



## SIG 07 - IM - International Management

We invite you to submit your research to explore the theme of *The Business of Now: the future starts here* for the EURAM 20<sup>th</sup> Conference.

We look forward to receiving your submissions.

### T07\_05 - International Competitiveness

#### Proponents:

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#### Short description:

The International Competitiveness track invites submissions of empirical and conceptual papers exploring competitiveness in an international context.

Scholars are invited to reflect on the determinants of competitiveness from bottom-up (micro or firm-level and mezzo or cluster-level) and top-down (mezzo or regional level and macro or national/international level) perspectives.

Gaps at the intersection of management and economics literature around competitiveness lend themselves to conceptually relevant research, with high practical impact. International competitiveness shapes both developing and developed nations, addressing challenges of strategy, firm growth and performance, sustainability, economic and social development and policy making.

#### Long description:

The International Competitiveness track invites submissions of empirical and conceptual papers exploring competitiveness in an international context.

Scholars are invited to reflect on the determinants of competitiveness from bottom-up (micro or firm-level and mezzo or cluster-level) and top-down (mezzo or regional level and macro or national/international level) perspectives.

Gaps at the intersection of management and economics literature around competitiveness lend themselves to conceptually relevant research, with high practical impact. International competitiveness shapes both developing and developed nations, addressing challenges of strategy, firm growth and performance, sustainability, economic and social development and policy making in a globalized knowledge economy.

The topic aims to unveil the ultimate determinants of a nation's or region's productivity, rooted in the strategies and operating practices of locally-based firms, the vitality of clusters, and the quality of the



business environment in which competition takes place.

Submissions addressing the roles that firms, industry associations, universities, and other institutions play in competitiveness are encouraged. In modern international competition, each of these institutions has an important role in economic development that is shifting. Contributions are likely to explore not only theory and policy but also the organizational structures, institutional structures, and change processes required for sustained improvements in competitiveness.

**Keywords:**

Competitiveness  
Productivity  
Clusters  
Innovation  
Growth  
Shared Value

**UN Sustainable Development Goals (SDG):**

Goal 1: No poverty, Goal 8: Decent work and economic growth, Goal 9: Industry, Innovation, and Infrastructure, Goal 10: Reducing inequalities, Goal 11: Sustainable cities and communities, Goal 12: Responsible consumption and production.

**Publication Outlet:**

Competitiveness Review <https://www.emeraldinsight.com/loi/cr>  
Competitiveness Review <https://www.emeraldinsight.com/loi/cr>  
Entrepreneurial Business and Economics Review <https://eber.uek.krakow.pl/index.php/eber>

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**AUTHORS GUIDELINES**

<http://www.euramonline.org/submissions-guidelines-2020/authors-chairs-dicussants-guidelines.html>