



## SIG 03 - ENT - Entrepreneurship

We invite you to submit your research to explore the theme of *The Business of Now: the future starts here* for the EURAM 20<sup>th</sup> Conference.

We look forward to receiving your submissions.

### GT03\_00 - Entrepreneurship General Track

#### Proponents:

Lucrezia Songini, University of Eastern Piedmont; Matthias Raith, Otto-von-Guericke University; Luca Gnan, TOR VERGATA UNIVERSITY; Marzena Starnawska, University of Warsaw.

#### Short description:

The SIG Entrepreneurship General Track aims to develop an ongoing and constructive dialogue among entrepreneurship scholars to conduct research that is relevant for entrepreneurship theory and practice in the contemporary world. This general track is intended to capture new and emerging research areas within as well as classical areas of study of entrepreneurship. In line with our mission – methodological, theoretical and empirical pluralism in entrepreneurship research – we welcome contributions from all areas related to entrepreneurship that are not explicitly covered by the other tracks sponsored by the SIG.

#### Long description:

Entrepreneurship is a working attitude, a mode of thinking, a concrete everyday practice and increasingly an identity marker for ways of being and living within liquid modernity. Entrepreneurship is nowadays a broadly endorsed and accepted signifier for forms of organizing that targets human, organisational, and economic renewal and growth. While empirical evidence for these politically and individually appealing ends are to be found, the contingency and “contextuality” of the myriad of entrepreneurial forms of organizing may humble us in face of the elusive quality of entrepreneurship; the more determined the efforts to pinpoint, box and fence it get, the more it retreats back to various in-between voids. Such a quality is unbearable for conceptual monopolists and impractical for those in positions where efficiency and effectiveness are agenda setting norms, why the discourse on entrepreneurship is a constant prey for unidirectional advocates.

Accordingly, and in line with our mission – methodological, theoretical and empirical pluralism in entrepreneurship research – we welcome contributions from all areas related to entrepreneurship that are not explicitly covered by the other topics sponsored by the SIG. Papers adopting different theoretical lenses or using different research methods to explore entrepreneurship and are strongly encouraged. The general track specifically welcomes innovative contributions related to the following topics:



Entrepreneurial Social Capital and Entrepreneurial Social Networks,

Effectuation vs. Causation,

Entrepreneurship and performance,

Innovative research methods in entrepreneurship (both qualitative and quantitative),

Neuroscience entrepreneurship,

Historical approaches to entrepreneurship,

Corporate entrepreneurship and intrapreneurship,

Academic entrepreneurship and the entrepreneurial university,

Entrepreneurship education,

Senior-entrepreneurship

**Keywords:**

Effectuation vs. Causation

Entrepreneurship education

Academic Entrepreneurship

Entrepreneurial University

Senior Entrepreneurship

Qualitative and Quantitative Methods

**UN Sustainable Development Goals (SDG):**

Goal 3: Good health and well-being for people, Goal 4: Quality education, Goal 5: Gender equality, Goal 8: Decent work and economic growth, Goal 9: Industry, Innovation, and Infrastructure, Goal 16: Peace, justice and strong institutions.

**Publication Outlet:**

IAP book series "The Entrepreneurship SIG at European Academy of Management: New Horizons with strong Traditions"

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## **AUTHORS GUIDELINES**

<http://www.euramonline.org/submissions-guidelines-2020/authors-chairs-discussants-guidelines.html>