



SIG 03 - ENT - Entrepreneurship

We invite you to submit your research to explore the theme of *The Business of Now: the future starts here* for the EURAM 20th Conference.

We look forward to receiving your submissions.

ST03_05 - Entrepreneurship, Regions & Regional Development

Proponents:

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Short description:

The main power of regional contexts is their ability to incubate high level of entrepreneurial activities, greater engagement with the global networks of production, employment, creation of first-class thinkers, researchers, educators and entrepreneurs, so to increase quality of the society and the economy. The following broad set of the topics will be considered: To what extent does forced migration and refugee status impact on regional development in similar and/or different ways to other types of migration? How does innovation and entrepreneurial behaviours evolve and diffuse over hierarchical social networks in private and public organizations? What are the effects of contents

Long description:

The main power of regional contexts is their ability to incubate high level of entrepreneurial activities, greater engagement with the global networks of production, employment, creation of first-class thinkers, researchers, educators and entrepreneurs, so to increase quality of the society and the economy. How to effectively utilize and leverage regional knowledge has become a concern for EU leaders, firms and policy makers alike in all EU. EU foster reform at the national and local levels challenging previous paradigms and policy surroundings. Fast changing technologies and new patterns of migration, rising regional prosperity and the shift towards a service based economy which required competing in the global economy and for a knowledge-based society are only few examples of such shifts. Network models are also important for understanding how to operate in complex systems that intertwine science human capital and its role in society. These relationships produce the "emergent" behaviors seen in all physical, biological, social, economic and technological systems. This approach allows multidisciplinary researchers to address questions that are outside of the specific discipline to increase regional cooperation, network, and cross-fertilization. The aim of this track is to extend the understanding of regional models, methods and tools for innovation management and entrepreneurship within the MNC's, SME's and within different social systems by including complex systems dynamics perspective.² Within the framework of this track proposal, the following broad set of the topics will be considered: How do innovation and entrepreneurial behaviors evolve and diffuse over hierarchical social networks in private and public organizations? What are the effects of contents and contexts, type and medium of knowledge and



information spreading, hierarchy of socio-technological nodes and processing through regions? How to measure regional entrepreneurship success through science communications and networking? How did entrepreneurs connect to one another, to what ends, and with what results? To fulfill the track goals, the focus will be on a paper which proof development of a comprehensive set of theoretical, methodological and experimental research and coordination activities that include: · the creation and analysis of complex models including networking and joint analyse tools and best practice which discuss the role of MNC's, high growth of medium companies and SMEs linked to the regional development by using network; · SMART Integration into ERA and Regional Technological Network · The geographical reach of networks: local, regional, national or international · network as source of competitive integration

Keywords:

Entrepreneurship and regional development
SMART regions
geographical networks
techno entrepreneurial regions
regional digital hubs
regional policy

UN Sustainable Development Goals (SDG):

Goal 9: Industry, Innovation, and Infrastructure, Goal 17: Partnerships for the goals.

Publication Outlet:

Emerald
Springer
Elsevier

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<http://www.euramonline.org/submissions-guidelines-2020/authors-chairs-dicussants-guidelines.html>