual is limited to one personal appearance on the programme as a presenting author. This policy precludes acceptance of papers for more than one presentation. In other words, **an author can submit and present only one paper**. However, a presenter can always be a non-presenting co-author on additional papers.

Please read the instructions carefully prior to submitting:

1. Each paper can only be submitted to ONE track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2018 Conference.
3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED; author information and acknowledgements are to be included in a SEPARATE document).
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the [European Management Review Style Guide](#).
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free. Submissions will be done on-line on the EURAM 2018 website (open as of 1 December 2017: see <http://www.euram-online.org/annual-conference-2018.html>.)
10. Only submissions in English shall be accepted for review.
11. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A presenting author can only present one paper at the conference.