SIG 01 - B4S - Business for Society

We invite you to submit your research to explore the theme of *The Business of Now: the future starts here* for the EURAM 20th Conference.
We look forward to receiving your submissions.

T01_09 - Philosophy for business ethics

Proponents:
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Short description:
The topic aims to collect any kind of study that successfully applies and adopt philosophical paradigms to explain, interpret, and impact ethical behaviours in management and business. We are looking for novel or established approaches to create synergies between philosophical studies and managerial disciplines. Both in terms of theoretical paradigms and methods of analysis employed, we are open to a broad range of elements: Consequential, Non-consequential and Virtue Ethics, Social and Political Philosophy, Corporate misconduct and corporate political activity, Ancient Philosophies, Continental Philosophy, Business and Human Rights, Philosophies of Diversity, Organizational Aesthetics, non-Western tradition, Artificial Intelligence and business ethics, etc.

Long description:
Even though there is a wide interest in business ethics, CSR, and social issues for management, the actual debate often misses to reflect upon the normative aspect and the philosophical foundations of managerial behaviours. Academics and practitioners often discuss about the moral aspect of management and business actions, but they often lack a deeper moral reflection. Different approaches and interpretations of the meaning of moral behaviours should find deeper and well founded justifications by reflecting on different philosophical approaches for interpreting business and managerial behaviours.

The call for a deeper reflection on the philosophical foundations of business ethics can raise many research questions, such as: What is the relation between business ethics and philosophy of management? What is the nature of the firm by a philosophical point of view? How different philosophical approaches can influence managers' behaviours? What is the role of corporations in society from a political philosophy point of view? What philosophy can say about the need for diversity management in organizations? What is the philosophical justification for corporate responsibility for environmental sustainability? How to manage the tension between the need for universal ethical principles and cultural differences? If we accept ethical relativism and moral disagreement, may corporations cope with such a challenge though procedure and rules?

The topic addresses all aspects of the philosophical foundations of management and business, both

in theory and in practice. We welcome any kind of study that successfully applies and adopts philosophical paradigms and theories belonging to the field of philosophy to explain, interpret, and hopefully impact ethical behaviours in management and business. We are looking for novel or established approaches that can create more synergies between philosophical studies and managerial disciplines. We encourage scholars to identify and discuss both conflicts and agreement about philosophical foundations of managerial and business actions and behaviours. Both in terms of theoretical paradigms and methods of analysis employed we are open to a broad range of sub-topic, such as:

Consequential vs. Non-consequential Ethics;
Virtue Ethics
Realism and Pragmatism
Social and Political Philosophy in Management
Corporate misconduct and corporate political activity
The concept of corporate responsibility in the dialogue with the law
Negative and deviant behaviors in the workplace
Ancient Philosophies and Management
Continental Philosophy and Management
Business and Human Rights
Philosophies of Diversity
Philosophy of Innovation
Organizational Aesthetics
Non-Western tradition (Taoism, Confucianism, Hinduist and Buddhism spiritualism)
Artificial Intelligence and business ethics: philosophical issues

Keywords:
Business ethics
Philosophy
Philosophy of management
Philosophical paradigms

UN Sustainable Development Goals (SDG):
Goal 3: Good health and well-being for people,Goal 5: Gender equality,Goal 8: Decent work and economic growth,Goal 9: Industry, Innovation, and Infrastructure,Goal 10: Reducing inequalities,Goal 13: Climate action,Goal 16: Peace, justice and strong institutions.

Publication Outlet:
Journal of Business Ethics
Business Ethics Quarterly
Business Ethics: A European Review

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